

# Top Brass Appointments Are Announced From CBC

By BERNARD DUFRESNE  
Canadian Press Staff Writer  
OTTAWA (CP) — The CBC made a series of shifts in top management Thursday designed to establish a "simple straight-forward" headquarters staff reporting to president Alphonse Oulmet and vice-president Ernest L. Bushnell.

The changes, reducing to nine from 18 the number of executives reporting to the two top executive officers, provide four new vice-presidents and three new general managers. Some jobs have been consolidated with others.

All top positions were filled from within the publicly-owned corporation, except for the post of vice-president in charge of programs and sales.

Mr. Oulmet said at a press conference this post will be filled later, either by a man inside or outside the CBC, and that meanwhile the officers in this division will report to him to give him a better insight into the requirements of the job.

### SEVERAL CHANGES

The appointments announced by Mr. Oulmet, 45, vice-president for administration and finance, formerly controller of management planning and personnel.

Ronald C. Fraser, 43, vice-president for corporate affairs, formerly director of public relations.

James P. Gilmore, 42, vice-president for engineering and operations, formerly controller of operations.

Charles Jennings, 51, general manager of regional broadcasting, formerly controller of broadcasting.

Marcel Oulmet, 44—no relation to the president—general manager of French network broadcasting, formerly deputy controller of broadcasting.

H. G. Walker, 51, general manager of English network broadcasting, formerly director for Ontario and English networks.

R. P. Landry, 61, assistant to the president and chairman of the management committee when both Mr. Oulmet and Mr. Bushnell are absent, until last June controller of administration.

Mr. Bushnell's position is not affected. He remains vice-president of the corporation, and Mr. Oulmet described his post as that of "first vice-president," ready to take over from him in his absence.

### SPECIFIC DUTIES

The other vice-presidents would be in charge of specific areas of responsibility.

Mr. Bushnell, appointed by the cabinet, continues with Mr. Oulmet on the 11-member CBC board of directors which approved the changes at a meeting in Halifax a couple of weeks ago. He was executive head of the CBC for about six months ear-

lier this year, during Mr. Oulmet's illness. When Mr. Bushnell later was given leave of absence due to fatigue, following a heavy run of controversies surrounding CBC affairs, the CBC was run by a seven-man management committee chaired by Mr. Landry.

Comptroller A. M. Henderson, who formerly reported directly to the president, now will report through Mr. Carter, but will be chairman of the CBC's finance committee, one of several committees in being or in the making.

Mr. Oulmet said there is no difference in status between the vice-presidents and general managers. All were about equal in salary, except in cases of seniority within the corporation.

He described the vice-presidents as filling "line jobs" responsible for studying policies, recommending them to the president and vice-president and assessing how they are carried out.

The general managers held "staff jobs" responsible for putting the policies into operation insofar as programs are concerned.

The changes follow the recommendations of the Commons Broadcasting Committee, whose report last summer described CBC management as "weak and in need of a thorough revision."

Mr. Oulmet said the CBC regarded the committee's recommendations as "a directive from its boss, that is Parliament."

### ALL REPORTED

All the men named in the new appointments previously reported to president Oulmet, as did regional directors in British Columbia, the Prairies, the Maritimes, Newfoundland, the directors of the international service and of the northern and armed services, and the directors of the Ontario and Quebec divisions.

C. R. Delafield of Montreal, director of the international service, will continue to report directly to the president, but the regional directors will report through Mr. Jennings, general manager of regional broadcasting.

A replacement will have to be found for Mr. Walker as Ontario and English networks director.

Mr. Oulmet said he believes the headquarters reorganization will make it easier for the head office staff to be of assistance to field officers.

### DIRECTORS UNCHANGED

The general managers would be responsible for day-to-day program performance, but the responsibilities of field officers, program supervisors, producers and directors would not be changed.

As to the post of vice-president in charge of programs and sales, Mr. Oulmet set high standards

for the man who eventually will be chosen.

He said several persons are being considered, both within the CBC and outside it.

He said no choice has been made yet because he wants to give more thought to the appointment, but said the man for the job should be a good Canadian with an understanding of Canada and the job the CBC is trying to do.

He should be capable of thinking on high intellectual and artistic levels, yet have a flair for what the public wants in broadcasting and be able to grasp the commercial side of the industry.

