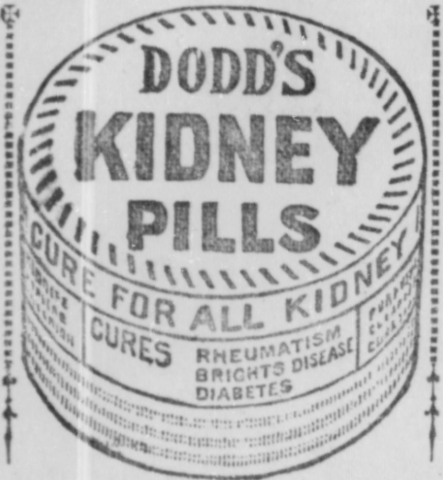
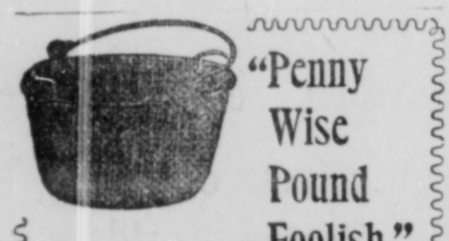


# DODD'S



# DODD'S

DODD'S KIDNEY PILLS, the only positive, never-failing cure, on earth, for all Kidney diseases.



Cheap, flashy enamelled goods are both dear and dangerous—dear because they chip and burn—dangerous because of their poisonous ingredients. The

## 'CRESCENT' STEEL AGATE WARE

is made of essentially pure material—in the most modern designs—and with finest finish. Every piece bears our label.

## JAMES KELLY

Wholesale Commission Dealer in all kinds of

## FRESH FISH.

Eels and Smelts, Specialties, NO. 8 LONG WHARF

CONSIGNMENTS SOLICITED BOSTON MASS

Write for stencils and particulars.

## TENDERS

Tenders will be received by the undersigned, up to and on Wednesday, the 22nd day of March, instant, for all uncollected promissory notes in favor of, and debts to the late Allan Hunter and also for all judgments recovered by me against his debtors.

Tenders must be accompanied by cash or certified cheque amounting to ten per cent. of tender which will be returned if tender is not accepted.

A complete list of notes, debts and judgments may be inspected in the office of Mathieson & Bently, Georgetown, to whom all tenders must be addressed.

WILLIAM HUNTER, Administrator  
Georgetown, March 7, '99—w2i

# 250

# Cases

....CHOICE....

## Valencia ORANGES

—AND—

## LEMONS

Landed to day.

CARVELL BROS



## For Business Men

### The Man Who Doesn't Advertise.

Breathes there a man with soul so dead  
That to himself he hath not said,  
"My trade of late is getting bad,  
I'll try another ten-inch ad."  
If such there be, go mark him well,  
For him no bank account shall swell—  
No angel watch the golden stair  
To welcome home a millionaire.

To such a man the noisy din  
Of traffic may not enter in,  
For bargain hunters by the score  
Shall pass nor heed his dingy door;  
For tho' his sign is on the wall  
And on some baynard gate a scrawl,  
No people who have cash and sense,  
Go prancing around to read the fence.

The man who never asks for trade  
By local line or ad displayed  
Cares more for rest than worldly gain  
And patronage but gives him pain;  
Tread lightly, friends, let no rude sound  
Disturb his solitude profound.  
Here let him live in calm repose  
Unsought except by men he owes.

And when he dies, go plant him deep  
That naught may break his dreamless sleep,  
Where no rude clamor may dispel  
The quiet that he loved so well,  
And that the world may know its loss  
Place on his grave a wreath of moss  
And on the stone above, "Here lies  
A chump who wouldn't advertise."  
—Mortimer Crane Brown.

