

SWALLOW AVOIDS
TABLET - STOP!
BREATH & BODY
ODOR 18 HOURS

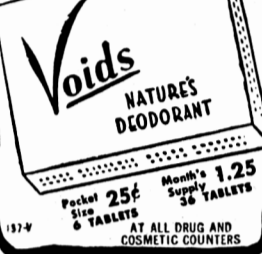


READER'S DIGEST REPORTS
ON NEW AMAZING TABLETS
Following R.D.'s article on how a chlorophyll tablet swallowed daily actually stops all trace of perspiration odor from all parts of the body, Avoids were the first to offer the public a low-priced chlorophyll tablet.

Swallow a Voids for Head to Toe odor protection! Lasts 18 hours or more. Chew a Voids after drinking, eating garlic, onions or spicy food.

SAISFACTION OR MONEY BACK

SAFE AS A SALAD



AT ALL DRUG AND COSMETIC COUNTERS

IN OUR FAMILY
AYLMER
Tomato Soup
is
FIRST
CHOICE
for True Tomato
Flavor!
says Mrs. A. J. Anderson



"Give us Aylmer for true tomato flavor"
SAY BARRY AND SKIPPY



"We're always hungry for more Aylmer, too"
RONNIE AND PAUL



YOUR FAMILY DESERVES AYLMEER QUALITY



Barbara Brent's BUYS AND WHYS
A WEEKLY INFORMATION SERVICE



MONTREAL, Sept. 27th—I often wondered what made the Cheshire Cat in Walt Disney's "Alice in Wonderland" grin so much. Then I decided he'd just finished something very extra special to eat—something like JELL-O PUDDINGS. I've noticed the same pleased expression on the faces of the family when they've enjoyed a milk-rich, satisfying Jell-O Pudding dessert... not that I blame them! And when I think how easily and economically such delicious desserts can be prepared with Jell-O Puddings, I know I'm just as happy to serve them as the family is to eat them. Serve a Jell-O Pudding tonight for dessert and watch the same "Cheshire Cat smile" appear!

Can Denticillin, The New Penicillin Tooth Powder, really help save your family's teeth as never before possible? I'm convinced it can. For in a 2-year test among school children, Denticillin reduced decay an average of 65%—5 times the reduction reported for a leading university's ammoniated formula. And that's not all. 3 out of 5 children using Denticillin developed no new cavities whatsoever, in each individual year of the test! (On an average, cavities attack the teeth of children 6 to 18 years of age at the rate of almost one every year.) Doesn't your family deserve the benefits of Denticillin? Tastes wonderful. Cleans teeth wonderfully. 75c for 3 months' supply. Why not get a bottle today?

What A Team! That's how I feel about us—Personal Planning and me. You can hardly blame me, considering how we have been regularly beating the daylight out of the Cost of Living! Time was when rising costs used to throw me for a loss every pay-day. Now, thanks to this BANK OF MONTREAL system each pay-check sees me still carrying the ball and going strong! Best of all, each victory is clearly marked up on the credit side of my bank account. Why don't you give this wonderful, completely personal plan the Old College Try? Ask for your free copy of the booklet "PERSONAL PLANNING" at your neighborhood branch of the B of M. Then start right in piling up those touchdowns in your savings account!

Ever Since Grandma thrilled to her first aluminum pots 'n' pans, aluminum has been a kitchen favourite in homes and hospitals across Canada. Easy to understand why! For aluminum is friendly to food... the proof's in the eating! Aluminum protects the purity, the taste and good flavour of your food. What's more, it distributes heat evenly and quickly... therefore, economically. Light, durable, clean aluminum cooking utensils are the first step to meals that will give you the reputation of being a good cook! That's why so many mothers do more than teach their daughters how to select and prepare food; they teach them the value of good cooking utensils, too!

You'll Feel Like Giving The World A Big Smile—once you've tried this wonder-working remedy for p-a-i-n-f-u-l corns and calluses... Phenylum! That's the brand new ingredient in BLUE-JAY Corn and Callus Plasters. It took ten years of scientific research by the Blue-Jay folks to perfect Phenylum... and now it's been proved effective in 95% of the cases tested... the most effective medication ever invented for corns and calluses! So, if "growing" feet have been making you growl at everyone... just buy Blue-Jay Corn Plasters with Phenylum and you'll be as happy as your happy feet!