### UNDER-OFFICERS

Mr. Oulmet said that under the vice-president in charge of programs and sales will be two officers responsible for the two phases of his work. Neither has been appointed.

He said the CBC wants to have a sales officer at headquarters. Years ago, it had such officers but lost them through retirement. Since then the job had been split up among various officers, mainly in the field.

Mr. Oulmet said the vice-president in charge of programs and sales will be responsible for achieving a delicate balance between the two.

"We are going to try to get more money from program sponsors," Mr. Oulmet said. "But it will not be at the expense of quality of programs, freedom of programs or variety."

### PIUSVILLE

Mrs. Dan Dalton returned to her home in St. Lawrence after spending two weeks visiting her son and daughter-in-law, Mr. and Mrs. Desmond Dalton, Toronto.

Mr. Gerald Hardy, Rosebank, is busily engaged with his threshing combine in that district the past few days.

Mr. and Mrs. Aubin Gallant and family, Tignish, spent Sunday at the home of Mrs. John F. Gallant.

Mr. and Mrs. Norbert Corcoran and family, were Sunday visitors to Lot 7.

Mr. and Mrs. Stephen Doyle, Lot 7, were recent business visitors to Piusville.

Recent visitors at the home of Mr. and Mrs. Herman Corcoran, were Miss Eileen Shea, Boston, Mass., Mr. and Mrs. James Shea, Waterford, P.E.I. and Mrs. Alton McIsaac, Coleman.

Mr. Edward Doucette, Pleasant View, is spending some time with his sister, Mrs. Bobbie Gallant and Mr. Gallant, Piusville.

The residents of Duvar district are patiently awaiting the electric power, poles are down and wiring almost completed.

Mr. and Mrs. Herman Corcoran were Sunday visitors to Miminegash, where they enjoyed a boat ride with Mr. and Mrs. Gerald Tremblay.

### ELMSDALE

Mrs. Ivan Adams, Alberton entertained members of the Elmsdale Women's Institute for their September meeting. A large number were present. Next meeting is to be at the home of Mrs. Alvin Wilkie.

Mrs. Elmer Wallace, accompanied her son and daughter-in-law Mr. and Mrs. Arthur Wallace on their return to Sydney, after a pleasant holiday spent with relatives and friends here.

Sunday visitors at the home of Mr. James O'Brien included, Mr. and Mrs. George Lawton, and Mr. and Mrs. Drake of Pownal.

Mr. and Mrs. Merrill-Dunn and family and Mr. Charles Dunn, were guests at the home of Mr.

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### HOWLAN

Mr. and Mrs. Gabe Arsenault of Miscouche visited at the home of Mr. and Mrs. J.B. Arsenault on Sunday.

On September 14 fall fell in showers during the afternoon and evening but not enough to stop the threshers.

Miss Shirley Dolron has had a recent trip to Charlottetown.

The auction sale at St. Anthony's hall on Monday evening, Sept. 14, was a very good success, some where in the vicinity of \$700 was realized. The auctioneer was Jack Arsenault, and in his jovial manner quickly disposed of a large quantity of articles which had been brought in. Mrs. Stanley Gaudet was secretary.

Mr. and Mrs. John F. Gallant and C.J. Gallant of Woodstock, motored to Charlottetown on Tuesday.

Mrs. Harvey Murphy and family of Toronto, recently visited relatives in Howlan.

Mr. and Mrs. Archie Martin who spent the summer months in Howlan have now returned to their home in Maine.

Sylvang Gallant of Howlan, left on Monday, September 14, for Nova Scotia, to visit his son. Arthur Richard who was laid up from broken ribs returned to work on the parish hall on Wednesday, September 16.

Harvesting and threshing of the grain crop is now about finished in this district with a very good yield reported.

John Cahill of Summerside and his son Howard, Minnesota, U.S.A. who is visiting his parents at Summerside were in Howlan and Woodstock on Thursday evening, also with them was Mr. Cahill's daughter Florence and her husband.

Mr. and Mrs. Robert Lawlor of Rumford, Maine, Miss Fairley Cornish of Mill Road, along with her sister and brother-in-law, Mr. and Mrs. Fred Cameron of Summerside have now returned after their recent trip to Massachusetts, New Brunswick and Nova Scotia.

