

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

SEEK the New Colorama of Fall Fashion Shades so beautifully displayed by the KILGORNCH COATS in the Ladies' Shop — Holman's Charlottetown and the Ladies' Wear — Holman's Summerside. From an exquisitely pale Mallabar Beige right through a range of colors to Parry Plum, Heather Hue and Tar Brown. Superbly tailored in four smart styles by Gordon, Kilgornch Coats are made of Elvian . . . The fabric woven by Avres makers of nationally famous blankets is of 100% Virgin Wool and Angora. Kilgornch Coats are warm, light in weight and attractive to look at. For Fall you want a Coat that will give you the best of wear, the best appearance and the most comfort — Kilgornch Coats give you all these and more. Sizes are from 8 to 20 and the price is \$9.75 in Holman's Ladies' Shop, Charlottetown and Holman's Ladies' Wear, Summerside.

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START School in one of the fresh perky NYLON BLOUSES marked at a Saving Price in the Budget Shop — Holman's Charlottetown and the 5 and 10 — Holman's Summerside. They are of a fine opaque nylon printed in cunning candlebra designs (red yellow and blue on a white background). There are two youthful styles from which to choose, both have short sleeves and button down the front — one style has a pull-through the neckline and the other a wee Peter Pan collar. Made by "Sylvia Fair" the printed Nylon Blouses in sizes 12 to 20 were 2.98 ARE NOW 1.98. They're ideal for a teenager's return to classes and they're to be found in Holman's Budget Shop, Charlottetown and in Holman's 5 and 10, Summerside.

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FASHIONS AFOOT in the Shoe Department. Holman's Summerside. For ONLY JUST 3.95 you can choose any one of 7 new Fall Shoe Styles. They belie their little price! Nicely made in the heel height you'll want to wear with your Fall Costume, these Pumps in the smartest fashion are of velvet, leather or simulated snakeskin. They are available in a number of colors with accents of contrasting trim. Sizes are from 4 to 8 in C width and the little price, as I said before, is Only Just 3.95 in Holman's Shoe Department, Summerside.

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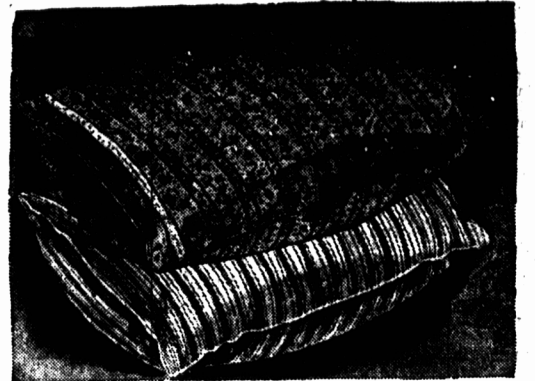
HAVE NOT A DOUBT that the English know how to do things beautifully! There's a perfect example of English Know-How in the China Department — Holman's Charlottetown and Summerside. Gift Packages of ENGLISH JAMS AND MARMALADES — 6 little 2½ ounce jars of assorted fruits, smartly boxed and ready to take home or give to a friend. They're made by Frank Cooper Limited of Oxford and they're super-delicious. Each little jar has a different English scene on the cover and they're packaged so attractively that you'll find them irresistible. Priced 1.50 a package (6 jars) — come see and buy them in Holman's China Departments — Charlottetown and Summerside.

HOLMAN'S Both Stores BIG 7-DAY Better Sleep Sale!

Dreamland Special
FREE Pair Of PILLOWS

(High Quality, Our Regular 9.90)

WITH YOUR PURCHASE OF A HOLMAN "Best Rest" MATTRESS

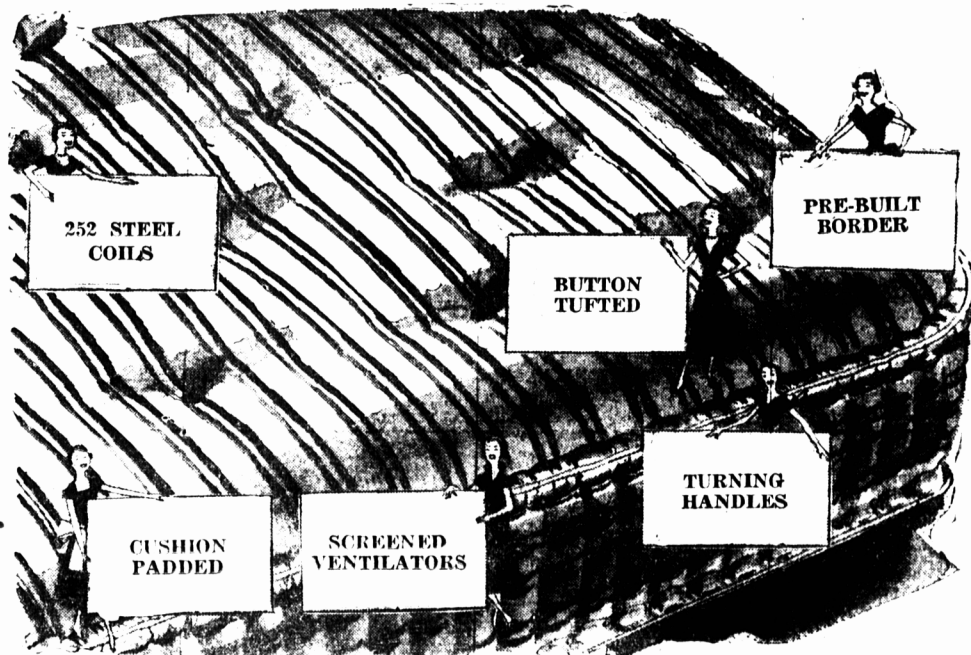


At **59.50**

ONE WEEK ONLY
Saturday, Sept. 4 — Saturday Sept. 11

BUY YOUR NEW MATTRESS this week for a really worth while premium . . . a pair of top quality feather pillows, our Azur Brand, made to sell for \$9.90. One pair given absolutely FREE when you purchase a "Best Rest" Mattress. Built to Holman's own rigid specifications, it has 232 steel springs—is button tufted—has a pre-built border—is cushion padded, with screened ventilators and turning handles. This mattress is covered with fine quality ticking and is available in all standard sizes. Buy a "BEST REST" MATTRESS anytime from September 4th to September 11th inclusive, and get a FREE pair of AZUR pillows.

Buy On The **HOLMAN HOME PLAN**
10% Down — Balance In Monthly Payments



HOLMAN'S BOTH STORES — FURNITURE

HOLMAN'S Both Stores Bring You This LOVELY ENGLISH DINNER SET



FOR ONLY 1.00 DOWN

Balance Weekly or Monthly

Yes! For only \$1.00 down, you can buy a beautiful set of English Dinnerware in the ever-popular Apple Blossom pattern. Manufactured by Grindley of England, the delightful Apple Blossom pattern will complement your table, whether set in the modern or traditional manner. To take advantage of this sensationally low Down Payment Offer, buy Apple Blossom Dinnerware anytime from September 4th to September 11th inclusive.

56 PIECE SET consists of 8 each cups and saucers, bread and butter plates, tea plates, dinner plates, cereal dishes and fruit dishes. Priced at **19.95**

66 PIECE SET has the same consistency with the addition of 1 each—10" platter, 12" platter, 8" open vegetable dish, covered vegetable dish, gravy boat and stand, cream pitcher and covered sugar bowl. Priced at **31.35**

Buy Now! Sale Ends Sat., Sept. 11th
HOLMAN'S BOTH STORES — CHINA