



This is **IRVING 100** :

1. Highest octane ever
2. Balanced combustion formula
3. Unlocks new power
4. Mileage catalyst
5. Vaporising control
6. Weather balanced
7. Anti-stall factor
8. Full power flow

IRVING 100

The Gas That Has Everything

There are eight great features in new Irving 100—yet Irving 100 costs no more than other premium gasolines. And all the benefits of this new gasoline are yours from the first tankful.

Salt air . . . sun . . . zero—it's all the same.
You get top performance all the time.



IRVING OIL COMPANY LIMITED

Canada's Greatest Gasoline Values