

# HOLMAN STORE NEWS

Bringing You Up-to-Date On What's New And Interesting at Holman's By G. H. M.

WHILE wandering around the Ladies' Wear of Holman's Summerside to see what I could see, I was simply intrigued with a POSLUN COAT in the newest and smartest fitted style. They have it in the Ladies' Shop of Holman's Charlottetown too. Made of the softest and loveliest chinchilla in navy, rich red or sooty black (by the way, fitted coats in black and off-black shades are veddy, veddy important this season). The collar is huge with three buttons to close it right up to your chin, the sleeves are semi-mounted and in dolman style with a tapering line to neat cuffs. The back is section fitted and the skirt section is deliciously full. Sizes are from 10 to 14 and the price is \$55.00. I feel really safe in saying that this Poslun Coat will be your complete cost answer for 1954 — do come see these in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown.

A MUST for your sport clothes wardrobe! You'll find the CORDUROY JACKET to fit into your plans in Holman's Sportswear Summer and Holman's Ladies' Shop Charlottetown. The one that took my eye was a real casual type that would look well over tailored and dress-up styles alike. It is of easy cut with a sash belt and large patch-pockets in dashing colors — blue, turquoise, red, royal or green. Sizes are from 12 to 18 and the price is just \$6.95. There's a place for this stunning, pinwale corduroy jacket in everyone's wardrobe. Get one and get the most out of it. They're available in Holman's Sportswear, Summerside and Holman's Ladies' Shop in Charlottetown.

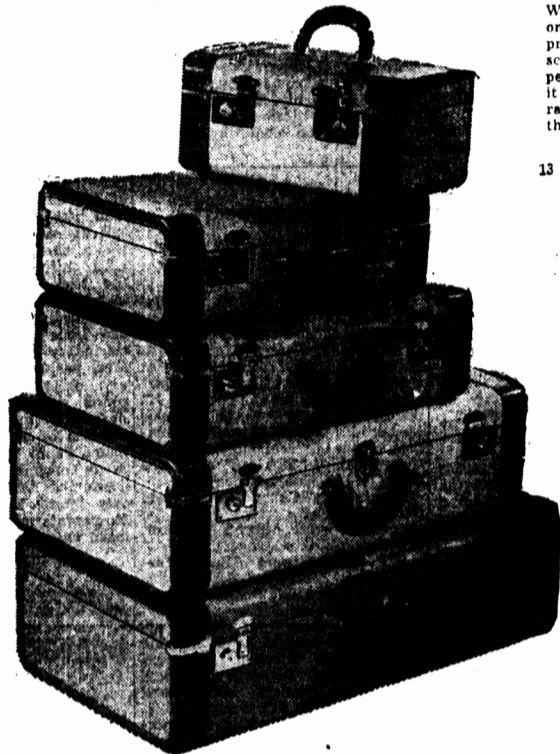
MORE Corduroy news! . . . . This time it is of a CORDUROY WESKIT that's bound to be the love of your life for Fall and Winter wearing. Made of fine pinwale material in shades of red, blue, coral or mauve, the neat style has a wide shirred elastic waistband, two dome fasteners and a deep "V" neck line to show off your pretty blouses. It's a winner when you need a bit of cover-up or a touch of contrast in your costume. Priced \$2.98, you'll find these Corduroy Weskits in Holman's Ladies' Shop, Charlottetown and Holman's Sportswear in Summerside.

HERE'S an item of Plus-Plus Value for you now! All Pure Wool BED THROWS in an assortment of charming colors accented with a deep black border stripe and black wool whipping on the ends. The price is well nigh unbelievable — it's Only Just 7.95 in Holman's Dry Goods, Summerside and Holman's House Furnishings, Charlottetown. We defy you to find a Blanket of like quality for less money anywhere. In the popular 60 by 80 inch size, the weight is 3 pounds. Everyone of us can do with an extra Blanket — here's for an All Wool one at Just 7.95 in Holman's Both Stores.

I CAN'T begin to tell you All of the Reasons why you should buy the Men's Cotton Flannel Winter Weight WORK SHIRTS that are available in Holman's Budget Shop, Charlottetown and Holman's Men's Wear, Summerside. Here are a few of the "Whys and Wherefores" — They are completely Sanforized (and that's important!) They're securely stitched and tacked to prevent ripping — They're full cut for fit and comfort — They are precision designed and made for the utmost service and satisfaction — They're in plaid shades to please everyone. Sizes are from 14½ to 17 and the prices are \$2.50 and \$3.50 for the real heavy quality in Holman's Both Stores.

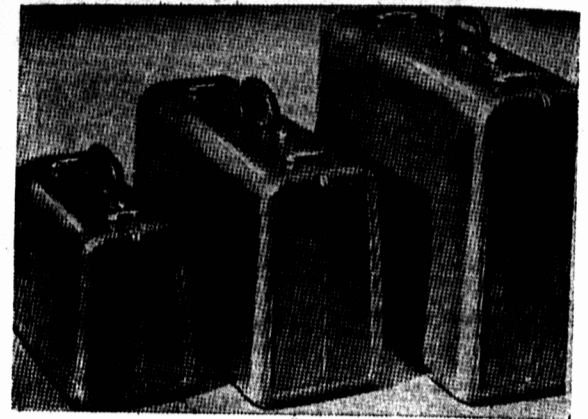
# Introducing Another HOLMAN "Exclusive" Famous American Made SAMSONITE LUGGAGE

Built To Look Best --- Cost, Less



We're proud as "all get out" of the marvellous new Samsonite Luggage! It is the only luggage in the world that carries the Pan American Airways "Stamp of Approval" awarded after a series of 'round the world flight tests. Designed and built scientifically for your travel convenience, Samsonite Luggage is outstanding in appearance—it is finished in vinyl plastic (definitely proven better than leather) and it keeps its original good looks to the end of its life. Samsonite Luggage has been rated an asset in appearance, convenience and all-around functional efficiency. See the eleven travel-wise styles carried in Both Holman Stores.

