

**OUTSTANDING VALUE!**  
**MEN'S NO-IRON SHIRTS**

Stock up now on these handsome shirts. Easy-care fine quality long wear, cotton broadcloth. Neatly tailored with fused collar, button cuffs. Sizes 14½ to 16½. White only.

Eaton's October Sale, each **2.99**

**MEN'S Ribbed Combinations**

Made from good quality cotton yarns in an elastic rib stitch that ensures a comfortable fit. Well tailored throughout and finished with short sleeves, long legs and button front. Sizes 36 to 44.

Eaton's October Sale, suit **1.98**

**BOYS' CORDUROY LONGS**

Cotton corduroy is popular for warmth and wear plus that smart quality look—available in grey and navy. Well tailored with regular pockets, zipper fly and belt and buckle. Finished cuffs. Sizes 6 to 12 years.

Eaton's October Sale, Pair **4.89**

**BOYS' SLACKS**

For that smart 'dress up' appearance see these new flannel finished rayon worsted slacks in the season's two best shades—black or grey. Smartly modelled with regular pockets, cuffs, belt loops and zipper closure. Sizes 8 to 18 years.

Eaton's October Sale, Pair **3.99**

**BOYS' WINTER LONG PANTS**

Buy now and save! Heavy tweed (wool and cotton) long pants in blue or brown. Full cut and well made, with cuffs, belt loops, regular pockets and zipper fly. There's warmth and wear in every pair. Sizes 8 to 18 years.

Eaton's October Sale, Pair **4.59**

**MEN'S WORSTED PANTS**

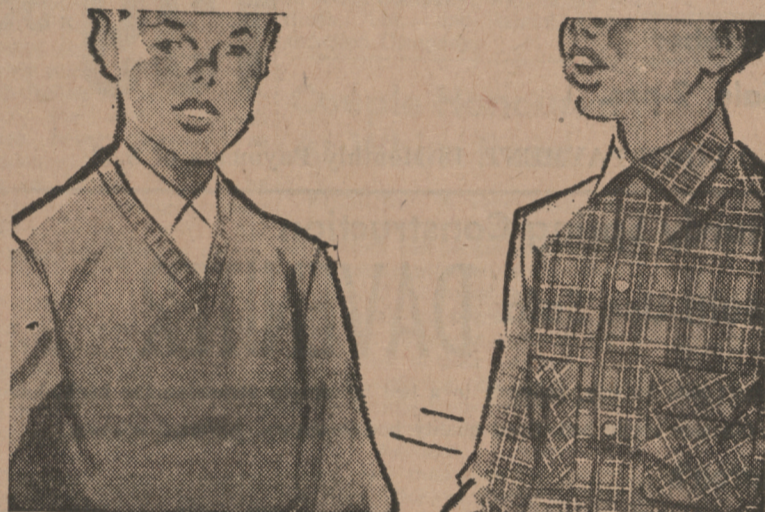
Extra slacks—at a price you like to pay! Replenish your wardrobe from this attractive assortment of dress pants for business or leisure wear. Worn in a variety of plain shades. Sizes 30 to 36 waist.

Eaton's October Sale, Pair **5.79**

**BOYS' "SOLDIER STYLE" PANTS**

Here is the most popular winter pant for boys. Made of warm, durable wool and cotton melton cloth in navy and brown shades, with regular pockets, plus patch pocket with button flap on left leg. Zipper fly and adjustable button tabs on plain bottoms. May be worn open or closed at ankle. Sizes 8 to 18 years.

EATON'S OCTOBER SALE, PAIR **4.59**



**BOYS' ORLON\* PULLOVERS**

Here is one of the most popular sweater materials offered, at a real money-saving price! So easy to launder. Just wash and drip dry. They are finished in V neck style with long sleeves. Colour navy with red. Sizes 8 to 14 years.

Eaton's October Sale, each **3.95**

**BOYS' DOESKIN SHIRTS**

Made from a good quality cotton material in an assortment of fancy checks and patterns. Full cut and neatly finished throughout with a neat fitting collar and button cuffs. Size 6 to 16 years.

