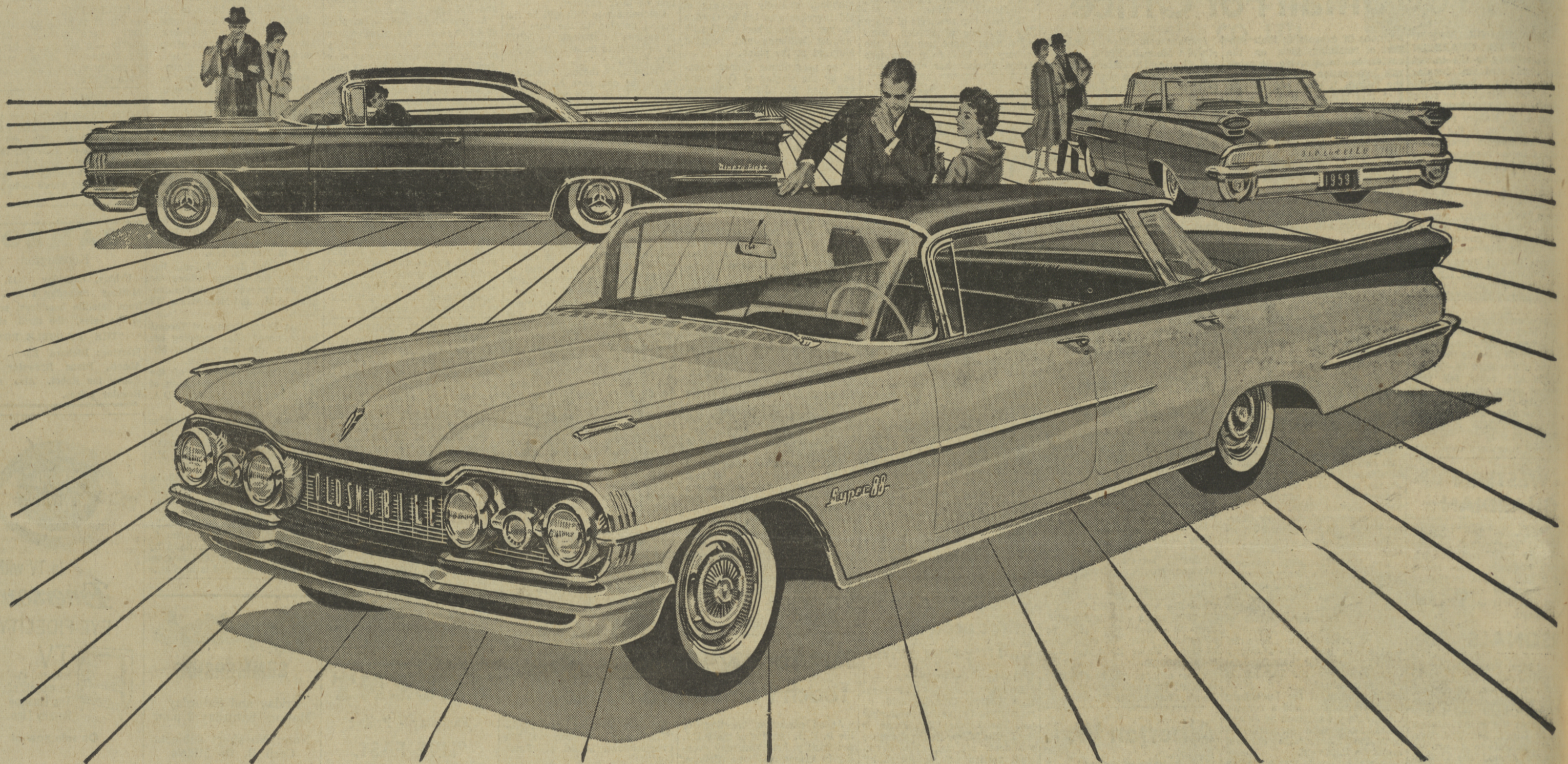


Introducing the "Linear Look"...

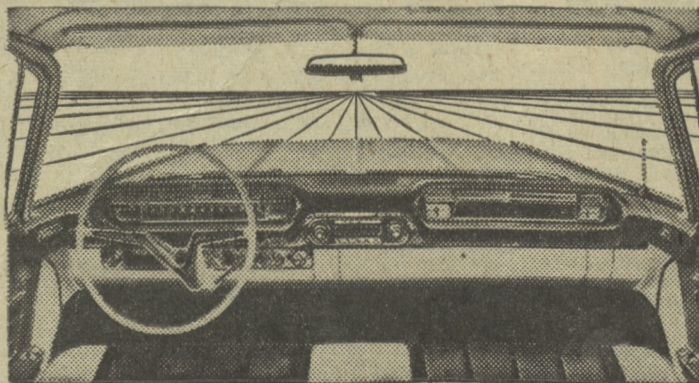
OLDSMOBILE FOR '59

So totally new...
so typically Olds!



Foreground: Super 88 Holiday Sport Sedan
Left Rear: Ninety-Eight Holiday Semi Coupe
Right Rear: Dynamic 88 Holiday Sport Sedan

You wished for it! You asked for it! It's here! So step into the roomiest Rocket Olds ever built! Here's spacious new passenger room *plus* greatly increased luggage room! Sit behind the new high, wide and handsome Vista-Panoramic Windshield that lets you see ahead, above and aside better than ever! Test the surer stopping power of new safety-cooled Air-Scoop Brakes *on all four wheels!* Experience the exceptional smoothness and comfort of new "Glide" Ride . . . the quietness and power of fuel-saving new Rocket Engines! See the beautiful new Magic-Mirror finishes with the built-in lustre that lasts. You are cordially invited to come in and see the start of a new styling cycle — the 1959 OLDSMOBILES — at your dealer's now!



'59 Oldsmobile . . . the car that conquers "inner" space! Real stretch-out comfort for passengers and driver . . . up to 64% more luggage capacity in trunk. Put yourself behind the wheel of the roomiest Rockets ever built!

Now on Display AT YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S

GOODSPEEDS (P. E. I.) LIMITED
Charlottetown, P. E. I.

SEE "BREAK THROUGH!" ADAPTED FROM A CURRENT MACLEAN'S STORY, "WHERE DID RAFE MADISON GO?" GENERAL MOTORS PRESENTS, CBC-TV, SUNDAY, OCTOBER 5TH.