

U. S. GALLOP POLL

Ike's Popularity Lowest Since The 1954 Elections

PRINCETON, N.J., November 11th—President Eisenhower's personal popularity index has dipped to the lowest point since the November, 1954 elections when Democrats swept both houses of Congress.

Nationwide, 57 per cent of voters today give Mr. Eisenhower a vote of confidence, while 27 per cent disapprove of the way he is handling his job as President and 16 per cent express no opinion.

The President's popularity has fallen off most sharply in the South. For the first time since 1954 Southerners today say they disapprove than say they approve of the nation's Chief Executive.

Whereas 72 per cent of Southern voters approved of President Eisenhower in January of this year, only half that number—36 per cent—today approve, while 61 per cent disapprove and 21 per cent express no opinion.

Throughout the country as a whole, there has been a drop of 22 percentage points in the President's popularity since January— from 79 per cent to 57 per cent today.

TREND OF EISENHOWER POPULARITY PERCENT APPROVING

January, 1957	79
March	72
April	72
May	67
June	63
July	63
August	57
September	57
October	57
Today	57

The survey question, which the Institute has used over the last 22 years to determine the popularity of the occupant of the White House is: "Do you approve or disapprove of the way Eisenhower is handling his job as president?"

Today's vote:

NOVEMBER, 1957

Approve	57
Disapprove	27
No opinion	16

By way of comparison, here is the vote in other sections of the country:

EAST: 65 per cent approve, 21 per cent disapprove, 14 per cent express no opinion.

MIDWEST: 63 per cent approve, 20 per cent disapprove, 17 per cent express no opinion.

WEST: 62 per cent approve, 26 per cent disapprove, 12 per cent express no opinion.

YORK

GRAND CHAMPION SHORTHORN

The grand champion female of her who is seen in the picture above purpose Shorthorn shown at with the animal. Mr. Jewell's the Maritime Winter Fair is owned Dual Purpose. Shorthorns, made by Dan Jewell of North River, an excellent showing at the Fair.

Mr. and Mrs. Leugh Vessey, York, were guests at the Ellis and Vessey wedding which was held at Marshfield.

Mr. and Mrs. Raymond Vessey, daughter, Lorna and son Allison and their nephew Mr. Gordon Vessey, attended the annual best Fair on Wednesday.

Mr. and Mrs. Howard Waitz, Ellerslie, spent Sunday at the home of Mr. and Mrs. Frank Waitz.

Congratulations are extended to Mr. and Mrs. Frank Vessey, York, who were presented with a prize from Macdonald and Rowe for the rural beautification society competition.

Mr. and Mrs. Elmer Brown and son Arthur, were guests at the Ellis and Vessey wedding which was held in Marshfield United Church recently.

Miss Janetia and Shirley Neil, Milton, were the guests of Mr. and Mrs. Wes Cooper on Sunday.

Miss Lauretta Vessey, York, was a guest at the Ellis and Vessey wedding on Friday at Marshfield United Church.

Mr. Edson Hardy, Halifax, N.S., spent Saturday in York with his mother, Mrs. E. Hardy at the home of Mr. and Mrs. Harold Waitz.

Mr. Will Cooke and daughter, Elaine, were guests at the Ellis and Vessey wedding on Friday, October 11th.

Mrs. Elbert Hardy, York, was a recent visitor to Charlottetown. The many friends of Mrs. Ben Mallett, York, are sorry to hear she is a patient in the P.E. Island hospital. All wish her a speedy recovery.

Mr. and Mrs. Leugh Vessey, York, were guests at the Ellis and Vessey wedding which was held at Marshfield.

Mr. and Mrs. Raymond Vessey, daughter, Lorna and son Allison and their nephew Mr. Gordon Vessey, attended the annual best Fair on Wednesday.

Mr. and Mrs. Howard Waitz, Ellerslie, spent Sunday at the home of Mr. and Mrs. Frank Waitz.

Congratulations are extended to Mr. and Mrs. Frank Vessey, York, who were presented with a prize from Macdonald and Rowe for the rural beautification society competition.

Mr. and Mrs. Elmer Brown and son Arthur, were guests at the Ellis and Vessey wedding which was held in Marshfield United Church recently.

