

# NOW! Today Is the Best Time to Enter the CHARLOTTETOWN GUARDIAN "Weekly Payroll" Circulation Campaign

IN WHICH PAY CHECKS AS LARGE AS YOU WANT TO MAKE THEM, WILL BE ISSUED EVERY SATURDAY FOR SEVEN WEEKS; AND AT THE SAME TIME, SOME ONE... IT MAY BE YOU... WILL WIN AN

## AUTOMOBILE or OTHER PRIZES

Surpassing in Generosity all previous offers made by the Charlottetown Guardian, this paper announced yesterday a subscription drive that is different from any ever attempted in this territory, weekly salaries for all entrants and expensive prizes for those earning the most credits. Just think of it — a salary waiting for you every Saturday night for your spare time in helping the Guardian enlarge its subscription list, and, on top of that, an opportunity to win one of the expensive prizes. It does not cost a cent, now or later, to win any of the awards. This big prize is

open to men and women on equal terms. Come to the Guardian office and get in on our Weekly Payroll Campaign.

And now the question of how to enter and how to win. Entering is easy. All you have to do is clip the entry coupon in this announcement and bring it to the Weekly Payroll department of the Guardian. This is the first step, and it earns 5,000 votes. All necessary supplies will be given you immediately. Then tell your friends that you are in to win a big prize and a weekly salary.

Campaign Calling for Entrants . . . ENTER NOW!

**ENTER TODAY**      **Use This Coupon**      **DON'T DELAY**  
**GOOD FOR 5000 VOTES**

### First Subscription Coupon Good For 100 Extra Votes

When accompanied by the Nomination Blank and your first subscription, this coupon will start you in the race for the magnificent Charlottetown Guardian prizes with a grand total of more than 120,000 votes. This coupon may be used only once and is valid when accompanied by a subscription remittance.

Name of Subscriber .....  
Candidate's Name .....  
Amount Enclosed .....

This coupon will count 100,000 EXTRA free votes when returned to the Campaign Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 100,000 EXTRA free votes are in addition to the regular number of votes given on the subscription as per the regular vote schedule.

### THE CHARLOTTETOWN GUARDIAN, CHARLOTTETOWN, P. E. I.

Gentlemen: Please enter the name of.....  
Street No. .... Town or City .....

As a candidate in your \$3,000 Weekly Payroll Subscription Campaign according to the rules and regulations thereof.  
Fill in this coupon with your own name or the name of some member of your family. It may be worth \$1,000!

Signed ..... Address .....

..... Telephone .....

(Only one nomination counts for a Candidate)

Names of persons sending in names of candidates will not be divulged

\$10 in cash will be awarded to the person who sends in the name of the person winning the First or Second Prizes. Your own nomination may win for you this extra prize.

### FREE VOTING COUPON GOOD FOR 100 VOTES

MUST BE VOTED BY JUNE 27th  
IN THE CHARLOTTETOWN GUARDIAN  
"WEEKLY PAYROLL" CAMPAIGN

I Hereby Cast 100 Free Votes for

Miss (Mrs. or Mr.) .....  
Address .....

City .....

This coupon, neatly clipped out, name and address of the candidate filled in, and mailed or delivered to the Campaign Department of The Charlottetown Guardian, will count as 100 FREE VOTES. It does not cost anything to cast these coupons for your favorite candidate, and you are not restricted in any sense in voting. Do not fold or roll. Deliver coupons in flat packages.

### WEEKLY BONUS AWARDS COUNT BIG

On each Saturday night during the First, Second and Third Periods a Bonus Ballot will be credited each participant, based on work done by them for the week according to following schedule:

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
\$ 25 reported for the week	150,000 votes	\$ 25 reported for the week	100,000 votes	\$ 25 reported for the week	50,000 votes
50 reported for the week	300,000 votes	50 reported for the week	200,000 votes	50 reported for the week	100,000 votes
75 reported for the week	600,000 votes	75 reported for the week	300,000 votes	75 reported for the week	150,000 votes
100 reported for the week	1,000,000 votes	100 reported for the week	600,000 votes	100 reported for the week	300,000 votes
150 reported for the week	2,000,000 votes	150 reported for the week	1,000,000 votes	150 reported for the week	500,000 votes
200 reported for the week	3,000,000 votes	200 reported for the week	2,000,000 votes	200 reported for the week	1,500,000 votes

All money over any amount above will be credited to next week's report.

DO NOT WITHHOLD SUBSCRIPTION MONEY!  
Don't HOLD BACK subscriptions to complete "Clubs." An accurate record of each participant's returns is recorded, and 50,000 EXTRA VOTES are issued on every \$20.00 turned in regardless of whether it is made in 1 report or more.

### Schedule of Votes for Subscriptions in "Weekly Payroll" Subscription Campaign

FIRST PERIOD, JUNE 16—JULY 11				SECOND PERIOD, JULY 12—JULY 25			
By Carrier	By Mail P. E. I.	By Mail Canada-U.S.A.	Vote Schedule	By Carrier	By Mail Out of City	By Mail Canada-U.S.A.	Vote Schedule
3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$12.50	25,000	3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$13.50	20,000
2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 9.00	15,000	2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 9.00	12,000
1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 4.50	8,000	1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 4.50	5,000
6 mo...\$2.00	6 mo...\$ 1.50	6 mo...\$ 2.25	3,000	6 mo...\$ 2.00	6 mo...\$ 1.50	6 mo...\$ 2.25	2,000
THIRD PERIOD, JULY 26—AUG. 1				FOURTH PERIOD, AUG. 2—AUG. 8			
3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$12.50	15,000	3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$13.50	8,000
2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 9.00	9,000	2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 9.00	4,500
1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 4.50	4,500	1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 4.50	2,500
6 mo...\$2.00	6 mo...\$ 1.50	6 mo...\$ 2.25	1,500	6 mo...\$ 2.00	6 mo...\$ 1.50	6 mo...\$ 2.25	1,000

THE ABOVE CREDITS WILL BE DOUBLE FOR NEW SUBSCRIPTIONS  
5,000 CREDITS FOR MAKING REPORTS TUESDAYS, THURSDAYS, AND SATURDAYS

The above schedule of credits, which is on a declining scale, positively will not be changed during the campaign. However a special ballot, good for 50,000 EXTRA credits will be issued on every "club" of \$20 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. No subscription will be accepted for less than six months, nor for more than three years in advance from any participant.

No other votes will be allowed except bonus votes for extra efforts which will be announced from time to time.

### \$75.00 Special Cash Prizes

SPECIAL CASH PRIZES FOR FIRST WEEK OF THE CAMPAIGN — SATURDAY, JUNE 27

12 Special Cash Prizes as listed below will be awarded to those bringing in the best cash subscription reports before 9 p. m. Saturday, June 27, but a minimum of \$50.00 in cash sales is necessary to qualify for one of the special prizes.

\$15.00 ..... FIRST PRIZE  
\$10.00 ..... SECOND PRIZE

\$5.00 ... TO THE NEXT TEN QUALIFYING  
12 BIG WINNERS THE VERY FIRST WEEK!

IT WILL PAY YOU TO ACT QUICKLY!

For Further Information Call, Telephone or Write

Phone  
1474



Phone  
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CAMPAIGN DEPARTMENT,  
THE CHARLOTTETOWN GUARDIAN  
Corner Prince and Grafton Streets, Charlottetown, P. E. I.  
W. J. KIRKPATRICK, CAMPAIGN MANAGER