Mrs. Rae Griffin of Tignish recently visited at the homes of her brothers, Messrs Robert and Eusebe Arsenault at Howlan.

Mr. and Mrs. Stanley Gaudet of Woodstock have as their guests, their cousins, Mr. and Mrs. Mike Arsenault of Rumford, Maine.

Mr. and Mrs. Gabe Finner recently left for Toronto where they will be employed.

Mr. and Mrs. Edmund Peters of O'Leary were to Howlan on Thursday evening at the home of Mr. and Mrs. Tennis Peters.

Mr. and Mrs. Frank Richard of Duvar have now moved to Summerside where Mr. Richard is employed.

Several from Howlan attended the auction sale of household and farming articles at the home

## Ghouls Steal Child's Body

SIoux FALLS, S.D. (AP)—The body of 11-year-old Jean Pency, stolen from its grave three weeks ago, was recovered Thursday from an old basement excavation where the grave-robbler buried it.

It was exhumed after the father of Willard Beckstrom, Sioux Falls house painter held in the case, reported to sheriff's officers.

The remains of the young Holland, Minn., leukemia victim were brought to a Sioux Falls mortuary.

The body was found in the partially-filled old basement section of a house that was moved closer to the street some time ago. The site is in the city's west end, about a mile from where Beckstrom lived.

### BEDEQUE

Mr. and Mrs. Harry Lowther, Halifax, N.S. were week end guests of Mr. and Mrs. Charles MacFarlane, Fernwood, and Mr. and Mrs. Alexander MacFarlane.

Mr. and Mrs. Ernest Johnson, this village, left on Wednesday September 30th, for Winnipeg and Calgary, where they will visit Mr. Johnson's son and daughter. They will be absent for three weeks.

Mr. Douglas MacFarlane spent a few days in Moncton, N.B. recently.

Mrs. F.F. Deacon, Charlottetown, was a visitor to Bedeque on Sunday, September 27th.

The infant son of Mr. and Mrs. Zeger Salome, was baptized on Sunday morning at the service in the United Church here.

The September meeting of the Bedeque "Half Century" club was held at the home of the president, Mrs. Walter Leard on September 20. Mrs. Judson Blackmore read the opening poem.

Mr. and Mrs. Frank Dunn, Summerside on Sunday.

Mrs. Hugh Williams and Mrs. Wentworth Yeo are making good recoveries from their recent illnesses.

Mr. and Mrs. Leigh MacNeill had Mrs. Minnie MacNeill as a guest for the past week.

Mr. and Mrs. William Wallace and young daughter Miss Iris, and also Mrs. Wallace's two nephews, the Edwards' boys, arrived from Toronto on Sunday for their holidays at the home of "Billy's" parents, Mr. and Mrs. Merrill Wallace.

Messrs Robert Shea of Kinross, Everett Shea of Montrose, Leith O'Brien of Alberton and Gerald O'Brien of Elmsdale attended the races in Truro on Saturday night.

Let us forget Consideration of the matter of celebrating the 10th anniversary of the club was taken up. This was left over until the October meeting on the 12th. Lunch was served and a social hour enjoyed.

Prior to their leaving for Sackville, for the winter months, Mr. and Mrs. Ralph B. MacCaull and two daughters, were honored by their many friends and relatives. Two social gatherings were held, one in the church hall, Cape Traverse and the other in the school auditorium, Carleton Siding. Lovely gifts and a purse of money were presented. This family will be greatly missed in the community.

Rev. John Stuart, of Tatamagouche, N.S. was the speaker at the service in the United Church, North Bedeque on Sunday evening. He gave an illustrated talk on the work being done at the Atlantic Christian Training Centre, at Tatamagouche. The pastor, Rev. Angus Brown, conducted the service.

Miss Catherine Calbeck, daughter of Mr. and Mrs. Ralph Calbeck, Central Bedeque, has entered on her 4th year at Mt. Allison. She is taking a Commerce course.

Mr. Clare Muttart, son of Mr. and Mrs. Kenneth Muttart, Searletown, is continuing his studies at Mt. Allison. He is taking a science and engineering course. He is in his 3rd year.

Mr. Harold Leard, son of Mr. and Mrs. Hector Leard, Central Bedeque, is taking his fourth year's course at P.W.C.

