

Your taste will tell you



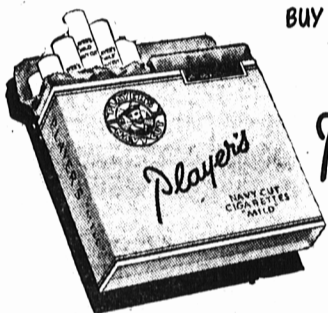
Player's "MILD"



ARE MILDER

Smoke Player's and your taste will tell you what mildness really means!

THE NAME "JOHN PLAYER & SONS" ON THE PACKAGE IS YOUR GUARANTEE THAT EVERY CIGARETTE IS FRESH



BUY A PACKAGE TODAY... SAY Player's Please

Canada's Mildest Cigarette

Baseball Results

Continued from page 6
Detroit 000 100 500-6 7 0
Chicago 000 000 100-1 5 1
Newhouse and Ginsberg, Swift (7); Grissom, Kennedy (7) Brown (7) and Lollar.

INTERNATIONAL LEAGUE
Montreal 216 002 001-12 16 1
Syracuse 000 020 000-2 2 1
Podres, Roebuck (2) and Thompson; Keegan, Woop (3) Robinson (3) and Drescher, O'Neill (2).

AMERICAN LEAGUE
Cleveland 020 000 010-3 9 1
St. Louis 100 300 02x-6 11 0
Lemon and Tipton; Cain and Courtney.

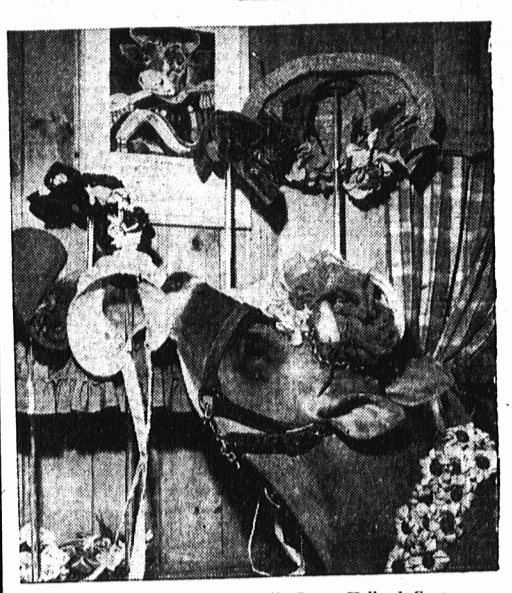
NATIONAL LEAGUE
St. Louis 000 000 003-3 10 0
Cincinnati 000 110 000-2 7 0
Mizell, Clark (8) and Fusselman, D. Rice (8); Raffensberger and Seminick.

INTERNATIONAL LEAGUE
Springfield 000 200 000-2 6 1
Toronto 300 000 11x-5 8 0
Simpson, Vike (8) and Burbrink; Fahr and Keller.

AMERICAN LEAGUE
Springfield 010 003 1-5 12 0
Toronto 000 200 1-3 5 2
Called at end of 7, curfew to be completed later.

BE AMONG THE FIRST TO SEE

On show Monday, Tuesday and Wednesday only.
ELSIE and her son Beaugard, in her Boudoir at the Exhibition Grounds.



Proceeds in aid of Y Youth Camp, Holland Cove. Sponsored by the Centennial Y's Men's Club.

MARKS CENTENARY
OSHAWA, Ont.-(CP)-Mrs. A. M. Farewell celebrated her 100th birthday by planting a tree on the site of a New United Church.

WELCOME VISITOR
WETASKIWIN, Alta.-(CP)-An oil company official from Calgary, J. W. Irwin, was the first arrival from outside the district on the new airstrip at this Central Alberta town.

DAILY CROSSWORD
ACROSS
1. Thorough search
2. Concluding passage
3. Ascending bird
4. Man's name
5. Once more
6. Machines for sheep clearing
7. Wholly
8. Sage
9. City (It.)
10. Lattice
11. Prince
12. (Abyssinia)
13. Kind of muffin
14. Sick
15. Fastened securely
16. Ignited
17. Ray
18. Indian mulberry
19. Certainty
20. Swung
21. Japanese holiday
22. Sloth
23. Smells
24. Cover, as with pavement
25. Verbal
26. Price of passage
27. Jewels for the neck
28. Tracts of waste land
29. Peruse
30. One of the Bears
31. Chart
32. Manganese (sym.)
33. Cry, as a sheep
34. Beard of rye cotton fibers
35. Older brother of Moses
36. Distress signal
37. Projecting roof edges
38. Perish
39. Thwarts
40. Aromatic spice
41. Agreement

Grid for the crossword puzzle with numbers 1-41.

DOWN
1. Peruse
2. One of the Bears
3. Chart
4. Manganese (sym.)

DAILY CRYPTOQUOTE-Here's how to work it:
IS LONG FELLOW
AXYDLBAAXR

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc.

