

# Fire Marshal issues warning

The following Fire Prevention statement has been issued by Provincial Fire Marshal, D.H. Coffin, by Dominion Proclamation the week of October 9-15 is designated "Fire Prevention Week".

This proclamation made in the name of Queen Elizabeth of Canada, is an imperative reminder of the control of fire and its hazards, and appeals to all citizens to impress in their minds the importance of protecting life, property and natural resources from loss by fire.

The Fire Marshal has issued the following figures:

Number of fires in 1965—426—with a property loss of \$829,417.

Number of fires in 1964—364—with a property loss of \$490,172.

It is with deep regret that we recorded 13 deaths in 1965 and five deaths in 1964. This shows a very substantial increase in property loss and deaths. The main causes being: stoves, furnaces, flues, electrical wiring, matches and cigarettes. Many of these fires could have been prevented with a little thought and care.

Our fire departments on P.E.I.



D. H. COFFIN

are planning a very active Fire Prevention Week this year, and the Provincial Fire Marshal urges all citizens and organizations to do their part in this important campaign. Contact your fire de-

partment and ask them how you can help.

REMEMBER: "DON'T GIVE FIRE A PLACE TO START." THEN WE "WILL STOP FIRES. BEFORE THEY START".

D.H. COFFIN  
Provincial Fire Marshal

# Home, industry fire costs rising

Fire devastation in Canada in the past 10 years has claimed 5,860 lives, injured and scarred thousands of people, and has destroyed an estimated \$1,360,000,000 worth of property.

In 1965 the estimated toll of 68,500 fires was 868 deaths and property waste of \$144,785,571. While Canada's overall rates of fire destruction are still among the highest of any nation in the world one redeeming feature of the 1965 record is that there were 6,726 fewer fires. The total of fires reported in 1964 was 75,306.

**BLACK RECORD.** Despite population growth, there was a heartening, if slight improvement in fire deaths in 1965. In 1964 deaths numbered 693 compared with the preliminary estimate of 598 last year. As usual, children continue to figure largely amongst the victims. They numbered 222, men, 229, women, 137 in 1965.

Again, as they do every year, multiple death fires—sometimes wiping out entire families—swell the black record of fire tragedy.

Excluding forest and Government property fires, the fire

waste per capita population is reckoned at \$7.40 compared with \$7.71 in 1964.

Each year industry fire damage accounts for nearly half the total destruction. The 10-year total of loss to industry is conservatively reckoned at \$600,000,000. Only the direct costs enter into this assessment.

**NOBODY ESCAPES**

Taking into account the indirect economic factors—including industrial production and job disruption—the total burden of fire in a year is at least \$750,000,000, fire authorities say. This works out to a cost of \$38.99 for every man, woman and child in a population now approaching 20,000,000.

Nobody, least of all the taxpayer, escapes the responsibility of fire—on the job and in the home.

**Nose is good warning device**

If you cook with electricity the blowing of the fuse is your safe-

ty signal. With gas your nose gives warning of a leak.

Whether natural or manufactured gas, a distinctive odor is deliberately introduced for your protection. The natural gas odor is sweet and sickly, even suggestive of a skunk.

Manufactured gas may smell to high heaven like rotten cabbage. You may never enjoy such rare fragrance! But, if you do, open the windows, get out, and call aid.

**DON'T STRIKE A MATCH OR SWITCH A LIGHT.**

# Knowing is help

Flammable—will burn. Inflammable—same thing. And yet 80 per cent of Canadian householders canvassed in a telephone survey had the idea that prefix in "inflammable" gave it the meaning of "won't burn" or "won't burn as fast". For the rest, 20 per cent, damage was signified when either word appeared on an aerosol can or container.

Another troublesome English word—fire-proof. Use instead the phrase "fire-retardant". A concrete structure at the bottom of the sea might be noted "fire proof". But not necessarily so, if careless somebody lived in it!

## FIRE LEVELS FARM BUILDINGS

# Labor relations seen entering great change

HALIFAX (CP)—Warnings of increasing labor militancy and a possible breakdown in the collective bargaining system were made Tuesday by an Ontario economics professor and a Nova Scotia businessman.

Canadian labor relations are entering a period of great change and the scope and coverage of collective bargaining have broadened sharply recently, Dr. W. D. Wood of Queen's University told a panel discussion on the final day of the two-day annual meeting of the Atlantic Provinces Economic Council.

He said some unions that have lagged behind in wage settlements now are attempting to catch up, while a second factor "has been the nationwide publicity given to some recent wage settlements in which the government has been involved."

"With no clear statement of the rationale behind these increases, many employees and unions have viewed them as government-sanctioned standards for their own wage demands."

A third factor underlying the current unrest in the labor relations field, Dr. Wood said, has been the influx of youth into the labor force.

"It may just be that a number of management and union policies are still geared to the Thirties and they are really out

of touch with this new work force."

**MODERATION RARE**

A. E. Balloch, president of Bowaters Mersey Paper Co. Ltd. at Liverpool, N.S., said moderation in collective bargaining "has not only become unfashionable, it is very close to being impracticable."

He said this was in large measure due to the pressure being put on union leaders by the rank-and-file to match wage increases gained by other unions.

However, the stockholders, consumer and the community were too often forgotten by labor and management in bargaining sessions, and he suggested a new approach to collective bargaining is needed.