### One Plan.

The advertiser who begins in a moderate way and in territory offering the best chances for his advertising to tell usually scores a success. He can conquer other worlds more easily after having conquered one. The experience gained in the first instance enables him to operate successfully in another, and he grows stronger as he grows larger. This is the method by which most of our large advertisers have climbed to the top, and it has this to recommend it—that it is a perfectly natural process. The man who has good judgment and a good supply of perseverance can scarcely fail to win out on this plan.—Art in Advertising.

### In a Nutshell.

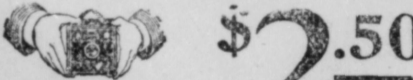
Make your ads individualities; give them a personality that will be recognized; put something into them that will draw attention to them every time. That is the way to write affective ads. Use short words and short sentences; avoid entangling clauses and phrases. Be brief, be bright be wise, be truthful, and use prices, first, last and all the time. Then choose your medium wisely.—Brookline Chronicle.

### Fear.

Fear is the deadly foe of success in advertising. It is fear that keeps people moving in the same old rut. It is fear that cuts down advertising appropriations. It is fear that bands newspaper publishers together in queer associations and prevents them from advertising their publications. In short, were it not for fear, greater things would be done than have yet been done, and the world would be wiser, better and richer.—Profitable Advertising.

### One's Place in the Procession.

Better begin in a small and modest way, and persist in it, than to start off with a big splurge and then disappear for a month or two. This is a very busy and crowded world and one whose memory is very poor. Drop out of the procession once and your place



Simplest, Lightest Plate Camera

## Eastman's No. 2 Eureka Jr.

takes pictures 3 1/4 x 3 1/4 inches; weighs but 12 1/2 ounces.

Meniscus lens, rotary shutter, three stops, view finder, socket for tripod screw. Perfectly adapted for snapshots or time exposures and equally convenient as a hand or tripod camera.

See with plate 1.1der, complete developing and printing outfit, \$2.50 or by mail, 1.00

Illustrations of Eureka Cameras and Kodaks free at agencies or by mail.

EASTMAN KODAK CO. Rochester, N. Y.

is filled by somebody else. When you fall in again you must fetch up at the very tail end. Get your place, hold it and forge to the front.—Newspaper Maker.

Advertising should be planned out on the presumption that it is going to be permanent—a necessary and invaluable part of the business. Too many men think of it as something apart from the business—a sort of galvanic battery to be applied at the discretion of the advertiser.—Art in Advertising.

Because one man has succeeded by the use of certain methods, it is no indication that another would do the same. The methods may have been extremely bad, and the success achieved have resulted in spite of, rather than because, of them. To merely imitate another's methods, without knowing the philosophy that underlies them, is to invite failure.—Printer's Ink.

Fixed rules cannot be laid down for advertising. A method that may be desirable for one line of goods may be a failure in another. Men must study and observe results.—Newspaper Maker.

The progressive advertiser thinks not of what he did yesterday. But of what he is going to do to-morrow.—Fame.

Advertising space costs too much to be freely dedicated to one's competitors.—Profitable Advertising.

Last impressions stick to the mind. The strongest point of an ad should always come last.—Profitable Advertising.

While exaggerated statements sometimes make a sale they never make a regular customer.

Good advertising requires chiefly the application of ordinary common sense.—Printers Ink.

### CLARKE'S KOLA COMPOUND CURES

#### A Child That Suffered From Asthma Almost Since his Birth.

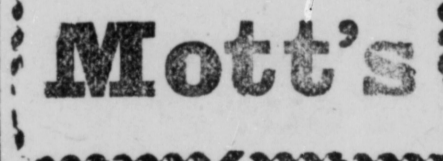
Mr. James Paterson, 52 Princess ave., Victoria, B. C., writes: "Our boy, who is just nine years of age, has been troubled with asthma almost since his birth, which has been continually growing worse in spite of all the medical aid we could procure. Our doctor bills have been very large each year; neither myself nor my wife have had a full night's sleep during the last year of his trouble, having had to poultice and give him medicine to keep him from choking. We heard of a neighbor who had been cured by Clarke's Kola Compound and resolved to try it, with the result that to-day our child is completely cured, not having had an attack since taking the second bottle, almost a year ago. He has grown very fast since and is now quite strong and healthy. We feel very grateful to Dr. Clarke for the discovery of this wonderful remedy, as it has saved our child's life." Certified copy by Messrs. Hall & Co., druggists, Victoria, B. C., from whom the medicine was purchased. Three bottles of Clarke's Kola Compound are absolutely guaranteed to cure any case of asthma or hay fever, or money will be refunded. Free sample bottle to any address mentioning this paper. Address The Griffiths & Macpherson Co., 121 Church street, Toronto, sole agents for Canada. Sold by all druggists.

