

Preparing For Winter Employment Campaign

The Charlottetown National Employment Office is carrying out preliminary stages of its winter employment campaign. This year emphasis will be placed on the employment of the unemployed in the insurance Commission all across Canada as district from Insurance Claims work. As a matter of general policy there has been stepped up activity in every corner of the nation. This extra effort to place men and women not under way in winter, and the winter employment campaign will be a continuation of a national undertaking.

The winter campaign has been given much thought and a great deal of planning by the head of the employment commission, and every office in the country is being supplied with attractive advertising material such as posters, window cards, flyers and pamphlets. In addition the Commission will use the daily and weekly newspapers as well as television and radio outlets. It is hoped, by using every available advertising medium, to reach not only all business men but practically every household in most of the larger cities and communities.

ADVISORY COMMITTEE

The offices will be helped out every case by Employment Advisory Committees, whose function is to assist individual employers and employees, to suggest ways and means of increasing employment in their respective industries. The committee is headed by Mr. Donald MacDonald and there

are representatives of Labor, Business and Women's Organizations on the Committee. As in the past, the committee will ask the help of the Board of Trade, The City Council, the Canadian Legion and the various Labor Organizations in Charlottetown. Officials of the local office will of course take a prominent part in the work, but it will be the Advisory Committee which will give direction, and which will convey to the people the object of the campaign. This will be done by radio, by panel discussions on television and by sponsored advertising in the local press.

UNEMPLOYED

At the present time the number of unemployed in the Charlottetown Office area, which comprises King and Queen's County is higher than it was one year ago. During the winter it is expected that the number of unemployed registered at the local office will reach a new high. One reason for the increase will be due to the recent changes in the Unemployment Insurance Act which brought fishermen under the coverage of the Act. Some hundreds of these fishermen who were never eligible to draw unemployment insurance benefits before will usually claimants this winter.

Usually these men, when idle, are expected to register with the local office for employment, they merely waited at the office for fishing operations to resume in the spring. However, this year in order to file a claim for benefits, every fisherman must first register for employment, and thus he will ap-

pear in the files of the local office as an unemployed person. His status is no different than it was prior to the change in the Act, so far as being unemployed is concerned, but the fact that he is unemployed will now be on record.

REGISTERING

Already many unemployed people are commencing to register at the office, and on Tuesday alone fifty claims were filed. The handling of claims is the function of the Insurance Branch of the office, and that Branch has already taken care of casual workers.

In the meantime the Employment Branch is arranging for the distribution of winter employment campaign posters in many parts of the city: in store windows, banks, public buildings. The branch is also forwarding literature through the mails. Utility companies have consented to use stuffer when sending out their monthly accounts. The stuffer sets forth the advantages of carrying out alterations, renovations and similar work during the winter months when tradesmen are plentiful.

The active phase of the campaign will commence in early January, and it is hoped to prolong the effort during most of the winter. Many business men have already promised to cooperate fully in the campaign. Until January the preliminary literature leading up to the campaign will reach the public, from time to time, and the press, T.V. and radio will also keep the public informed.

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This Christmas cake recipe is by Adele Hunt, famous TV personality and food expert. It's available this week at DOMINION right where you pick up your baking supplies. So switch to DOMINION and start baking your own Christmas cake this weekend.

BAKING SUPPLIES

"Well Wishers" Give \$1,500 To Red Cross In Six Years

During the past summer, coins amounting to \$1,500 were dropped into the "Wishing Well" for Red Cross purposes at Colonel E. W. Johnston's shore party headquarters in Long River. The amount contained in this well has been a gradual increase each year and testifies to the increasing number of visitors who find their way to this beautiful spot which is fast becoming famous as one of Prince Edward Island's tourist attractions. This "Wishing Well" which is

one of a number of exquisitely reproduced maps by hand by Colonel Johnston has been the means of raising \$1500.00 for Red Cross activities in Prince Edward Island in the past six years.

During the past summer, visitors to Burlington had the opportunity of watching Colonel Johnston at work on his latest miniature reproduction: "York Minister" Cathedral which is not completed for sometime to come.

SEEK CANCER CAUSES

OTTAWA (CP)—A group of federal scientists is studying the relationship, if any, between cancer and the factors of residence, occupation and smoking habits. Health Minister Monteith said today. He had been asked in the Commons by Rev. Dan McIvor (L-Fort William) whether Canada is doing any research into the relationship between smoking and lung cancer. Mr. McIvor is a non-smoker.

PIONEER GROUP

The Art Association of Montreal, a group of artists and art collectors, was incorporated in 1883.

Junior League Will Sponsor Turkey Shoot

"Turkey Shoots"—a popular sport in many parts of Canada and the United States—will make their debut on P. E. I. on Saturday afternoon with an initial shoot to be staged in Parkdale. The Junior League of Charlottetown grounds for the event to be carried out under the auspices of the Junior League of Charlottetown. It is of interest to note that "turkey shoots" originated with the early settlers of the continent and gathered together for the event and hunted wild turkeys which formed the main course of a celebration feast. In the changing conditions, the sport today has taken on proportions of a different nature. Regulation targets are set up, supervised, and prizes are awarded at the end of each shoot.

Saturday's event offers a variety of prizes to the skillful "lucky" marksmen. Beginning at 10 A. M., it is expected that each shoot will take from 10 to 15 minutes to run off, depending upon the number of participants. Lt. Col. W. J. MacDonald is Range Officer, and Mr. Allison Croken is official scorer. Arrangements have been made to hold the shoot indoors in the event of inclement weather. A hot turkey supper is being served at the end of the shoot. The "Parkdale and Sausage Supper", sponsored by the P.E.I. Hospital, originally advertised to take place on this date has been postponed until Nov. 23 in order that the two events both for hospital aid, will not conflict.

Ilano asked about reports of a clash of opinion between the government and the bank. Then, referring to Mr. Fleming's reply, the former fisheries minister asked whether it meant the government was in accord with bank policy.

BUDGET THIS SESSION?

Stanley Knowles, deputy CCF leader, asked Mr. Fleming will present either a budget or "budgetary proposals" this session.

Mr. Fleming said that "whatever is put forward before the House" to carry out government policy will be done in due course.

There has been speculation that the government may not present a budget this session, but instead make any tax changes by separate bills amending tax statutes.

One of Prime Minister Diefenbaker's main election promises was to reduce "unnecessary taxes" at this session.

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Scholarship For P.W.C. Student

It was announced Tuesday that Alan MacKenzie has been awarded a \$300.00 scholarship at Dalhousie University.

Also a third year student at Prince of Wales College, is the son of Dr. and Mrs. J. W. MacKenzie of this city.

These scholarships are made possible through the generosity of Mr. and Mrs. S. H. Solomon, Dartmouth, N. S. and are awarded annually to students entering second year engineering who have attained scholarship standing in their first year's work.

ADMIRAL SLIM LINE -- 1958 TELEVISION

No "Clash" With Bank

OTTAWA (CP)—Finance Minister Fleming said Wednesday he was not aware of anything that could be called a "clash" between the Bank of Canada and the government on financial policy.

He declined to state, in the House of Commons, whether the bank would be discussed Tuesday in a debate with the Hon. J. B. S. of the Bank of Canada.

He said it would be "highly improper" to discuss any financial policy with departmental advisers, John Sinclair (L-Coast Cap-



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