Eaton's October Sale, each **2.19**

\* Reg. Trade Name for DuPont's Acrylic Fibre.

**Suburban Coats**



**Men's Suburban COATS**

Assorted cloths — colours and patterns in the season's most popular style—winter coats. Good, full cut with 2 large and 1 small ticket pocket, adjustable sleeve straps and warmly lined with insulated quilted rayon satin. Sizes 36 to 46.

Eaton's October Sale, Each **9.95**

**Boys' Suburban COATS**

Just in time for cold weather! Warm wool and cotton melton cloth coats in grey, black and charcoal window pane checks. Button front, adjustable sleeve straps, 2 large and 1 small ticket pocket. Quilted rayon, satin lining with warm interlining. Sizes 8 to 18 years.

Eaton's October Sale, Each **11.95**

**Boys' Plum Combinations**

Stock up now on his supply of Winter wear at this real money-saving price. Finished from a soft brushed cotton in short sleeve, long leg, button front style. Sizes 26 to 32.

Eaton's October Sale, Suit **1.98**

**MEN'S WORK SHIRTS**

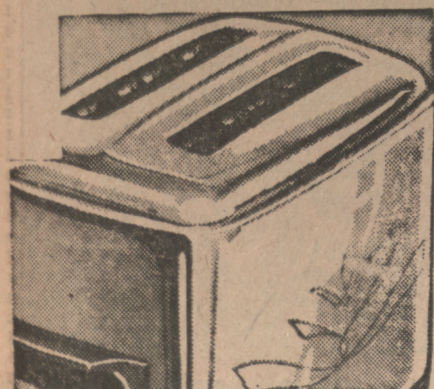
Choose from two materials—a cosy cotton flannel or smooth-finished cotton—and save at this low price! They are full cut and well tailored throughout with a neat fitting collar, one pocket and button cuffs. An assortment of colours and check patterns. Sizes small, medium and large.

Eaton's October Sale, Each **1.98**

**Berkley STEAM and DRY IRON**

Chromium-plated, light weight and automatic with heat control to maintain correct temperature, weighs about 2½ pounds.

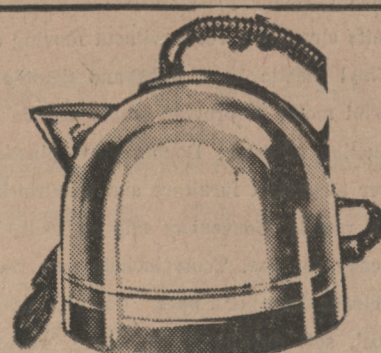
Eaton's October Sale, Each **14.99**



**Berkley TOASTMASTER**

Chromium-plated with black moulded plastic handles. 2-slice compartment.

Eaton's October Sale, Each **12.99**



**Berkley ELECTRIC KETTLE**

Bakelite handle, chromium-plated finish. Shuts off automatically before boiling dry.

Eaton's October Sale, Each **1.99**

**EATON'S OCTOBER SALE**

**A Feature Offering! Substandards in WABASSO COLOURED SHEETS and CASES**

A special purchase from this well known mill! Your opportunity to save on attractive coloured bed linen — seconds of higher priced lines! Of good quality cotton, finished with plain hems. Colours of rose, blue, green and gold. Sheets for double beds, size 81 x 100". Pillow cases to match, 42 x 33".

Eaton's October Sale

SHEETS 81" x 100" PILLOW CASES  
EACH **2.99** PAIR **1.39**

**Boxed Embroidered PILLOW CASES**

Buy for your own use as well as gifts! Attractively embroidered with "His" and "Hers", "Mr." and "Mrs.", and gay floral designs. Of good weight cotton, nicely finished. Smartly boxed for gift giving.

Eaton's October Sale, pair **1.89**

**Dainty 5-pc. Bedroom ENSEMBLES**

Priced much below usual for this event! Dainty embroidered nylon set consisting of 2 runners and 3 piece vanity set. Choose from five delicate pastel colours. Each set smartly boxed.

Eaton's October Sale, set **3.19**

**Unbleached MATTRESS COVERS**

Protect your mattresses with these sale priced covers. Made of light weight unbleached sheeting, finished with tie tapes. Sizes for single, three-quarter and double beds. Each cover in cellophane bag.