Clark's Kola Compound has permanently cured more cases of asthma than all other remedies combined.

Sold by Geo. E. Hughes.

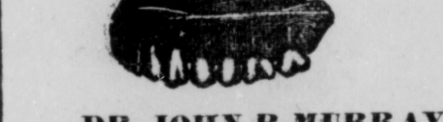
## ADVICE ABOUT Spice.

When ordering a package Pepper, Ginger, Allspice, Cinnamon or Cream of Tartar from your grocer you can always feel sure of securing the best quality by asking for :



## Mott's

### Artificial: Teeth



DR. JOHN P. MURRAY, Queen St., near London House.

## SEEDS!

Seed Oats—Ontario White Banner, Seed Wheat—Manitoba White Fife, Seed Wheat—Ontario White Fife, Seed Timothy—Island growth.

CARVELL BROS. Charlottetown, 15 Meb, 21 guar. pat

## A LONDON CASE.

### Proving the Value of Dodd's Kidney Pills in Kidney Disease.

LONDON, March 20.—Mr. Charles Dean, stableman at the City Hotel, comes forward to add his quota to the mass of evidence in favor of Dodd's Kidney Pills.

Mr. Dean states that he had for three years suffered from severe cutting pains in the small of his back. At times they were so great that he had to lie down to get relief.

Several remedies were used without benefit. A doctor prescribed for him, saying his kidneys were affected, but no good resulted.

Finally he took a friend's advice and used Dodd's Kidney Pills. The usual result followed. Three boxes cured him out and out.

### Chronic Eczema Cured.

One of the most chronic cases of Eczema ever cured is the case of Miss Gracie Ella Alton, of Hartland, N. B. On a sworn statement Mr. Alton says: "I hereby certify that my daughter Gracie Ella was cured of Eczema of long standing by using four boxes of Dr. Chase's Ointment. William Thistle, druggist, of Hartland also certifies that he sold four boxes of Dr. Chase's Ointment which cured Gracie Ella."

According to a Toronto despatch Premier Laurier has notified Mr. Spence of the Dominion Alliance that the vote in favor of prohibition did not represent such a proportion of the electorate as would justify the introduction by the government of a prohibitory law. The government decision is, it is unnecessary to say, unsatisfactory and displeasing to the friends of prohibition.

### Keep Minard's Liniment in the House

The head offices of the Canadian Life Insurance Company are to be removed from Hamilton to Toronto on account of high taxation in Hamilton.

### Dr. Chase Cures Catarrh after Operations Fail.

Toronto, March 16th, 1897. My boy aged fourteen, has been a sufferer from Catarrh, and lately we submitted him to an operation at the Central Hospital. Since then we have resorted to Dr. Chase's Catarrh Cure, and one box of this medicine has made a prompt and complete cure.

H. G. FORD, Foreman, Cowan Ave. Fire Hall.

Count Tolstoi's new book, the proceeds of which will be devoted to the Dukhobor settlements in Canada, is entitled, "The Resurrection." The novel is strong in human study, with a central problem. Experts speak of it as the most vivid piece of literature that has ever come from Tolstoi's pen.