Miss Janetia and Shirley Neil, Milton, were the guests of Mr. and Mrs. Wes Cooper on Sunday.

Miss Lauretta Vessey, York, was a guest at the Ellis and Vessey wedding on Friday at Marshfield United Church.

Mr. Edson Hardy, Halifax, N.S., spent Saturday in York with his mother, Mrs. E. Hardy at the home of Mr. and Mrs. Harold Waitz.

Mr. Will Cooke and daughter, Elaine, were guests at the Ellis and Vessey wedding on Friday, October 11th.

Mrs. Elbert Hardy, York, was a recent visitor to Charlottetown. The many friends of Mrs. Ben Mallett, York, are sorry to hear she is a patient in the P.E. Island hospital. All wish her a speedy recovery.

Mr. and Mrs. Leugh Vessey, York, were guests at the Ellis and Vessey wedding which was held at Marshfield.

Mr. and Mrs. Raymond Vessey, daughter, Lorna and son Allison and their nephew Mr. Gordon Vessey, attended the annual best Fair on Wednesday.

Mr. and Mrs. Howard Waitz, Ellerslie, spent Sunday at the home of Mr. and Mrs. Frank Waitz.

Congratulations are extended to Mr. and Mrs. Frank Vessey, York, who were presented with a prize from Macdonald and Rowe for the rural beautification society competition.

Mr. and Mrs. Elmer Brown and son Arthur, were guests at the Ellis and Vessey wedding which was held in Marshfield United Church recently.

Miss Janetia and Shirley Neil, Milton, were the guests of Mr. and Mrs. Wes Cooper on Sunday.

Miss Lauretta Vessey, York, was a guest at the Ellis and Vessey wedding on Friday at Marshfield United Church.

Mr. Edson Hardy, Halifax, N.S., spent Saturday in York with his mother, Mrs. E. Hardy at the home of Mr. and Mrs. Harold Waitz.

Mr. Will Cooke and daughter, Elaine, were guests at the Ellis and Vessey wedding on Friday, October 11th.

Mrs. Elbert Hardy, York, was a recent visitor to Charlottetown. The many friends of Mrs. Ben Mallett, York, are sorry to hear she is a patient in the P.E. Island hospital. All wish her a speedy recovery.

Mr. and Mrs. Leugh Vessey, York, were guests at the Ellis and Vessey wedding which was held at Marshfield.

November Meeting Held

The November meeting of the afternoon auxiliary of the W.M.S. of Trinity United Church, Charlottetown, was held on Thursday afternoon November 7th.

Mrs. Gillespie and Mrs. Simpson led devotions which were by the hymn "Faith of our Fathers." Invocation was by Mrs. Gillespie. The scripture reading was Luke chapter fifteen verses eleven to thirty two. The Lord's prayer was repeated in unison.

A fine meditation with the theme "The Lord's prayer" was given by Mrs. Simpson. Mrs. Gillespie led in prayer. A solo "That one lost sheep" was pleasantly rendered by Mrs. Leigh Warren accompanied by Mrs. Parker at the piano. The hymn "Oward Christian Soldiers" brought devotional period to a close. Business of the meeting was led by the president Mrs. A. B. Bagnall, she evoked the thanks of the auxiliary to the members for their fine devotional program. Minutes were read and the treasurer's report adopted.

Reports of the various secretaries were heard. Mrs. Sierra and Mrs. Decker were appointed a nomination committee. Collection was received and dedicated by singing the Doxology.

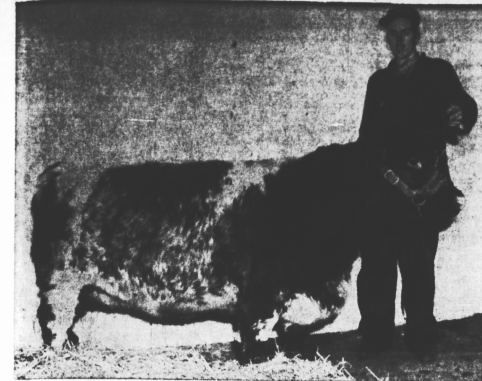
Mrs. Deacon and Mrs. Bennett then presented the study book "Conversations on Japan" which gave its members an insight into conditions in Japan. The meeting closed with prayer by singing the Doxology.

