

# MEN and MATERIALS are AVAILABLE NOW!

## PLAN TO GET THAT JOB DONE IMMEDIATELY

**NOW ...**  
IS THE BEST TIME TO START  
INTERIOR HOME PROJECTS

The traditional time for home repairs and improvements is the Spring and Summer months. Interior work that could be more economically done now, is delayed until the rush season begins. Delay in starting can result in costly inconvenience and extra time in completing your projects.



We Can Supply The Necessary Building Materials and Invite you to come in and consult us on your requirements.

These include—

- |             |             |
|-------------|-------------|
| INSUL BOARD | PLYWOODS    |
| TEN-TEST    | ARBORITE    |
| INSULATION  | BARKER TILE |

SUPPORT THE N. E. S. CAMPAIGN

**MacDonald Rowe Woodworking**  
COMPANY LIMITED

36 Lr. Water Street

Phone 8575 - 8576



**THE LIONS CLUB**  
OF CHARLOTTETOWN

Heartily Endorse The  
National Employment  
Service

**JOBS CAMPAIGN**

"Why Wait For Spring — DO IT NOW!"

WALL FINISHES GO  
THROUGH PASSING PHASES TOO

first IT WAS A HARD FLAT  
then IT WAS SATIN  
now IT'S VELVET!

O.P.W.'s **HARMOTONE**  
*Velvet*

Here's fresh, exciting color, a luxurious softness, an effect that's in tune with the modern style spirit. You can Brush or Roll it on smoothly, effortlessly. And it washes like tile! Treat your home to Harmotone Velvet Today.



**MOORE & McLEOD Limited**

Moore & MacLeod Ltd. Suggest An...

*Investment in Charm*



ENJOY THIS  
**EXCITING  
NEW  
HOME  
BEAUTY**

**FOR EXTRA  
ECONOMY  
APPLY IT  
YOURSELF**

Now is the time to decorate your home --- to make it the object of your friends' admiration and your own delight. You can do this easily yourself --- and surprisingly inexpensively with wallpaper. Visit the Wallpaper Department at Moore & MacLeod Ltd. and see their complete line of wallpaper.

*Sunworthy Waterfast*  
**SEMI-TRIMMED WALLPAPERS**

**MOORE & McLEOD Limited**

## NATIONAL EMPLOYMENT SERVICE

# JOBS CAMPAIGN WILL GET UNDERWAY ON MONDAY

"Why wait for Spring — DO IT NOW!"



### PROCLAMATION

By virtue of the authority vested in me, I earnestly request the citizens of Charlottetown to wholeheartedly co-operate with the National Employment Service in their campaign to level out and help eliminate the seasonal unemployment situation.

Construction prospects for the Spring and Summer are very good. Skilled men and laborers will be at a premium. Household repairs, rebuilding and remodeling done now, will avoid delay and disappointment.

If you have a project in mind, however small, do it now and in this way all will benefit.

J. DAVID STEWART,  
Mayor.

We are calling on the Homeowners in Charlottetown and Province to start now repairing, remodeling, redecorating and rebuilding, instead of the traditional time of Spring and Summer. Tradesmen and laborers will all be fully employed by then. You will be doing yourself and the community a service if you will have as much work done now as possible.

Last year during the warmer months and into the autumn we received many requests for tradesmen and laborers, which we were unable to fill. Most men were working full time and numerous householders were inconvenienced and delayed by the shortage of labor. Our aim is to avoid this same situation, by creating work for the men while they are available.

If you are planning to repair your home, to install a new bathroom, etc., etc., or just require a man for handy work, call us now! Men are available now who will not be, next spring or summer.

PHONE

**NATIONAL EMPLOYMENT SERVICE**

Of The Unemployment Insurance Commission

Dial 5595 or 5596

### THE TIME IS NOW!

Upwards of a 1000 men are seasonally unemployed in Charlottetown and vicinity. The loss in wages affects probably every business establishment in the City and the payment of unemployment service benefits only partly relieves the situation.

Our merchants and householders can help if they will do the jobs today that they are planning to do next Spring or Summer.

During the Spring and Summer, skilled, semi-skilled and unskilled workers will be busy on construction projects. Homeowners may find it difficult to have their work done without costly delays, unnecessary inconveniences. By having all possible work done now, you will be assured of highest standards with the minimum of delay.

Save yourself time and money by arranging for your home improvements to be done immediately.

CHARLOTTETOWN BOARD OF TRADE

**"THERE'S NO TIME LIKE THE PRESENT"**

**GET THAT JOB  
DONE NOW!!**