13 inch Travel Case	18 inch V.I.P. Case	21 inch Ladies' Wardrobe Case
24.50	24.50	34.50



## FREE Monogramming

As a Special Introductory Offer we will initial each and every piece of Samsonite Luggage absolutely FREE of charge!

## Also Complete Selections Of Renowned McBrine and Christie Luggage

Fine Qualities - - Moderately Priced

Fine Luggage to take care of all your travel requirements. . . . Come to Holman's Both Stores and see the "Comet" Set by McBrine—it is light in weight, washable and scuff resistant—in the new tapered shape with leather binding and strong brass locks. The 18 inch Companion Bag is priced 21.50, the Aeropak is 34.50 and the Two-Suiter is 38.50. There are also some fine sets of Christie Luggage at exceptionally reasonable prices—for instance the 18 inch Case is only 11.95 and the 21 inch Case is priced 19.95.

Dress Trunks — Wardrobe Trunks — Pullman Cases — Zip-Paks — Brief Cases — Gladstones and Carry-Alls. . . . They're all to be found at Holman's Both Stores.

— HOLMAN'S Both Stores FURNITURE —

# It's HOLMAN'S For Dependable "Stormy Weather" FOOTWEAR



## Styles and Sizes For Every Member Of The Family

MEN'S, WOMEN'S AND CHILDREN'S PLAIN RUBBERS — Black with bright finish and corrugated soles. Men's sizes 6 to 12, a pair <b>1.85</b> Boys' sizes 1 to 5, a pair <b>1.59</b> Youths' sizes 11 to 13, a pair <b>1.39</b>	Men's hip length, sizes 6 to 12, a pair <b>10.95</b>	RUBBER OVERSHOES — 4 buckle style, black rubber with full bellows tongue, fleece linings. Men's sizes 6 to 11, a pair <b>5.75</b> Boys' sizes 1 to 5, a pair <b>4.75</b> Youths' sizes 11 to 13, a pair <b>3.95</b> Children's sizes 5 to 12, a pair <b>3.50</b>	PULL-ON OVERSHOES — For women, misses and children. High cut style to fit all shoes. Women's sizes, black or brown, a pair <b>3.98</b> Misses sizes, black or brown, a pair <b>3.59</b> Children's size, black or brown, a pair <b>3.19</b>
Women's sizes in various heel heights, 3 to 9, a pair <b>1.65</b> Misses' sizes 13 to 3, a pair <b>1.29</b> Children's sizes 4 to 12, a pair <b>1.29</b>	Men's sizes 6 to 12, a pair <b>4.50</b> Boys' sizes 1 to 5, a pair <b>3.65</b> Youths' sizes 11 to 13, a pair <b>3.19</b>	MEN'S PULL-ON OVERSHOES — Light weight, bright finish with top strap fastener. Men's sizes 6 to 12, a pair <b>4.50</b> Boys' sizes 1 to 5, a pair <b>3.95</b>	Misses' sizes, red or white, a pair <b>3.79</b> Children's sizes, red or white, a pair <b>3.39</b>
MEN'S AND BOYS' RUBBER BOOTS — Heavy black tops with red corrugated soles and heels, not lined. Men's knee length, sizes 6 to 12, a pair <b>5.95</b> Men's thigh length, sizes 6 to 12, a pair <b>8.95</b> Boys' thigh length, sizes 1 to 5, a pair <b>7.50</b>	BRIGHT FINISHED RUBBER BOOTS — Warm fleece linings, non-slip soles and solid heels. Women's sizes 3 to 9, a pair <b>3.59</b> Misses' sizes 11 to 2, a pair <b>2.69</b> Children's sizes 5 to 10, a pair <b>2.39</b>	MEN'S ZIPPER OVERSHOES — Light weight, varnished rubber with semi-bellows tongue. Men's sizes 6 to 12, a pair <b>5.50</b>	MEN'S LOW CUT CLOG OR GRIPSOLE RUBBERS — Self action back, non-slip heels. Sizes and half sizes 6 to 12, a pair <b>2.25</b>
	MEN'S "MARINER" THIGH BOOTS — Soft olive rubber, with corrugated soles and pliable tops. Men's sizes 6 to 11, a pair <b>11.50</b>	WOMEN'S HIGH CUT OVERSHOES — Bright finished black rubber with a zipper closing, Cuban or low heels. Women's sizes 4 to 10, a pair <b>4.50</b>	WOMEN'S SPLASHERS — Low cut style, brown or black with adjustable fastener on instep. Women's sizes 4 to 9, a pair <b>3.45</b>

Come In, Phone or Write **HOLMAN'S FOOTWEAR Summerside**



## Men! See Our Selections Of Popular Storm Coats

Station wagon style in three-quarter length and made of Nylo gabardine with quilted silk lining and Milium interlining. Full genuine Mouton (processed lamb) collars. Sizes 36 to 46.

**35.00**

Detachable hood type and made of closely woven Mountaineer cloth in taupe or brown colors. Detachable hood is fur edged and there's a full length zipper closing. A favorite! In sizes 36 to 46.

**25.00**

Sur Coat style with shirred waist and zipper fastener. Warm quilted lining. Rust color with matching trim and genuine Mouton (processed lamb) collar. Made of fine quality Nylo gabardine. Sizes 36 to 44.

**16.95**

**HOLMAN'S Men's Wear**  
Summerside