

**Men's Overshoes**

**77 cents**

This is a trial shipment of rubber goods from a new factory. Before recommending them we want them tried so priced them as follows—

- Women's Rubbers, 23c.
- Women's Rubbers, wool lined, 25c
- Messe's Rubbers, wool lined, 22c
- Boys' heavy rubbers, 27c
- Men's Rubbers, 33c
- Men's Waterproof Overshoes, 78

**Alley & Co**

**Ginger Snaps**

That will please you both in quality and price, and are made by us. They are always fresh for we make them nearly every day.

Price 12c per lb.  
Telephone 98.  
**D. STEWART,**  
Eclipse Bakery,  
BAKES BEST BREAD

**There is Nothing**

like pleasing customers. That's what we are doing all the time, we give them such value for their money that they come back again and bring others with them. This is the keynote of our success. We strive to please everyone who leaves an order with us. Why not give us your next order and be thoroughly convinced what we say is true.

We solicit your valued orders.

**BRUCE STEWART & COY,**  
The Modern Founders, Engineers and Machinists, S. Nov. Co's Wharf, Charlottetown, P. E. I. Phone 125

**CRANBERRIES**

Nice Island Cranberries

ONLY 6 cents per qt.

—AT—  
**Sanderson & Co.**  
Pure Food Sellers.

**Watches**

- Watches in Nickel cases \$3.00 to \$10.00
- " " Silver " 7.00 " 30.00
- " " Gold " 10.00 " 100.00
- Chains for Ladies \$1.00 to \$20.00
- Ribbon Guards 25c
- Gem Rings 1.00 to 50.00
- Cuff studs and links 20 to 10.00
- Collar Studs 05 to 2.00
- Brooches 25 to 20.00
- Spectacles 50 to 10.00

Also some in solid silver:

**E. W. TAYLOR**

Victoria Jewelry Store

**Of Special Interest to our Farmers**

**Storing Ice.**

No farmer, and especially if he is a dairy farmer, can afford to be without ice for summer use. Where a farmer keeps a large number of cows, and has to care for and handle a considerable quantity of milk every day, ice is almost indispensable. Ice will also be found useful in many other ways than for dairy purposes. With ice on hand a cheap refrigerator can easily be fitted up for keeping fruit, butter and other perishable products in.

Our Canadian winters usually furnish us with an abundance of good ice in the rivers and streams throughout the country, so that every farmer can secure all he requires with very little trouble. An ice-house need not be an expensive structure. In fact any rough building made of rough boards will answer the purpose. Good drainage must be provided for and also good ventilation. The drain should be erected in such a way that no current of air will be admitted through it to the ice. There should be a good foundation or bed on which the lower layer of ice is to rest, and it should be covered with non-conductive material.

Though it is better, perhaps, to build an ice-house in the fall of the year so as to have it ready for filling at any time. If the house is not ready when the ice is, the ice can be put in a pile on a proper foundation or bed and a house put over it at convenience. An old hay barn or shed can often be utilized for this purpose, and in case of an emergency ice can be kept without any kind of building over it if plenty of sawdust or tan-bark can be had for packing. In some places where lumber is scarce and hay is plentiful and worth little the walls of an ice house have been made of pressed hay. However, what ever the method of storing every farmer should have a supply for family and dairy use.—Farming.

**The Demand for Poultry.**

Though with regard to all animals that multiply rapidly, such as sheep, swine, and fowl, we may often have a glut of the market locally, it is undoubtedly true that the demand for poultry has come to stay. There are two main causes operating to produce this condition. The first is that a foreign demand has been growing and is now pretty well established. Coincident with this, and indeed one of its causes, is the improved facility for transportation so effectively aided by government effort. The losses customarily met with in handling these delicate meats have been practically done away with. A second and more universal cause, as it applies to both home and foreign consumption, is the change in public taste. An unerring feature of the progress of civilization and the tendency to aggregation of population in towns is the liking for delicate foods. Two-year-old beef has taken the place of four-year-old; lamb is supplanting mutton; the hothouse lamb is becoming more and more popular: while pork must not only be young, but likewise lean and streaky, such as is produced from mixed foods: swine must not live on corn alone. The reason of this change is not a matter of whim or fashion, but is founded on the changing physical character of man. The progress of invention, and the resulting changes from manual to machine production, involves less heavy labor, and consequently less heavy food. The appetite is not so strong, and requires pampering with more delicate foods, and with a greater variety of them. From this point of view, the demand is likely to be constant, and there will be a rising movement in supply to meet it.

