ON THE AIR

Programs are listed in Atlantic Daylight Time as supplied by broadcasters. Island Time (AST) is one hour earlier in all cases.

THURSDAY PROGRAMS

CFCY-TV — CHANNEL 13

4:15 p.m.—Afternoon Musicale
4:45 p.m.—News, Weather & Music
5:00 p.m.—Ed & Ross Show
5:30 p.m.—Woody Woodpecker
6:00 p.m. — Western theatre
6:48 p.m.—CFCY TV News
7:00 p.m.—Summer Supplement
7:20 p.m.—Rhyme Your Dealer
7:30 p.m.—Life of Riley
8:00 p.m.—Scarlet Pimpernell
8:30 p.m.—Reflections
9:00 p.m.—Parade
9:30 p.m.—Have Gun Will Travel
10:00 p.m.—Wyatt Earp
10:30 p.m.—Loretta Young
11:00 p.m.—Explorations
11:30 p.m.—Montreal Playbill
12:00 p.m.—CBC TV NEWS
12:13 a.m.—Local Weather
12:15 a.m.—Viewpoint
12:22 a.m.—TBA
12:30 a.m.—Royal Tour Highlight

CKCW-TV — CHANNEL 2

9:45 a.m.—Station Sign On
Record Caravan
10:00 a.m.—Romper Room
11:00 a.m.—Sign Off
3:00 p.m.—Thursday Playbill
News, Weather, Sports
Movie—Adventures
4:30 p.m.—A la Carte
5:00 p.m.—Ed and Ross
5:30 p.m.—Woody Woodpecker
6:00 p.m.—Supper Club
6:15 p.m.—News
6:30 p.m.—Supper Club
6:35 p.m.—Weather
6:40 p.m.—Supper Club
6:50 p.m.—Sports
7:00 p.m.—Highway Patrol
7:30 p.m.—Jim Bowie
8:00 p.m.—I Love Lucy
8:30 p.m.—Reflections
9:00 p.m.—Parade
9:30 p.m.—Have Gun Will Travel
10:00 p.m.—Wyatt Earp
10:30 p.m.—Loretta Young
11:00 p.m.—Explorations
11:30 p.m.—Playbill
12:00 a.m.—CBC News
12:00 a.m.—Viewpoint
12:22 a.m.—CKCW News
12:30 a.m.—Royal Visit Highlights
12:40 a.m.—Sign Off

CFCY RADIO

(Standard Time)

THURSDAY

5.58 Sign On
6.00 Hebrew Christian Hour
6.15 Country & Western Roundup
6.30 News
6.35 Weather
6.40 Country & Western Roundup
7.00 News
7.10 Weather
7.15 Country & Western Roundup
7.30 News & Weather
7.35 Musical Interlude
7.40 Farm Reporter
7.50 Interlude
8.00 News
8.10 Weather
8.16 Country and Western Roundup.
8.45 Weather
8.50 News
9.00 Morning Devotions
9.10 Morning Moods
9.30 Top Tune Time
9.45 Who Am I
9.56 Musical Interlude
10.00 News
10.05 Magazine of the air
10.30 Melody Parade
10.45 Swift Money Man
11.00 News Headlines and Weather
11.02 Magic of Music
11.30 News
11.40 Weather
11.45 Magic of Music
12.00 Weather
12.05 Rhythm Roundup
12.30 News and Weather
12.45 Mostly Music
1.00 News Headlines and Weather
1:02—Mostly Music.
2.00 Mostly Music (Cont.)
2.30 Back to the Bible.
3.00 News Headlines and Weather
3.02 Best on Request
4.00 News and Weather
4.05 The Outports
5.00 News & Weather
5.10 The Outports (Cont.)
6.00 News & Weather
6.05 Music for You
7.00 Sports Roundup
7.05 Music for You
7.30 News and Weather
7.45 Don Messer and His Islanders
8.00 Assignment
9.00 News & Weather
9.10 Starlight Serenade
10.00 Lady in a Fog
10.30 Traveller's Night Life
11.00 Dominion News
11.10 Maritime Weather
11.15 Night Beat
12.00 News & Weather
12.05 Sign Off

