

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's  
By G. H. M.

**JUNE IS BRIDE'S MONTH AT HOLMAN'S.**... And any June Bride will covet one of our black and white **SUN DRESSES** for her trousseau. They're glamorously bouffant, with an underpinning of starched crinoline, the skirt is a mass of unpressed pleats. The squared and bared top has narrow shoulder straps and is bound in black broadcloth. The cover-up bolero is edged with black broadcloth too. This smartly feminine Sun Dress is in sizes 11 to 17, priced 12.95 in Holman's Ladies' wear, Summerside and Holman's Ladies' Shop, Charlottetown.

**IT'S SUN TIME** — it's fun time — it's beach time and you'll very definitely want a gay new **BEACH TOWEL** to add to your enjoyment. Holman's Dry Goods, Summerside and Holman's House Furnishing Department in Charlottetown have Beach Towels in exciting wavy Roman stripes or sporty outdoor motifs. They're made of closely looped terry cloth in 36 by 60 inches and 36 by 70 inches priced 1.95 and 2.95 for the various sizes. Beach Towels beside being important beach accessories may be fashioned in smart, attractive garments by the girls who are quick with a needle... Come take a peak at our Simplicity Pattern Books and you'll get some really bright ideas on what to do with Beach Towels from Holman's Both Stores.

**JUST ARRIVED!**... A shipment of very modern, very stunning **GERMAN POTTERY** — the pieces of which will be your answer to many gift problems. You may have your choice of either black and white or deep green and white. Holman's Both Stores China Departments have this hand decorated Pottery in several shapes and sizes of Ash Trays, Vases, Cigaret or Trinket Boxes, Bone Bone, Nested Dishes, Sandwich Trays and Nested Jarlineres. The reasonable prices range from 65 cents for a tiny Ash Tray to 6.95 for the Nested Jarlineres. You'll find German Pottery on display in Holman's Both Stores China Departments.



# Wonderful Waterways

There are more strokes of genius in Swim Suits this season than there are curves in a Beauty contest! You may choose for yourself whether you want one brief as a Bikini or covered up as of yesteryear. The prettiest mermaids and the handsomest mermen will be wearing wonderful waterways from Holman's.



## Girls' SWIM SUITS

Summer's more fun for the girl in a "Lastex" Suit of any one of seven bright shades. The front panel is lined and shoulder straps are adjustable. Sizes 8 to 14, each

2.98

**HOLMAN'S**  
Youth Centre  
Summerside

## Men's and Boys' SWIM TRUNKS

### Men's Jockey Style

Two popular Suits from which to choose—"California Catalina" or "Royal Hawaiian". They're elasticized for perfect fit and are decorated with attractive motifs. Sizes 30 to 40, a pair—

2.50 and 3.50

### Men's Boxer Style

Beige or navy nylon in a neat style with wide elastic waistband and high riser waist. Made with "a short within a short" construction. Comfortable and smart looking. Sizes 30 to 40, a pair—

4.95

### Boys' Jockey Style

Nylon reinforced rayon or terry cloth elasticized for good fit. Seams are double stitched for longer wear. Colors wine or blue in sizes 24 to 30, a pair—

1.69 and 1.98

**HOLMAN'S Men's Wear and Boys' Shop — Summerside**



## Smartly Styled -- Budget Priced!

### Women's SWIM SUITS

Skirt style with elastic shirred back and shoulder straps. Made of colorful cotton print in a variety of shades. Sizes small, medium or large, each—

2.98

**Budget Shop**  
Ch'town

Rayon bengaline in a gathered panel style with gathered bodice and shirred elastic back. Colors gold, black, red or green in sizes small, medium or large, each—

4.98

**HOLMAN'S**

5 and 10  
S'side



Figure flattering styles of gay cotton prints on black or light blue backgrounds. Choice of skirt or gathered bloomer with boned bra bodice and shirred elastic backs. Sizes 32 to 38, each—

8.95

to

14.95



**HOLMAN'S**

Ladies' Shop — Ch'town

Ladies' Wear — S'side

# HOLMAN'S Both Stores... BIG "SCHOOL CLOSING" BIKE SALE

Men's, Women's, Boys' and Girls' C.C.M. Bicycles

**Extra! ONLY**

at **SPECIAL SAVINGS**

— One Week Only —

June 17th to 25th Inclusive



This is the time of year... in the Springtime, that boys' and girls' thoughts turn to a new Bike. So Holman's, both stores, during this week-long Bike Sale offer you substantial savings. All the new 1935 C. C. M. Bikes have arrived and they are out-of-this-world! And imagine!... you can buy one of these smart new Bikes for only \$1.00 down, the balance in convenient monthly payments. Come see them and choose the one you want today. You'll be glad you did.

## Look What You Save!

C. C. M. PLAYMATES (Sidewalk Bike). Regular 44.95, Sale Special .....	39.50	C. C. M. LIGHT ROADSTER. Regular 61.50, Sale Special .....	54.50
C. C. M. CYCO JUVENILE. Regular 51.50, Sale Special .....	46.50	C. C. M. COLLEGIATE. Regular 63.95, Sale Special .....	58.50
C. C. M. CYCO ROADSTER. Regular 53.50, Sale Special .....	48.50	C. C. M. BALLOON MOTORBIKE. Regular 64.95, Sale Special .....	59.50
C. C. M. JUNIOR. Regular 51.50, Sale Special .....	46.50	C. C. M. CLUB SPORT. Regular 68.95, Sale Special .....	63.50
C. C. M. JUVENILE. Regular 58.95, Sale Special .....	53.50	C. C. M. CLUB RACER. Regular 68.95, Sale Special .....	63.50



**During This Big Sale**  
Balance Monthly



**Get Your New C.C.M. Now -- Sale Ends June 25th**

**HOLMAN'S Both Stores SPORTING GOODS**