

# 8

# HOURS

# FRESHER

## ANOTHER WINNER FROM LANE'S!

Rite Diet bread is good in so many ways. The special recipe gives it a delicious, distinctive flavour and offers a good source of protein . . . so important to everyone, especially children. It's not just for weight-watchers . . . Rite Diet belongs in everyone's diet.

# Rite Diet

NUTRITION RIGHT



## TERRIFIC TOAST!

Every loaf of Rite Diet bread has a topping of sesame seeds. Here's a tasty toasting tip . . . turn the bread upside down when toasting. This brings the full flavour of the sesame seeds up through the slice . . . delicious!

What's different about this slice of bread?

On the basis of a study conducted by the Diet Clinic, London, England, it was found that Rite Diet bread is a good source of protein. It is also low in calories and contains no fat. For more information, write to the Diet Clinic, London, England.

What's different about this slice of bread?



RITE DIET BREAD...ANOTHER QUALITY LOAF FROM

# Lane's

...THE LEADERS.