NEVER NEGLECT AN Early Winter COUGH

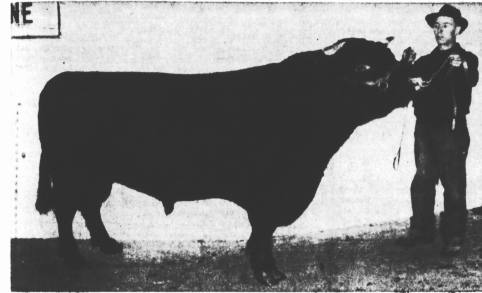
The racking cough that often follows a cold can be hard to shake off at this time of the year. So don't wait for it to get deeply established as soon as any member of the family shows signs of developing a cough—reach for the Pinex bottle. There's no quicker relief. The very first spoonful of Pinex Cough Syrup goes soothingly to work. It lessens the distressing tickle and eases the soreness of inflamed membranes. In no time you have the cough under control. Buy Pinex in the concentrated form for home mixing economy or as convenient ready-to-take Prepared Pinex. Your druggist has both.



PINEX
CONCENTRATED OR READY-MIXED



CHAMPION JUNIOR FEMALE
Lyle Boswell and Sons of Charlottetown R.R. 3, had the champion junior female in the Dual Amherst Winter Fair, Irving mall.



RESERVE CHAMPION
Stanley Hurry of Windsor shows Dual Purpose Shorthorn Bull at Hurry did well with his dual purpose Reserve Grand Champion the Amherst Winter Fair. Mr. pose animals.

P.E.I. Exhibitions On Way To Royal Winter Fair

Several Prince Edward Island exhibitors were on their way to the Royal Winter Fair at Toronto for the weekend. Cattle and sheep were among the island stock that moved out of the Maritime Winter Fair buildings at Amherst.

A MarRae and Sons of Central P.E.I. were moving twelve head from the herd that won for them the Premier Breeders banner at Amherst last week. Included among them was a two-year-old heifer Fairvue Marjorie, with a lot of milk in her pail. Her two nearest dams and her maternal sister have graded "Excellent" and have strong R.O.P. records.

The dam, Fairvue Fashion Maid, has a record of almost 14,000 lbs. of milk. The grand dam is Fairvue Maid with a lifetime production of more than 19,000 lbs. The maternal sister, Fairvue Maid 2nd, has three records averaging over 12,000 lbs.

Sixteen head of Dual Purpose are going from four Prince Edward Island herds.

Dan Jewell, North River, is sending five Stanley Hurry, Windsor is sending four. Five are going from the Wood herd at Mr. Herbert and two from Fred Hughes herd at Brackley.

Heading the Jewell herd is his cow, Milday Snowdrop, senior and grand champion at Amherst and her daughter, Chestnut Roy at Milday 2nd. Hurry is sending Lady Sally, his first prize two-year-old and Helena Chamer, a first prize three-year-old cow and two others.

The Wood herd had Watermead Air Pilot, the junior champion male, and Linewood Hannah Mimosa, his reserve senior and reserved grand champion female among others.

One of the two Hughes animals was Rosewood Lady, his junior female champion.

The sheep were being shipped by Almon Boswell and S.C. Stewart and his. The Stewarts were also planning on exhibiting the Holstein heifer that won the junior female championship honors at Amherst.

COMING EVENTS

Regular Dance Bonshaw Inn, Tuesday night. Burn's Orchestra.

Square dancing, Harrington Hall, Thursday, November 14th.

Mary's Parish Chicken supper, Beaver Club Hall, Wednesday evening, Nov. 13th.

Reserve November 20th for Long Creek Baptist Church supper.

Trinity United Church Supper Community Hall, November 18. Tickets adults \$1.00, children 60 cents.

The Poetry Plant will be closed all week. Beginning next week we will be buying Poetry by appointment only Waddell's.

