

\$100 CONTEST QUIZ

Thank You.. For Your Keen Interest!

Response to this quiz contest has been overwhelming. One firm participating is said to have received over 400 phone calls from persons taking part in the Quiz... and entries poured in almost from the day of publication. The firms on these pages thank you for your interest and participation. Winners' names are listed on this page... winners' cheques are being mailed to their home address.

- 1st prize—\$40.00 Mrs. L. B. Scott
30 Gerald St., Charlottetown
- 2nd prize—\$25.00 Mrs. Roland Ford
28 Gerald St., Charlottetown
- 3rd prize—\$15.00 Mrs. Sterling Clow
Meadowbank, P. E. I.
- 4th prize—\$12.50 Mrs. H. F. Jardine
Falconwood Road, Charlottetown
- 5th prize—\$ 7.50 Nancy Vail
135 Spring Park Road, Charlottetown

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 40 correct answers will receive \$40.00. The second letter opened with 40 correct answers will receive \$25.00... the third, \$15.00... the fourth, \$12.50... and the fifth, \$7.50.

1.
WHAT

Is the name of Canada's largest life insurance company with offices in both Charlottetown and Summerside.

SUN LIFE Assce, Co. of CANADA
Bennett Carr—District Supervisor
148 Richmond St. Dial 4-5435

2.
WHERE

where you buy furniture, draperies, carpets, or appliances if you wanted them at 9 o'clock at night?

Archer & MacDonald Ltd.
56 St. Peters Road Dial 4-6345

3.
WHAT

store in the Charlottetown area is open 7 nights a week until 10 o'clock and carries infants' and children's wear, as well as miscellaneous grocery items

Belvedere Store
143 St. Peters Rd. Dial 2-1045

4.
WHERE

is the fashionable ladies' wear store famous for its 1c Hosiery Sales.

Fashion Shoppe
141 Great George St. Phone 4-3355

5.
WHAT

ladies' wear shop allows 10% discount on all purchases made by nurses.

Gloria Ladies Wear
155 Great George St. Dial 4-4714

6.
WHAT

store is "Your Favorite Shopping Centre"

Moore & McLeod Ltd.
119 Queen St. Dial 4-6541

7.
WHAT

drug store, besides expert prescription service, features records, magazines... and is open 7 nights a week until 10 o'clock.

Parkdale Pharmacy
45 St. Peters Road Dial 4-8553

8.
WHO

Was recently elected President of the Retail Merchants Association of Prince Edward Island

Bill Ellis

9.
WHAT

Fuel Dealer recently won the F. E. I. Skeet Championship

Walter Carver Jr.
31 St. Peters Road Dial 4-3583

10.
WHAT

Studio recently opened in Charlottetown, specializes in portraits, wedding photos, miscellaneous and commercial photography on location

Art Studio
160 Queen St. Dial 4-7223

11.
WHAT

Two Brothers in the Area run a Shopping Centre outside Charlottetown.

Ellis Brothers
161 St. Peters Road Phone 2-1201

12.
WHAT

is the name of the theatre that is now running a Lowney's Chocolate Bar Contest... where the winner will receive a real live puppy.

Capitol Theatre
Charlottetown

13.
WHAT

ladies' wear store is now offering 20% off a group of fall and winter dresses

Sunter's Ladies Wear
162 Great George St. Dial 4-6831

14.
WHAT

is the name of the company now having emergency lights installed, for the protection of their patrons

Capitol Theatre
Charlottetown

15.
WHAT

Drugstore has largest store frontage, had winner and runner-up in 1961 Courtesy Contest, and has recently installed a new Max Factor cosmetic department

Johnson & Johnson
185 Kent St. Dial 4-4133

16.
WHAT

is the name of the ladies' wear store whose very name suggests the latest styles

Nu Style Dress Shop
109 Kent St. Dial 4-6834

17.
WHAT

firm has six greenhouses and offers a tremendous assortment of bulbs, imported from Holland, suitable for planting now

Sidmount Gardens
11 Sidmount Ave. Dial 4-3219

18.
WHAT

ladies' store in town is clearing their stock of children's wear in order to expand their ladies' wear dept.

Norma's Ltd.
LADIES' WEAR
160A Kent St. Phone 4-3058

19.
WHAT

store in town has this slogan, Satisfaction guaranteed, replacement or money refunded

F.W. Woolworth Co. Ltd.
133 Queen St. Phone 4-8571

20.
WHAT

What firm in Charlottetown is known as the 'Home of Quality Furniture & Appliances, and each year holds "The Maritime's Largest Furniture Show & Sale"

Crockett & Story Ltd.
Kent St. Charlottetown