Mr. and Mrs. George Henderson, this village, and Mr. and Mrs. Ernest Morrison, Summerside, were guests of Mrs. Henderson's sister, Mrs. Amasa Horne North Milton, on Sunday, September 27th.

### KENSINGTON

Recent guests of Mr. John Riley and Miss Grace Riley, Baltic, were Mrs. Margaret Moser, Mr. Cecil Moser, and Miss Margaret Moser, of Flat River.

Mr. Tyndal Semple, Kensington's veteran horseman is a patient in the Prince County Hospital, Summerside. His condition is reported to be somewhat improved.

Mr. and Mrs. Morris Caseley and daughter Sheila, have returned from a trip to New York

City, and other points of interest. Mr. E. D. Vincent left on Sunday to return to her home at Saint John, by ambulance after being a patient in the Prince County Hospital for the past three weeks. She was accompanied by Mr. and Mrs. John R. Cameron.

Mrs. John Pickering, Freetown who is a patient in the Prince County Hospital, is making a good recovery from her recent illness.

Mr. Howard Boyle, Kensington, is a patient in the Prince County Hospital Summerside.

Mrs. George Hughes, Norboro who is a patient in the Charlottetown Hospital, Charlottetown, underwent a successful operation on Saturday.

Mrs. Gregory Mulligan has returned to her home at Norboro after being a patient in the Prince County Hospital, Summerside, for the past few days.

Among those leaving for Sackville during the past weekend to register as students at Mount Allison University were Garth Caseley and Sheila Caseley, Kelvin, and Carol Thompson, Charlottetown.

Mr. and Mrs. Heath Mayhew returned to their home in Margate on Sunday, after spending the past few days visiting points of interest in New Brunswick and Maine.

Mr. and Mrs. T. C. MacKenzie and sons Dylan and Kevin of Summerside and recently of Bar-

ry, Ont. left on Friday for Fredericton, N.B. where Mr. MacKenzie is enrolled as a student at U.N.B.

### O'LEARY

Mr. Leslie MacLean is home again after being a patient in the Community Hospital, O'Leary where he underwent surgery.

Mr. and Mrs. Fred Cordwell returned to their home in Halifax after spending a few days visiting her parents, Mr. and Mrs. Robert England, Springfield West.

Mr. and Mrs. Lea MacDougall, Mexico, Maine, spent a few days visiting his brothers, Mr. and Mrs. Edward MacDougall, O'Leary, and Mr. and Mrs.

Horace MacDougall, Springfield West.

Mr. and Mrs. William Morrison and son Fraser of Summerside, spent a very pleasant weekend as guests at the home of their daughter and son-in-law, Mr. and Mrs. Preston MacKinnon, and family, Coleman.

The Springfield West Baptist Young People's Society met for their regular meeting in the Church on Friday evening, Sept. 11th. A number of choruses were sung and Scripture reading Psalm 149, by Donna Livingstone; "God's Windows," read by Cynthia MacIsaac. The Devotional closed with prayer by Stirling Ellis. Entertainment committee Alton Ellis and Adele Frizzell, Beverly MacIsaac and Donna England. Devotional leader Rev. Ross Howard, Mr. Howard then

explained 1 Peter 2:17. Two guessing contests were enjoyed. On Sunday afternoon a Rally Day service of worship was held in the West Point Presbyterian Church, with Rev. J. Y. Garrett pastor of the church conducting the service. Special selection by the Young People's Society: "Come to the Savior". The address was given by the minister taking his text from 1st Corinthians 3:9. "We are Labourers, together with God, followed with the act of commissioning of teachers and leaders. Service closed with hymn and benediction. D.U.

ANCIENT GAME  
Somewhat similar to today's badminton: the game of battledore and shuttlecock was played 2,000 years ago in China.

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I'm sure enjoying college. Seems like there's something new happening all the time. Remember last week-end when you were here? I introduced you to my room-mate from Moncton . . . well, his folks have started sending him a copy of his home town paper every day and it seems to me to be a good idea.

I figure if you send me The Guardian I'd be able to follow the hot key news and find out what the old crowd is doing. There are a few other fellows here from P.E.I. and we're always wondering what is happening back home. So, how about it?

See you soon.

Love,  
Ron.

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Several from Howlan attended the auction sale of household and farming articles at the home