Lorne Ferguson on Crapaud won first place in a Belgian "Four-in-hand" and he combined a team with Anderson and MacMaster of Pictou to win first place in the Percheron four-in-hand. Another team owned by Ferguson and Stanley Mayhew was second in the same class.

The F.A. Fisher trophy was won by Kalam ra Bugaboo—it is for an open saddle pony class and it was presented by Dr. George C. Fisher of Charlottetown.

The trophy for the champion hog carcass was presented to a

SPOTLIGHT AYRSHIRE

The 18 year old cow, Lealands Royal Victoria was featured in the Bailey Arena at the Maritime Winter Fair Friday night when the Ayrshire grand champion lines were being selected. She is owned by Keith Boswell and Son, Victoria.

Victoria did not make the charmed championship circle this year but she got the spotlight last night because of her long and distinguished record.

Born in 1920, she was sire by Cherry Bank Stedfast, who was a record bull in York at the time. A many times winner she and sometime champion in Maritime rings. Victoria placed second in a large class at the Royal two years ago.

Despite the fact that her milk records are not listed with ROP for the ages five to ten years of age she has a recorded lifetime production of more than 75,000 pounds and more than 3,000 pounds of butter fat. She has produced 45,322 pounds of milk and 2,233 of fat since she was ten years of age. Her 11 year old record on 305 days was 11,285 pounds milk and 439 pounds fat. Her four year old record was 12,204 pounds milk and 520 pounds fat.

A daughter of hers, Lealands Victoria 6th was sold to M. W. Savage, British Columbia and was the third highest two year old in Canada in 1955 with 12,323 pounds milk and 478 pounds fat.

The Pundy Farm herd of Mrs. Margaret Norrie of Truro has a

JERSEY CATTLE

Two herds from Nova Scotia were first place in a Belgian show at the Maritime Winter Fair. There were no entries this year from Prince Edward Island.

The Kinghurst Farm herd of Campbell MacKay, Robitney, had eleven firsts, four seconds and twelve other ribbons. They had the grand champion female, the junior champion female and the reserve senior and reserve grand male champions.

The Pundy Farm herd of Mrs. Margaret Norrie of Truro has a

STOREY ELECTRIC

Refrigeration
Display Counters
Walk-in Coolers
Fish & Meat Plants
Husman Cases
Wallace Cases
Refrigerators
Refrigerator Units

We refrigerate the Island
If its refrigeration we have it
If its repairable we can repair it.

Storey Electric
Charlottetown PL 3237

WOOD ISLAND CARIBBO FERRY SERVICE

OCT. 21 to NOV. 30th
Daily from each terminal:
8 a.m., 11 a.m.,
1 p.m., 3 p.m.

STANDARD TIME
For daily report dial CPY on first weekly broadcast.

Cross early and avoid delay. Reservations Limited.
For particulars contact:

NORTHUMBERLAND FERRIES LIMITED
Charlottetown, P. E. Island

BARGAIN COACH FARES

TO MONTREAL, OTTAWA, TORONTO

Going Tuesday, Wednesday, NOVEMBER 19 - 20

Ask Your CNR Agent Today

WOOD ISLAND CARIBBO FERRY SERVICE

OCT. 21 to NOV. 30th
Daily from each terminal:
8 a.m., 11 a.m.,
1 p.m., 3 p.m.

STANDARD TIME
For daily report dial CPY on first weekly broadcast.

Cross early and avoid delay. Reservations Limited.
For particulars contact:
NORTHUMBERLAND FERRIES LIMITED
Charlottetown, P. E. Island

You can depend on Electrophone in Phonographs, Television, Radios, Hi-Fidelity, Deliaft Furniture, Air conditioners, Electrophone, Kitchener, Ontario—An All Canadian Company

SEVENTY YEARS GIVING MEANING TO QUALITY

C. A. MUNRO LTD.

DISTRIBUTORS
151 Prince William St. Saint John, N. B.

FIRESTONE HOME & AUTO

187 Gt. George St., Ch'town Dial 5547

ISLAND RADIO CENTRE

136 Great George St., Ch'town Dial 6021

COUSINS' RADIO SERVICE

Hunter River, P. E. I. Phone 6-4



Whatever you're saving for—better save it
The BANK OF NOVA SCOTIA