"Proud As A Peacock" of my painting job... but I have to admit that it was GLIDDEN SPRED SATIN that really "did" the job for me! Just try it! You'll be astonished at the ease with which this wonderful indoor paint goes on... at the way it dries in just twenty minutes to a smooth-as-satin finish. And there's no offensive odour! Truly, Glidden Spred Satin is one of the most exciting indoor paint discoveries in years! It has a latex emulsion base that makes it completely washable—and easy to apply. Better choose your Spred Satin from your Glidden dealer now. There's a glorious variety of 60 pastel shades and deep, decorator colours to choose from—and you'll be sure to get what you want if you "shop early".

For All Of Us who are in the midst of our Fall Clean-Up Campaign here's a tip. Get more done during your housecleaning day by starting with a good breakfast with 6 Minute "CREAM OF WHEAT". This easy-to-prepare treat takes just a few minutes to cook to taste-tempting smoothness. Good for you, too! Provides Iron for good red blood—and Calcium and Phosphorus for diets deficient in these elements. Yes, you get going in top form when you get going with "Cream of Wheat". The words "Cream of Wheat" and the smiling chef on the package are registered trade marks of The Cream of Wheat Corporation and Reg. U.S. Pat. Off.

Roy Ward Dickson gets my vote as one of Canada's most 'up-and-comingest' radio personalities. I was listening to the "Turnabout" program of Face-Elle tissue handkerchiefs the other night and the way he handles that quiz-show is an education—not to mention his uncanny spelling ability! FACE-ELLE should get a bouquet for providing such sparkling radio entertainment. What's more their product is every bit as good as the commercials claim it to be... You'll find it the softest tissue handkerchief you've ever used... more absorbent too! Yet the extra comfort of Face-Elle costs no more. Get a box today... and tune in TURNABOUT to learn how that box top may win you a small fortune!

Win I.O.D.E. Awards For Study Overseas
TORONTO, Sept.—(CP)— Mrs. John H. Chipman, national president of the Imperial Order Daughters of the Empire, has announced that nine Canadian students will be studying in Great Britain on I. O. D. E. scholarships during 1951-52. The war memorial post-graduate scholarships are valued at \$2,000 and, ordinarily, in effect for one year. The holders, however,

may be appointed for a second year. Graduates from Canadian Universities apply for the scholarships through their universities on the stipulation that they must be taking, or have taken, graduate work. The scholarships, effective Oct. 1, were awarded to Peter Remnant, Vancouver, B. C.; Keith Johnstone, Athabasca, Alta.; John Mitchell, Stedmond, Regina, Sask.; John J. Madden, St. Boniface, Man.; William Herbert Dray, Toronto; John Leslie Harrison, Montreal, Frederick William Cogswell, East Centreville, N. B.; Earl Frederick Guy, Cape Breton, N. S.; Charles Stewart, Read, Coleman, P. E. I.

So Nice To Come Home To on a rainy September evening... a meal made cheerful with HEINZ TOMATO PRODUCTS! Now is the time to buy the new pack for happy eating all Winter long. For every year at this time, thousands of pickers gather the rosy, vine-ripened harvest of Heinz Aristocrat tomatoes. Then, from the fields, the rich harvest is sent to Heinz kitchens in brimming bushels where it's turned into a fresh pack of zesty, home-tasting Heinz Cream of Tomato Soup—Heinz Tomato Juice—Heinz Ketchup and Heinz Chili Sauce. Ask your grocer now for the new pack of Heinz Tomato Products. And when you're buying, ask for Heinz Ketchup in the big, 13-ounce bottle. It's the most economical way I know to buy it.

She Found It Hard To Believe! Vivacious Lucille Ball of movie and radio fame thought she'd been giving her skin a thorough cleansing with her cleansing cream. Until she took the "Tissue Test" and found out that there is a difference in cleansing creams. Yes, she discovered that WOODBURY COLD CREAM floats out hidden dirt, even after a "thorough" cleansing. Why is it the Woodbury so different? Because it contains Penaten, a new miracle ingredient that actually penetrates deeper into your pore openings... lets Woodbury's wonderful cleansing oils loosen every trace of grime and make-up. It's wonder-working Penaten, too, that helps Woodbury to smooth your skin more effectively. Buy a jar of Woodbury Cold Cream today—23c to 1.15.

