

HOLMAN'S Day - In - - Day - Out For Pleasant And Profitable Shopping!



BUY
WHILE
IT'S HOT

TO
KEEP
WARM
WHEN IT'S
COLD...

Buy "AYERS"

Finest Wool Blankets

Featured by **HOLMAN'S** Charlottetown

"AYERLOOM"

Reversible and in charming color tones with matching satin end bindings. Made from new, long fibre pure wool in heavy weight. Size is 80 by 84, individually boxed, each—

16.95

"AYERSPUN"

Beautiful pure wool with a deeply brushed surface finish and satin bound ends. Colors available are rose, cedar, gold or green. Individually boxed.

In 80 x 84 inch size, each **11.95**

In 72 by 84 inch size, each **13.95**

"AYERCREST"

Closely woven of pure wool with a soft, deep pile. Colors are pastels—tearose, Florida peach, canary yellow or nosegay green with satin binding to match. In 80 by 84 inch size, each—

13.95

HOLMAN'S Housefurnishings Charlottetown

Lithe - - - Lovely Trans - Season DRESSES

The new smooth line with the high Empire effect is exciting and wonderful — lithe and lovely! Our first "Trans-Season" Dresses in navy Vereda has a svelt tucked front, restrained skirt and white collar and cuffs, or in crisp plaid Crystalette with rhinestone button trim and full crinoline skirt—the color combinations are rich and luxurious. It will be easy for you to be a lovely leader in fashion in a cool, Trans-Season Dress from our collection. Sizes are 9 to 17.

16.98

HOLMAN'S

Ladies' Wear - Ladies' Shop

Summerside

Charlottetown



Does Your Shirt Fit?.... Does Your Shirt Suit You?



It's just as important to choose a collar style that suits the shape of your face as it is to get the correct size.

For style and fit we recommend Arrow Shirts.

Featured above is the Arrow Arden with fused, short pointed spread collar.

Like all Arrows, it's Mitoga-tailored to prevent bunching at the waist. Sanforized-labeled. Anchored buttons won't pop off!

4.95

A complete selection of

ARROW SHIRTS

HOLMAN'S

Men's Wear - Summerside

For The Man Who Likes The Finest And Best!



Genuine English Calf OXFORDS



They're handsomely made by Scott-McHale Craftsmen of soft, smooth, fine calf leather in Blucher cut style with overlay stitched vamp and sides. The Goodyear welted soles and heels are full double leather. Made on comfortable fitting lasts with three quarter leather lining. British tan in sizes 7 to 11, a pair—

16.95

Exclusive with

HOLMAN'S

Men's Footwear

Summerside

Shop and Save at HOLMAN'S Summer Stock Clean - Sweep

FINAL CLEARANCE

Look For Black and Red on Orange Price Cards

HOLMAN'S Both Stores

Summerside • Charlottetown

SHOP
AND
SAVE

SHOP
AND
SAVE

SHOP
AND
SAVE

SHOP
AND
SAVE

Look!

HALF SLIPS

Regular 1.59

88c

Holman's Both Stores BUDGET APPAREL

Look!

TOBY JUGS

Regular 2.10

1.19

HOLMAN'S Both Stores CHINA

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AND
SAVE

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SHOP
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SHOP
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SAVE