The increase in demand affects not only the supply, but the character of the supply. In an industry that is producing a commodity the demand for which is rising and becoming general there is at the beginning a profit for all grades of it. The invariable effect of good demand, however—in other words the economic remedy for over demand—is over supply. The pioneers reap a profit, but when production has become

general—i. e., when a commodity has become a staple—then the margin on it narrows almost to the vanishing point. Popularly expressed, there is a slight profit in producing what everybody else is producing. The ones first to suffer in such conditions are those producing the lower and inferior grades. There is a profit still in the business, but it goes to the higher grades. This applies not to poultry alone, but to every other industry as well. The principal lessons to be learned from this economic truth are: For those already established, improve the quality; and to those beginning, begin right.

Canada stands high as a meat-producing country. Her invigorating climate and succulent vegetation give the appetite and means of satisfying it, so necessary to rapid growth and the much desired early maturity. Her mutton, beef, and bacon stand well in both United States and British markets. The government has not only aided in promoting the right kind of storage, but has done much to educate by example in properly fitting fowl for market so as to secure the best appearance and greatest possible uniformity in sample. All that is wanting is the application of the skill of the breeder and feeder to have Canada lead rather than follow in this industry, and so prevent the best of it falling into other hands.—By J. M'Caig, Peterboro Co., Ont.

**DIED**

At Brookfield, on Dec. 30th, Lilla Upton Coles, dearly beloved daughter of John and Isabella Coles, aged 10 years and 3 months.

We miss thee from our home, dear,  
We miss thee from thy place,  
A shadow o'er our life is cast,  
We miss the sunshine of thy face.

We miss thy kind and willing hand,  
Thy fond and earnest care,  
Our home is dark without thee,  
We miss thee every where.



DR. A. W. CHASE AT WORK IN HIS LABORATORY.

**THE CATARRH CLUTCH!**

This Disgusting Malady is at the Throat of Nine Hundred in Every Thousand of Our Country's Population.

This is Not Hearsay, it is Borne Out by Carefully compiled statistics of Diseases Most Prevalent—its Development is Watched Carefully, because it's so sure a forerunner of that Arch Molech of Disease—Consumption—if Neglected.

**WILL I SUICIDE?**

While There's Life and Dr. Chase's Catarrh Cure There's Hope.

I had suffered so many years from catarrh that I don't know that I will ever get it out of my remembrance. One day, when I took one of the endless prescriptions given me by the medical man to a druggist, I asked him bluntly, "Will this cure me, or will it not? Or will it be like the rest?" I was nearly desperate, I can tell you. The druggist said:—"No, nothing can cure catarrh. I have it myself until I often think of suicide. I take opium usually to sleep it off." I took the prescription away unfiled and went home, thinking of what the druggist had said about suicide, and I was utterly disheartened. I have that prescription yet. One day my deliverance came. A lady told me she had suffered just as I had, and was nearly insane, and that a remedy known as Dr. Chase's Catarrh Cure had actually cured her. I had read a lot about Dr. Chase's Catarrh Cure, but I felt toward it as I did toward other medicines; had no faith. I tried it as a last resort. I used two boxes of Dr. Chase's Catarrh Cure, and found it a complete cure.

MRS. M. V. ROSE, Holloway, Ont.  
Price 25 cents, blower included.

We want one or two good men to represent our firm in P. E. I. whose duties would be to sell, deliver and collect. Liberal terms. For particulars write The Thomas W. Bowman & Son Co Limited, Star Nurseries, Toronto, Ont. 27 dy 11.

**When We Cut We Cut Deep**

**"My Store"**

**Half Price Sale Until 1st February**

Fur Muffs	Dress Goods	Mantle Cloths	Velveteens	Pibbons	Flannelette
Flannels	Crettonnes	Jap Draperies	Chenille Curtains	Lace Curtains	Laces
Buttons	Trimmines	B-aids	Handkerchiefs	Wool Shawls	Table Covers
Fancy Linens	Corsets	Umbrellas	All Jackets	All Capes	All Ulsters

Fur Lined Capes—Cords at less than 1/2, and 100 and 1 other things. We have not room here to enumerate. Remember this is no small remnant sale, but a genuine 1/2 price sale until the first day of February. My store, the store that gives bargains, and we are bound you will make it your store if good goods and low prices will do it.

**Sentner, McLeod & Co.**

**CAN'T - BE - BEAT.**

**For Cash Only All Must Be Sold**

<b>MEN'S ULSTERS</b>	<b>\$2.75</b>	A chance of a Lifetime Sale Positive No Reserve
<b>MEN'S O'COATS</b>	<b>\$4.20</b>	
<b>MEN'S REEFERS</b>	<b>\$2.95</b>	
<b>MEN'S SUITS</b>	<b>\$3.40</b>	

**R. H Ramsay & Co**  
**THE MODEL STORE**  
GRAFTON STREET

**John T. McKenzie,**  
**THE TAILOR**  
CHARLOTTETOWN - - - P. E. ISLAND