CBA THURSDAY

DAYLIGHT TIME

7:15—Marine Weather and Fill
7:30—News, Weather and Sports
7:35—A.M. Chronicle.
8:00—News and Weather.
8:15—Maritime Sportscast
8:20—A. M. Chronicle.
8:45—Morning Devotions
9:00—News.
9:05—A.M. Chronicle.
9:55—News.
10:00—A. M. Chronicle
10:45—Morning Commentary.
10:55—For Consumers.
11:00—News
11:03—Mr. Homme's House.
11:15—Performer's Showcase.
11:30—Conductor's Corner.
11:45—In Reply
12:00—Jamboree Junction.
12:30—Maritime Farm Broadcast.
1:00—News and Weather.
1:15—The Archers.
1:30—Semprini Serenade.
2:00—Holiday
2:15—Tommy Hunter Show.
2:45—Music in Black and White
3:00—News.
3:03—Trans-Canada Matinee.
4:00—Scored for Spring.
4:30—Drama In Sound.
5:00—News.
5:03—Maritime Fish Broadcast
5:30—Tempo.
6:00—News and Weather
6:15—Regional Commentary, Maritime Sportscast, and Musical Interlude.
6:30—Tempo.
7:00—News.
7:10—Commentary.
7:15—Music.
7:30—Rawhide and Music.
8:00—Teen-Tempo and Music.
8.25—Tempo
8:30—Album for Thursday
9:00—Royal Performance.
9:45—TBA.
10:00—Vancouver Chamber Orchestra.
11:00—News Roundup and Talk.
11:30—Eventide.
12:00—Here's the Weather and Sign Off.

RIPLEY'S BELIEVE IT OR NOT

CONTRACT BRIDGE

By B. JAY BECKER

South dealer.
North-South vulnerable.

NORTH
♠ 8 5 4
♥ 7 4
♦ K 6 2
♣ A Q 10 8 3

WEST
♠ A J 9 3
♥ J 10 9 5 2
♦ 8
♣ 6 5 4

EAST
♠ Q 7 6 2
♥ 8 6 3
♦ Q J 9 4
♣ K 7

SOUTH
♠ K 10
♥ A K Q
♦ A 10 7 5 3
♣ J 9 2

The bidding:

South	West	North	East
1 NT	Pass	2 NT	Pass
3 NT			

Opening lead—jack of hearts.

The practice of falsecarding, whether as declarer or defender, is a study in itself. False carding is entirely a matter of psychology, the purpose being to persuade an adversary that a condition exists which actually does not, or, stated otherwise, that a condition does not exist which actually does.

To create such an illusion requires a knowledge of how the other fellow thinks. There is no use wasting time and talent trying to plant an idea in your opponent's mind when there is no fertile soil to receive it. A deceptive play can work smoothly and successfully against an expert and yet be fruitless against a lesser player. Different tactics are used against different opponents.

Declarer won the heart lead with the ace and finessed the nine of clubs, which lost to the king. East returned the eight of hearts and South ran nine tricks—three hearts, two diamonds, and four clubs. Had East returned a spade instead of a heart, declarer would have gone down.

The question is whether East should have shifted to a spade. The answer is he should, and the chief reason for it can be traced to South's ill-advised falsecard in winning the original heart lead with the ace.

It is not difficult for East to deduce that declarer has the A-K-Q of hearts. From West's lead of the jack, obviously the top card of a sequence, it is known that South has the queen.

It would not make sense for East to assume that declarer's high cards in hearts consist of only the A-Q. If this were the case, South would not win the first lead with the ace. It follows therefore that South also has the king, and that a heart return is useless. The spade switch becomes mandatory.

But South can make things tougher if he wins the heart lead with the queen. East might then easily assume that the opening lead came from a holding of A-J-10-9-x or K-J-10-9-x, in which case the heart return could be vital to the defense.

South failed, but so did East.

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LITTLE SANDS

Mrs. Annie Sickles accompanied her son Mr. Martin Sicles and Mrs. Sickles and two children Saundra and Dand, Whaltham, Mass., to P.E.I. They have been visiting friends and relatives in Little Sands, High Banks, and Wood Island. They are staying with Mrs. Florence MacDonald (formerly of Little Sands) and plan to leave for their home this week after a very pleasant holiday.

Mr. and Mrs. Roy MacKenzie and two girls Wesley Mass., are visiting friends and relatives in Little Sands and Wood Island.

The three children, namely Patrica, Graham and Raymond of Mr. Peter O. Richards who have resided at the Protestant Orphange have returned to their home in Little Sands.

Mr. and Mrs. Arthur Gillis' four children have also returned to their home in Little Sands from the orphange.

The three Richards children and three of the Gillis children plan to attend Little Sands school next term. It is also reported that Mr. and Mrs. Sam Blue plan to move to Little Sands district. Their children will also add to the number of pupils attending school here this year.

Mrs. Allan P. Spencer, Mattapan, Mass., Miss Dorothy Hork, Saugus, Mass., accompanied Mrs. Spencer's son Jack to P.E.I. and arrived in Little Sands on Monday, July 13, to spend several days visiting their cousins, Mrs. Alex Blue, Little Sands and Mrs. Rowan Sencabough, Oak Valley.

Miss Hook reports it is 31 years since her last visit to P.E. Island where she visitied relatives in Albion, at the home of Wm. H. Creed,s. She expects of all the changes on the Island since the horse and buggy days, the paved roads, the many cars, electricity and many more.