Eaton's October Sale, each **2.69**

**Coloured Border PILLOW CASES**

Big savings in this item! Made of 131 count bleached white cotton and finished with coloured borders in rose, blue, green or gold; plain hemmed. Size about 42 x 33".

Eaton's October Sale, pair **99c**

**Multi-Stripe TERRY BATH SHEETS**

Exceptional value in this bath sheet. Closely looped cotton terry-bright multi-coloured stripes. Size about 80 x 60". Each towel in cellophane bag.

Eaton's October Sale, each **99c**

**Imported English Woven FLANNEL**

Will make up into smart and practical garments—warm dresses for school, sports shirts, children's wear, linings, etc. Softly napped cotton flannel in several Tartan designs as well as plaids and checks in red, green, blue, brown, etc. About 36" wide.

Eaton's October Sale, yard **59c**

**Imported Printed FLANNELETTES**

This is a cosy, softly napped cotton flannelette in a big variety of patterns. Prints for children and adults in a wide assortment of colours. About 36" wide.

Eaton's October Sale, yard **49c**

**58" "CELANESE" SUITING**

Priced much below usual! "Celanese" rayon suiting in a fine close weave. Crease resistant and very practical for dresses, suits, skirts, etc. Choose from blues, greys, red, brown, green and black. 58" wide.

Eaton's October Sale, yard **1.19**

**IMPORTED TRAVEL TWEEDS**

These fall weight twill weave spun rayon travel tweeds are so practical for many garments. Small designs and smart colours of blue, green, red, brown, etc. About 36" wide.

Eaton's October Sale, yard **69c**

**HOUSEWARE SALE FEATURES**

**OPAL MIXING BOWLS**

Gleaming white finish enamel with black trim. Round bottom. Measures about 10½" in diameter.

EATON'S OCTOBER SALE, Each **1.15**

**WASH BASINS**

White enamel basin measuring about 13½" in diameter.

EATON'S OCTOBER SALE, Each **79c**

**DISH PANS**

Deep style white enamel dish pan measuring about 14½" in diameter and 6" deep.

EATON'S OCTOBER SALE, Each **1.49**

**ROASTERS**

Blue speckled enamel roaster with self-heating cover. Oval style with two handles for carrying. Will cook about 8 lb. roast or fowl.

EATON'S OCTOBER SALE, Each **2.19**

**IRONING BOARDS**

Large smooth perforated sheet metal top supported by tubular steel chrome legs. Easily folded and adjustable to different heights.

EATON'S OCTOBER SALE, Each **9.59**

**CLOTHES BASKETS**

Round and roomy perforated clothes basket made of sturdy plastic. Two side handles for carrying. Easy to keep clean.

EATON'S OCTOBER SALE, Each **1.69**

**PAD AND COVER**

For ironing boards. Better quality thick foam rubber pad to let steam escape. Silicone cover. Fits standard size board.

EATON'S OCTOBER SALE, Each **2.59**

**SET OF TV TABLES**

Four TV tray tables with metal trays. Finished in white with tone rose pattern. Folding black tubular steel legs with rubber tips.

EATON'S OCTOBER SALE, Set **6.99**

**KITCHEN TOOL SETS**

Stainless steel kitchen tools with black plastic handles. Set includes ladle, masher, egg turner, spatula, spoon, fork and hanging rack.

EATON'S OCTOBER SALE, Set **4.29**

**CAN OPENERS**

Open your cans the easy way with this wall type can opener. Cadmium-plated for rust protection. Swing away to wall when not in use.

EATON'S OCTOBER SALE, Each **2.49**

**SET OF 2 FRY PANS**

Two heavy sheet steel fry pans with heavy handles. Pans measure about 6 and 8" in diameter.

EATON'S OCTOBER SALE, 2 in set **2.69**

**COLLANDER & STRAINER SETS**

Made of durable plastic, will not rust. Round style collander has two carrying handles. About 5½" strainer with fine plastic mesh.

