

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

JUNE IS BRIDE'S MONTH AT HOLMAN'S... And any June bride will covet one of our black and white SUN DRESSES for her brouseau. They're glamorously bouffant, with an underpinning of starched erinoline, the skirt is a mass of unpressed pleats. The squared and barred top has narrow shoulder straps and is bound in black broadcloth. The cover-up bolero is edged with black broadcloth too. This smartly feminine Sun Dress is in sizes 11 to 17, priced 12.95 in Holman's Ladies' wear, Summerside and Holman's Ladies' Shop, Charlottetown.

IT'S SUN TIME — It's fun time — it's beach time and you'll very definitely want a gay new BEACH TOWEL to add to your enjoyment. Holman's Dry Goods, Summerside and Holman's House Furnishing Department in Charlottetown have Beach Towels in exciting woven Roman stripes or sporty outdoor motifs. They're made of closely looped terry cloth in 36 by 60 inches and 36 by 70 inches priced 1.98 and 2.98 for the various sizes. Beach Towels beside being important beach accessories may be fashioned in smart, attractive garments by the gals who are quick with a needle... Come take a peek at our Simplicity Pattern Books and you'll get some really bright ideas on what to do with Beach Towels from Holman's Both Stores.

JUST ARRIVED!... A shipment of very modern, very stunning GERMAN POTTERY — the pieces of which will be your answer to many gift problems. You may have your choice of either black and white or deep green and white. Holman's Both Stores China Departments have this hand decorated Pottery in several shapes and sizes of Ash Trays, Vases, Cigaret or Trinket Boxes, Bon Bons, Nested Dishes, Sandwich Trays and Nested Jardinieres. The reasonable prices range from 65 cents for a tiny Ash Tray to 6.95 for the Nested Jardinieres. You'll find German Pottery on display in Holman's Both Stores China Departments.

SOME wear them and some don't... but the ones who do prefer SEAMLESS NYLONS for Summer. Holman's Ladies' Shop in Charlottetown stocks the finest and best of AMERICAN SEAMLESS HOSE. They come from our New York Buying Office and are in a superior fine mesh that successfully resists runs and snags. The shades available are rich "Sun Hue" and delicate "Blondie" in sizes 10 to 11, priced just 1.35 a pair. These American Seamless Nylons are bare-legged sheer with a low sandal heel reinforcement. You'll want several pairs for your Summer wearing and you can get them in Holman's Ladies' Shop in Charlottetown.

HOLMAN'S JUNE BARGAIN SALE

THURSDAY • FRIDAY • SATURDAY MORNING

End-Of-Lines Clearance! Women's SUITS, SHORTIES, TRENCH COATS

Regular Values To 19.95

The Selection of Suits include rayon flannel or boucle in several shades regularly priced 19.95. The Shorties are of wool fabric, either checks or solid colors regularly priced 19.95. The Trench Coats of rayon gabardine are navy with a taffeta lining regularly priced 16.95. The size range is broken but all sizes from 32 to 30 are represented in the selection. BARGAIN SPECIAL—

HOLMAN'S 5 AND 10 — HOLMAN'S BUDGET SHOP

11.88

Regular 2.98

Men's JEANS

Made of good quality 9 ounce Sanforized denim with strong stitching, bar tacking and rivets. Roomy pockets, belt loops and zipper closing are features. Sizes 30 to 44 While They Last, BARGAIN SPECIAL—

2.69

HOLMAN'S MEN'S WEAR—HOLMAN'S BUDGET SHOP

Men's T-SHIRTS

Combed cotton in a novelty knit. Colorful designs in contrasting shades—black with pink, yellow with brown, white with blue and gray with wine. Round neck and short sleeves in sizes S, M, L. Regular 1.95. BARGAIN SPECIAL—

HOLMAN'S MEN'S WEAR—HOLMAN'S BUDGET SHOP

1.98

Boys' T-SHIRTS

Fine cotton in assorted solid colors, interlock knit. Neck is crew style, double knit and stitched for excellent fit. Sizes 8 to 14. BARGAIN SPECIAL—

HOLMAN'S BOYS' SHOP—HOLMAN'S BUDGET SHOP

98c

Women's BLOUSES

Selected from regular stock of cotton, pongee, linen-type or taffeta. Styled with round or Peter Pan collars and assorted sleeve lengths. Prints and solid shades (white, pink, blue, yellow or navy). Sizes 12 to 20, BARGAIN SPECIAL—

HOLMAN'S LADIES' WEAR—HOLMAN'S LADIES' SHOP

1.99

Clearance! SLIPS

Selected from regular stock. Lace trimmed crepe or nylon tricot in white only. Sizes are 32 to 48, 48 in each store regularly priced 2.98. BARGAIN SPECIAL—

HOLMAN'S LADIES' WEAR—HOLMAN'S LADIES' SHOP

1.99

NYLON HOSE

Made by two of Canada's leading hosiery mills. In the selection of first quality Nylon Hose are 51 and 54 gauges, light, cool summer shades. Sizes are 8 1/2 to 11, regular to 1.29. BARGAIN SPECIAL—