The Glasgow-born businessman suggested a national council be set up to consider claims by labor and management in key industries for wage or price increases.

# OBSERVE and PRACTICE SAFETY

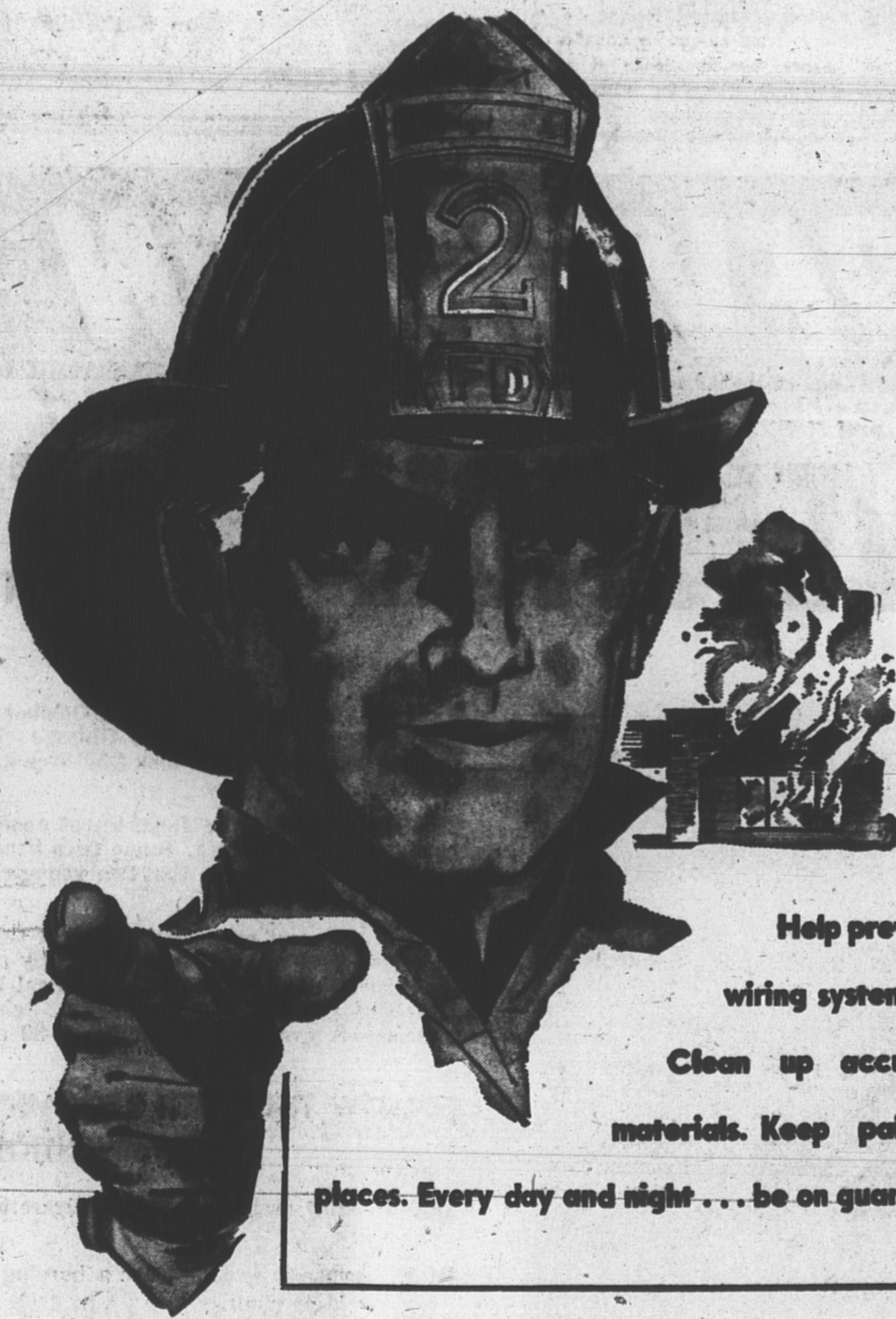


Boxcar figures of the loss in an industry fire are only part of the story of fire destruction, particularly in a small town where new jobs are not easily found.

The direct loss of fire in a manufacturing establishment (building, equipment replacement) represents only a fraction of the indirect, economic community waste. The indirect loss may be five times as great, so remember that fire can be our greatest friend or treated carelessly our worst enemy.

## Safety hints . . .

- Remove fire hazards throughout your home.
- Check up on heating and cooking hazards.
- Always play safe with fire in any form.
- Be sure your home is electrically safe . . .



Help prevent fires! Check wiring systems in your home.

Clean up accumulated waste materials. Keep paints in fire-safe

places. Every day and night . . . be on guard. Be careful.

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ONLY YOU CAN PREVENT FIRES!

FIRE PREVENTION WEEK OCT. 9 - 16

# AN IMPORTANT MESSAGE to all citizens of Borden

National Fire Prevention Week is being held throughout Canada from October 9th to 16th inclusive. We urge the citizens of Borden to do their share in the prevention of fire. Check your homes or place of business for any possible fire hazards that may cause fire, the result being heavy damage and sometimes the loss of lives. Remember for your protection Don't Give Fire A Place To Start.

# TOWN OF BORDEN

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# Make Every Week



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