### Minard's Liniment Is used by Physicians

Young Jesse James' trial for train robbery has commenced at Kansas City. Mrs. Samuels, 74 years old, mother of the James boys, was a witness on the prisoner's behalf. The woman had one arm shot off by detectives years ago in defending her sons.

To all who find themselves with health gradually slipping away, Kidneys and Liver so disorganized that they are incapable of keeping the system free from poisonous waste material. Startle Disorders, Bowels Constipated, Head Aching, Back Paining, take Dr. Chase's Kidney-Liver Pills. The quick way they help you back to health will surprise you.

### Minard's Liniment Lumberman's Friend

Mrs. John Trainor, King St. offers for sale a three story dwelling house situated on Pownall St. containing 13 rooms and shop with good stabling in connection. Dwelling suitable for double tenement. 92 dy&wkly 1 wk.

### Ask for Minard's and take no other

## ANOTHER LOT

## Oranges &

## Lemons

## 150 Cases

Due here 25th.

CARVELL BROS.

18 March, 2ins.

## REMOVED.

On and after Monday, Oct 2rd, n. patrons will find me in my office in the New Prowse Block, on the north side of Queen's Square, first door to the right upstairs.

DR. J.H. AYERS, Denti

## Seed Wheat.

WHITE FIFE, grown one year from imported seed—on the "Warren Farm"

JOHN NEWSON March 6—d&w1mo

# Housecleaning.

As the spring housecleaning season is approaching it's wise for the ladies to consider how they are going to attain the best results.

Take the advice of millions of people in all parts of the world and use nothing but.....

## "Sunlight" & "Lifebuoy" Soaps

which are sold at 5c per twin bar. Each bar of these world renowned Brands carries with it a \$5000 guarantee of absolute purity. They will remove the dirt quickly and easily and leave a pleasant, sweet odor about the house, and will not ruin paint work as do "Washing Powders, and adulterated soap."

"LIFEBUOY" is a carbolic disinfectant soap, and is strongly recommended for killing all disease germs. Use plenty of it and be healthy.

# SKATES IN HOCKEY & ACME

A large variety Hockey Sticks and Pucks. Price away down

## SIMON W. CRABBE

Walker's Corner..... STOVES & HARDWARE

# Supper is to Many Indispensible

And the question arises, What should we eat, drink and avoid? Supper being a late refreshment

## We Should Avoid

Anything and everything that does not comply with the the following, simple Hygienic rules.

## We Should Eat

That which readily assimilates, and does not overtax the digestive powers during the night.

## We Should Drink

Only that which induces healthy sleep, without any reactionary depression in the morning.

# BOYRIL

BOVRIL LIMITED, 30 Farringdon Street, London, England. 25 & 27 St. Peter Street, Montreal, Canada

## Tailor-Made vs. Factory-Made!

Take up the printed announcements of makers and importers of ready-made clothing, and when they strive to give emphasis to the alleged merits of their clothing they invariably tell how nearly they approach to tailor-made.

Here are some quotations—

"Elegantly tailored." Cut and finished equal to ordered work," Equal in quality, fit, and finish to suits made to order, or similar statements.

Then tailor-made clothes are different to imported factory-made, otherwise there would be no need to make comparisons. If tailor-made were not the better clothes they would not be held up as the ideal to which the ready-made strive to reach.

The fact is there is a great deal of difference between a factory-made imported suit and a tailor-made in style and durability.

The man that is indifferent as to the appearance of his clothes when he buys them and when worn a month, may be satisfied with a factory-made, but if he has regard to looks and economy, he will buy tailor-made garments.

For those who are not disposed to give the prices usually paid for clothes made to special order, and are not satisfied with the imported ready-made clothing, we have made, and are daily adding, Suits and Overcoats of superior workmanship that we are selling as low in price as imported makes of inferior quality.

All Wool Oxford Tweed Suits, \$9.15

All Wool Serge Suits, \$9.50

All Wool Worsted Suits, \$9.50

# D. A. Bruce,

MORRIS BLOCK, VICTORIA ROW.