A Cryptogram Quotation
CP'E IBWP. JWM TCB GWBTE CBT
CPHJK VPUBVF FCK TBVME OK
JMMQWI XRPS FB FCP XSJHP?
HQSFBW.

Saturday's Cryptogram: YOU'VE HAD TO READ IT WHILE YOU DINE, BUT HONEST TALK AND WHOLESOME WINE= TENNYSON.

SOULTHORPE, England-(CP)-United States troops stationed in Britain were advised to be more modest. A senior officer told new arrivals in Norfolk: "Avoid a patronizing attitude and unseemly display of your material possessions. Be proud, but don't brag."

LONDON-(CP)-For four days a £1,000 diamond clip lay in the car park of Huret Park race-track until a business man found it and returned it to the owner, Nettie Lotery, wife of a clothing manufacturer. The finder gave the £100 reward to charity.

Advertisement for International Pickup Trucks. Features a large image of a truck and text: 'For more efficient light-load hauling - NEW INTERNATIONAL PICKUP TRUCKS Heavy-Duty Engineered TO SAVE YOU MONEY'.

Featuring
• Comfo-Vision Cab-"roomiest cab on the road"-with greater built-in comfort, safety, and convenience
• Silver Diamond valve-in-head engine-new efficiency with greater truck power
• Synchro-shift transmission for easy, positive-alignment shifting
• Hypoid-gear rear axle for longer axle life, quieter operation
• Shortest practical turning circle, wider-tread front axle
• Extra-wide, extra-deep bodies available in 6 1/2, 8, and 9-foot lengths
SPECIAL TERMS TO FARMERS
— on —
INTERNATIONAL TRUCKS
Terms may be arranged—Up to three years with Spring and Fall payments. Special low interest rate.
COME IN AND TALK IT OVER TODAY.
W. R. JENKINS
GREAT GEORGE ST.
INTERNATIONAL TRUCKS

OUR BOARDING HOUSE Major Hoopie

Cartoon titled 'OUR BOARDING HOUSE Major Hoopie'. Shows a man in a suit talking to a woman. Speech bubbles contain humorous dialogue about horse racing and boarding houses.

This Is The Big Week!
OPENING TONIGHT
of
OLD HOME WEEK
and
PROVINCIAL EXHIBITION

Official opening during break in regular scheduled night racing meet, approximately 9:30, by—

- HON. THOMAS KENNEDY, Minister of Agriculture for Ontario.
HON. T. W. L. PROWSE, Lieutenant Governor.
HON. J. WALTER JONES, Premier.
HIS WORSHIP J. D. STEWART, Mayor.
HON. C. C. BAKER, Minister of Agriculture.

There will be a horse racing program every evening Monday to Saturday starting at 8:00; also Wednesday, Thursday and Friday afternoons.

CATTLE JUDGING PROGRAM

TUESDAY, AUGUST 12, 8 A.M.
Judging starts for Jerseys, Ayrshires and Herefords.
WEDNESDAY, AUGUST 13, 8 A.M.
Judging starts for Holsteins and Shorthorns.
THURSDAY, AUGUST 14, 8 A.M.
Judging starts for Guernseys, Red Poles and Angus.
TUESDAY, AUGUST 12, 9 A.M.
Sheep and Swine will be judged and continued through until all classes are completed.
TUESDAY, AUGUST 12, 9 A.M.
Judging of horses will start with classes 1 and 2; Wednesday classes 3 and 4; Thursday classes 5 and 5A.
WEDNESDAY, AUGUST 13, 9 A.M.
Any unfinished class.

YOUTH DAY

Tuesday, August 12th, will be observed as Youth Day. A special program has been arranged commencing at 9:30 in front of the Grand Stand. The program includes talks on Cattle, Horses, Sheep, Swine and Poultry. Films, demonstrations on Weaving, Pottery, and Exhibits on Forestry, Silo and Nutrition. In the afternoon at 2 p. m. there will be a free Vaudeville Show for children.

WELCOME

The Charlottetown Driving Park and Provincial Exhibition Association are delighted to join in a welcome to Canada's leading agriculturists.

It is an honour and privilege to have them meet here and share in our "Old Home Week" activities.

We Are Happy Also To WELCOME TO OUR PROVINCE AND EXHIBITION ON FRIDAY, AUGUST 15th THE ROYAL CANADIAN MOUNTED POLICE BAND (Ottawa)
DR. J. P. LANTZ, President.
H. J. KENNEDY, Vice-President and Mgr.
G. H. BUNTAIN, Secretary-Treasurer.
E. FRANK ACORN, Race Secretary.

Such Economy!
Esso and Esso Extra are continually being improved to give the best balanced combination of instant starting, smooth flowing power, lively acceleration and protection against engine ping. Switch to Esso Gasolines and you're always ahead!
"Glad I switched to ESSO GASOLINES"
PRODUCTS OF IMPERIAL OIL