Play A Trick On "Father Time" by looking younger than you are! No dieting or strenuous exercising necessary when you do it the pleasant way... by hiding grey hair with wonderful NESTLE COLORINT. Nice thing about Nestle Colorint... it's not a dye! Yet it keeps greying hair a secret with the most beautiful, youthful color! It's so safe—so much easier to use than a dye. It lasts through three shampoos, yet lathers out if you want it to. Nestle Colorint comes in 10 enchanting shades—6 capsules for just 39c! Try NESTLE COLORINT, too—to highlight the new "Nestle" beauty of your hair! It rinses in—shampoos out... gives your hair new glamour... 6 rinses—39c.

When You Go To New York do you take a good look around at the shops? Then maybe you've noticed how Macy's features WAGSTAFFE PURE JAMS, JELLIES AND MARMALADES as "Canada's finest". That's true in other Specialty Food Shops all across the States, too. For Wagstaffe Pure Strawberry Jam is an "imported" delicacy down there. And our American neighbours are willing to pay a fancy price to get it. Of course, Wagstaffe is so reasonably priced here, you might not realize the quality until you take a taste. So get some today. Enjoy jam with real concentrated strawberry goodness—yes, jam which captures the luscious taste of strawberries picked ripe and red. You'll love Wagstaffe Pure Strawberry Jam.

When You Have That "Sad Cat" Feeling... or when hubby complains that he feels gosh-awful in the morning—you can take a harsh laxative that irritates your insides. But I think you'll like "my way" better—and I know your innards will prefer this healthful, natural regulator: Take the juice of a fresh lemon in a glass of water the first thing when you get up. See how quickly it alkalizes your system so you feel GOOD again! So take my tip—if you're feeling low and grumpy—follow this healthful lemon formula for feeling better. And remember—always use SUNKIST CALIFORNIA LEMONS. You see, they're the finest, juiciest grow!

HONOR BANDMASTER
SAINT JOHN, N.B.—(CP)—The St. Mary's Church band here serenaded bandmaster Harold Williams on his 72nd birthday, then paraded to the east end grounds where he was presented with an engraved gold watch. It was also the bandmaster's 31st anniversary with the group.

HONESTY PAYS
TIMMINS, Ont.—(CP)—Two young Timmins boys who found a purse containing \$50 on the street turned it in to Timmins police. They promptly located the owner who rewarded the lads with a sum of money.

ANNIVERSARY SALE
SECOND YEAR
In BUSINESS
10% OFF ALL GOODS
ALL SALES FINAL — NO APPROVAL
Thursday, Friday and Saturday
SUNTERS LADIES' WEAR
162 Great George Street

IN MEMORIAM
In loving memory of
JOHN A. CHANDLER
who passed away
September 27th, 1948.
Three years have passed since that sad day.
The one we loved was called away.
God took him home, it was His will.
But in our hearts he liveth still.
Ever Remembered by
Wife and Family.

IN MEMORIAM
MacKINNON — In loving memory of my dear Mother, Mrs. John MacKinnon, who passed away September 27th, 1948.
I am thinking of you today, Mum. But then that's nothing new, I thought about you yesterday And the day before that too.
I'll think of you tomorrow, And each day through the year, I'll think of you forever, For to me you are so dear.
Always Remembered by Daughter
Doris, Montreal, Que.

Exciting dishes at down-to-earth prices!
CANNED SALMON

"It has my vote... this
FAMOUS COFFEE FLAVOR

You only get your money's worth in a GOOD cup of coffee!

When coffee gets to be just another hot beverage served with meals—you're simply not getting your money's worth in coffee!

You're losing out on the rouse and cheer and lift of a truly good cup of coffee! You're losing out on the exciting aroma... the eloquent flavor... the deep tones of coffee quality that make every sip a gratifying experience!

That's why more and more families are switching to good old Chase & Sanborn—that heart-warming brew with the famous coffee flavor. It gives you more of all the things you want in coffee—all the flavor your cup can hold!

So see you get your money's worth and don't settle for less! Next time you buy coffee, ask for Chase & Sanborn.

Chase & Sanborn Coffee
SEAL BRAND REGULAR GRIND

ALL THE FLAVOR YOUR CUP CAN HOLD!

So easy!
Gives floors a bright long-lasting wax shine without any polishing!

Stays bright!

Glo-Coat is water-repellent. It can be damp-mopped again and again with clear water without washing away the protective wax shine!

JOHNSON'S GLO-COAT
OF REAL POLISHING WAX FOR FLOORS
By the makers of JOHNSON'S WAX

S. C. JOHNSON & SON, LTD.
Burlington, Ontario