Mis Hook is secretary- treasurer and assistant pastor and deaconess for the Malden Methodist Church in Massachusetts. They plan to visit the National Park, Anne of Green Gables, and other places of interest on P.E.I. before leaving for home next week.

On Tuesday Mrs. Alex Blue and Lila accompanied the above mentioned to visit her twin sister, Mrs. Rowan Sencabaugh, Oak Valley.

A number from Little Sands attended the boat races at Lower Montague on Wednesday. Those attending were thrilled to see skiers on the water being towed behind on long ropes. Top speed boats with outboard motors. This is fascinating and few would dare to perform this feat.

Mr. and Mrs. Chas. Macgmillan of Massachusetts have returned to their home in Wood Island to spend their vacation with relatives

Mrs. Mary Harris of Detroit, Michigan, sister of Mr. Leon Mac Phee of Hopefill and her daughter and granddaughters (twins) have arrived in Hopefield to spend their vacation with relatives there.

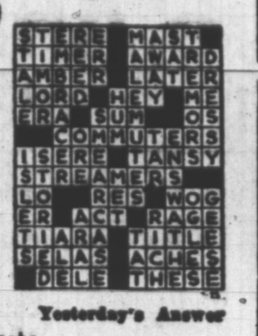
Mr. Stanley Millar from U.S.A. has arrived in glittle Sands this week and is visiting at Mr. and Mrs. Charlie Stewarts. He also spends part of his vacation in Chrlottetown.

Millions Agree:
WRIGLEY'S SPEARMINT
is most satisfying by far
Get some today

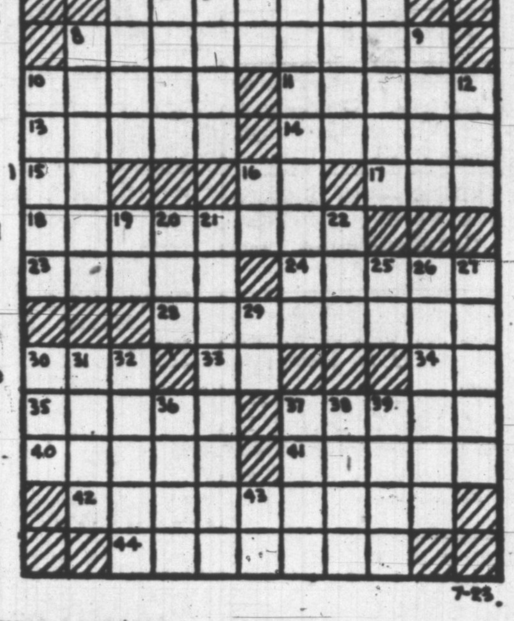
DAILY CROSSWORD

ACROSS
1. Pair unsuitably
8. Comfortably nice (colloq.)
10. Girl's name (L.)
11. Egyptian god of day
13. Relative by marriage (colloq.)
14. Fragrant oleoresin
15. Close to
16. Elizabeth Regina (abbr.)
17. Drop bait
18. One who has lately arrived
23. Of an area
24. Hangman's knot
28. Literate
30. Strike
33. Sloth
34. Right Guard (abbr.)
35. Fruit of the oak
37. Affray
40. Measured
41. Herb of rose family
42. Decide
44. Continued stories

DOWN
1. Cogitate (colloq.)
2. Indian of Peru
3. Twist (colloq.)
4. Belonging to me
5. Follower
6. Hammer, for one
7. Blundered
8. Nimrod
9. City of Arizona
10. Moon-goddess
12. Slight taste
16. Printer's measure
19. Pronoun
20. Mr. Coolidge
21. Evergreen shrub
22. Spawn of fish
25. Conjunction
26. Calm
27. Borders
29. Music note
30. Son of Noah
31. Frosted
32. Carries
36. Plexus
37. Mother
38. Wicked
39. Camera part
43. Smallest state (abbr.)



Yesterday's Answer



7-23

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

Z Z M M D   S M G M W,   E L T M   E M   R E-
E I V D L G   Z R D S   L   T R C C !—E L V G I Z M.

Yesterday's Cryptoquote: ONE-HALF OF THE WORLD KNOWETH NOT HOW THE OTHER HALF LIVETH—RABELAIS.

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ETTA KETT

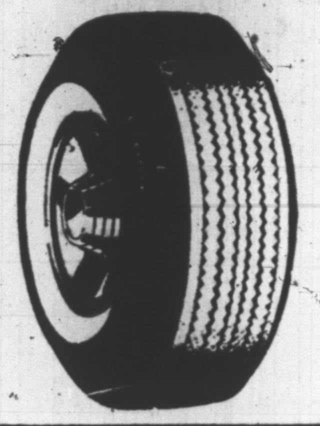
MUGGS & SKEETER

OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA

NUBBIN

STEWART MacKAY



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