HOLMAN'S ACCESSORIES — HOLMAN'S LADIES' SHOP

1.00

Save 97c to 1.97

CHENILLE BEDSPREADS

Double bed size in white or pastel shades with chenille tufting in self color or multi color. Backing is of strongly woven cotton. Regular 6.95 to 7.95. BARGAIN SPECIAL—

HOLMAN'S DRY GOODS — HOLMAN'S HOUSE FURNISHINGS

5.98

Linen Tea TOWELS

Pure linen, made in Ireland of closely woven yarn with type borders in red, blue or green. Size is 20 by 30 inches, regular 49 cents each, BARGAIN SPECIAL—

HOLMAN'S DRY GOODS — HOLMAN'S HOUSE FURNISHINGS

2 FOR 83c

Save 15.00 to 20.00

RCA Victor CAR RADIOS

3 Models from which to choose. The RCA Victor "Custom Installation" includes all the fixtures, brackets and hardware in a mounting kit designed especially for your car. The clear instructions make for easy, speedy installation.

Model A-560, 5 Tube, regular 59.95, BARGAIN SPECIAL— **44.95** Model A-620, 6 Tube, regular 74.50, BARGAIN SPECIAL— **54.50**

HOLMAN'S BOTH STORES HARDWARE

Playtex Foam Rubber PILLOWS

First Quality made from the finest whipped latex, covered with a white cotton nippeder case. BARGAIN SPECIAL each—

3.95

HOLMAN'S BOTH STORES FURNITURE

TABLE LAMP - And Shade

Specially Purchased! Bases are of pottery in burgundy, yellow or chartreuse colors. Shades are decorated paper parchment. BARGAIN SPECIAL—

3.69

HOLMAN'S BOTH STORES FURNITURE

Note These Bargains In CHESTERFIELD SUITES

2 Pieces — Sofa and Matching Chair — Choice of Colors

In VELOUR 2 Pieces — **129.00** In FRIEZE 2 Pieces — **139.00**

HOLMAN'S Both Stores FURNITURE

Foil Picnic Plates

Made of pure aluminum, washable and reusable. 9 inch size for cooking, baking or storing. BARGAIN SPECIAL—

12 for 49c

Vacuum Bottles

Made in England. Pint size to fit lunch kit. In an assortment of colors with plastic cup top. Regular 1.10, BARGAIN SPECIAL—

79c each

CUPS and SAUCERS

Limited Quantity at this Special Saving Price! Heavy quality for everyday use. Decorated with hand painted design. BARGAIN SPECIAL—

HOLMAN'S BOTH STORES CHINA

29c

Following Items At Summerside Store Only

VOTE

For Your Favorite

JUNE BRIDE

At

HOLMAN'S

Both Stores

Men! Save Here!

Fine Quality

TOP COATS

Regularly Priced 19.95

14.99

"Tweeds" covert cloth in shades of blue, brown, gray or teal. Smart in appearance and nicely tailored. Fabric is wrinkle resistant, spot resistant and water repellent. Sizes for regulars and tall 36 to 44.

HOLMAN'S MEN'S WEAR

Save On Little Girls'

GABARDINE SLACKS

Gray or navy in a light weight, washable gabardine. Made with elastic waistband in back and cuffed legs. Sizes 1 to 6, regular 1.98. BARGAIN SPECIAL—

HOLMAN'S YOUTH CENTRE

1.49

Girls' Rayon Tricot

NIGHT GOWNS

With dainty rayon trimming. The colors are yellow, pink or blue. Sizes 4 to 8, regular 1.98, BARGAIN SPECIAL—

1.49

Kiddies' Cotton Knit

T-SHIRTS

Short sleeved, round necked style with rayon reinforcement at neck. White with light blue or navy neckband. Sizes 1 to 6, regular 30 cents, BARGAIN SPECIAL—

29c

HOLMAN'S YOUTH CENTRE

Cotton Print

BIB APRONS

Assorted patterns and colors. Some are tailored and others are frilled. Medium size, regular 70 cents, BARGAIN SPECIAL—

59c

Striped Terry

TOWELS

White with colored striped design. 16 by 30 inch size for everyday use. Medium weight terry cloth, regular 60 cents, BARGAIN SPECIAL—

49c

HOLMAN'S 5 AND 10

Men's Good Wearing

WORK BOOTS and OXFORDS

With uppers of grain retan or kip leathers in black or brown colors with leather or crepe soles. Choice of plain or perforated vamps in assorted sizes, regular to 5.95, BARGAIN SPECIAL—

2.99

Women's Canvas Shoes

Oxford or strap style in red or white with thick moulded rubber soles and low or medium wedge heels. Either chlorophyll treated or canvas insoles. Sizes 4 to 7, regular 2.98, BARGAIN SPECIAL—

1.99