EATON'S OCTOBER SALE, 2 pce. set **73c**



**PLASTIC COTTAGE SETS**

Gay plastic cottage sets that will perk up your kitchen or bathroom windows. Pleasing designs and colours that have instant appeal.

Eaton's October Sale, Set **89c**

**PLASTIC DRAPES**

Decorator patterns in plastic for only 89c. These economical draper are durable and stain resistant. Assorted colours.

Eaton's October Sale, Pair **89c**

**RAYON FLOCKED CURTAINS**

Rich looking flocked curtains in tailored style that are designed for bright and sunny windows. Size of each panel about 29 x 78". White only.

Eaton's October Sale, Pair **2.69**

**FLOCKED TAILORED PANELS**

Lovely flocked designs that have been copied from more expensive styles. Both rayon and nylon are included in the group in various widths. Off-white shades.

Length about 54 and 63" Each **99c** Lengths about 72, 81 and 90" Each **1.99**

**SCREEN PRINTS**

Lovely colours expertly hand printed on spun rayon. A clear-out enables us to offer this lovely drapery material at this low price. About 48" wide.

Eaton's October Sale, Yard **1.98**

**KITCHEN POPLINS**

Gay, attractive kitchen patterns in popular 36" width. Here is an opportunity to make new curtains from this cotton poplin and freshen up the kitchen at a saving. Assorted colours.

Eaton's October Sale, Yard **49c**

**Printed Felt Base COVERING**

Dress up that hall at very little cost. You'll be both pleased and surprised at how low a felt base print Balatum runner will transform your hall floors from a dull and drab to sparkling bright. Good quality smooth enamels are baked on to a sturdy felt base that lies flat without curling. About 36" wide. And floral designs.

Eaton's October Sale, Lineal Yard **49c**

**Enamelled Surface RUGS**

Low priced yet attractive and practical. Enamelled surface border rugs in block and floral patterns.

Eaton's October Sale Prices: Size 6' x 9', each **3.29** Size 9' x 12', each **7.99**

**AXMINSTER MATS**

Bright, colourful wool pile. Add beauty to your home by installing several of these low priced Axminster mats at this low, low price. Size about 27 x 45". Floral patterns.

Eaton's October Sale, each **5.99**

**COTTON MATS**

Reversible cotton mats very moderately priced. Scatter mats can be used in many ways to help protect your better rugs, or used as mats throughout the house. Well made from sturdy cotton yarns, in a wide variety of two-tone multi-colours. Size about 24 x 45".

Eaton's October Sale, each **4.99**



**MARBLE and JASPE TILES**

Light weight marble and jasper effects in lino tiles. Some seconds in the lot but slight defects in printing only. Can be used in about any room in your home. An assortment of colours from which to choose. Each tile about 9 x 9".

EATON'S OCTOBER SALE, each **7c**

**DRAPERY SHEERS**

Soft falling drapery sheers of rayon and "fortisan". Top decoraters use these sheers so smartly. Off-white shade that will blend with most colours.

Eaton's October Sale, Yard **93c**

**STUDIO COVERS**

Heavy duty printed cotton barkcloth studio covers with 3 cushions. Sturdily sewn for long wear. Floral designs in shades of grey, green, and tan.

Eaton's October Sale, Set **7.89**



**Berkley Hair Dryer**

Chromium-plated metal motor cover, with attractive pink colour body. For drying hair, paint, gloves, hosiery. Complete with hood.

Eaton's October Sale, Each **7.99**

**Berkley Deluxe "Coffeemaker"**

Automatic percolator made of chromium-plated copper. Black plastic handle and feet.

Eaton's October Sale, Each **16.95**

**"ACTION" TV LAMPS**

Popular scenes in action make excellent TV lamps. Come in such popular scenes as Antique Auto, Niagara Falls, Forest Fire and Train. Reg. 8.95.

Eaton's October Sale, Each **7.45**

**ELECTRIC HEATERS**

Reflector style with fast heating, long lasting 1000 watt cone-shaped element. Aluminum reflector with metal guard.

Eaton's October Sale, Each **5.49**

**EATON'S BUDGET PLAN and EATON'S BUDGET COUPONS are available with**

**NO DOWN PAYMENT**