

Men's Wear Veteran Is Opening Own Shop



RALPH (SPARKY) MACINNIS

One of the best known figures in local men's wear circles, Ralph 'Sparky' MacInnis tomorrow April 1, opens the door to his sparkling new shop at 109A Kent Street. Backed by 33 years experience 'in the trade', Mr. MacInnis hopes to enjoy a share of the patronage of the many customers he has served over the years.

His new store located in the rapidly expanding business sector of Kent Street is ideally situated to catch the shopping eye and the interior is no disappointment. Gleaming appointments from a backdrop for top quality merchandise with the man shopper — or the female gift seeker — able to make a selection from a wide-ranging stock all the way from pyjamas to cuff links and from head to toe.

Noted over the years for the accuracy of his measurements for made to measure clothing, Mr. MacInnis is practically assured of a share of this trade and his ever friendly manner makes it certain the fine quality of his merchandise will be matched by the service to customers for which he has long been known.

FINE DISPLAYS

Immediately on entering the new establishment the shopper is attracted to a fine display of hats and ties followed along the left wall by a complete line of shirts and around to sports jackets, suits, coats, pants and everything a man needs for casual or dress wear.

To the rear are located a fitting room and office space with a storing area for the opening of express parcels and the holding of merchandise prior to its going on the shelves or racks.

The entire store is softly, but accurately, lighted to give customers a true picture of the color of the articles they are purchasing.



Just in Time for Your Spring & Easter Shopping

Grand Opening

RALPH'S MEN'S WEAR

"Charlottetown's Newest Men's Wear Store"

You are personally invited to the grand opening of Charlottetown's newest men's wear store . . . Under the management of Ralph MacInnis, better known to his many friends as "Sparky", Ralph's Men's Wear offers first quality men's clothing with the accent on FASHION to the quality conscious men of Prince Edward Island. Having more than 25 years experience in the men's wear business and being the first Charlottetown resident to win the "Most Courteous Sales Clerk" award in 1960, you are assured of expert advice and courteous service when you shop at Ralph's Men's Wear . . . Why not make it a regular habit?



RALPH MACINNIS

Canada To Participate In Nuclear Recording

By DAVE McINTOSH
OTTAWA (CP) — Canada will participate this year in the recording of shock waves set off by an American underground nuclear test in the Aleutian Islands, officials said here.

Objective of the test, planned for the fall, is to obtain more data on how to distinguish between nuclear explosions and natural earthquakes.

The experiment may have a bearing on East-West discussions on extending the nuclear test ban treaty to cover underground explosions and also may indicate the sensitivity of Canadian equipment to detect nuclear detonations in China as well as Russia.

The main Canadian seismology station — seismology is the study of earthquake and earth tremors — is located near Yellowknife in the Northwest Territories. There are 17 other main Canadian stations, five of them in the Arctic, and a few small ones.

Officials said Canada will provide the U.S. with copies of seismological records showing the effects of the nuclear blast scheduled for Amchitka Island near the western end of the Aleutian chain.

PROVIDES RECORDS
Last year Canada provided the U.S. with a detailed picture of the aftershocks of the earthquake which hit Alaska Good Friday.

The nuclear test ban treaty of 1963, signed by Canada and

more than 100 other countries, prohibits explosions in the atmosphere, under water and in space.

Underground tests were not covered because at that time there was no means of making sure violations did not occur.

Officials said scientific advances since then have made detection and identification of underground nuclear blasts from anywhere in the world much more practical.

The Western countries, including Canada, have insisted at the Geneva disarmament talks that there should be at least seven on-site inspections a year to make sure any ban on underground tests is not violated.

Russia agreed to two or three but later withdrew this offer.

Work now is being awaited from Moscow on a possible date for reconvening the Geneva disarmament conference. Major points of discussion are expected to be how to limit the spread of nuclear weapons and the extension of the test ban treaty to cover underground detonations.

BURTON
Mr. and Mrs. Charlie Perry and son Andrew have returned to their home in Burton, having spent the winter in Dock Road.

Bernard McKenna of Central Bedque, spent the weekend visiting his brother-in-law and sister, Mr. and Mrs. Doyle Griffin, Burton.

Marvin Dalton and Eugene Murphy of Charlottetown and Eileen, Helen, Norma and Karen Butler, O'Leary were recent visitors at the home of Mr. and Mrs. Peter Dalton, Burton.

Mrs. Louis Dalton and daughters Pattie and Jackie of Charlottetown, spent the weekend visiting her mother, Mrs. Annie Howard, Cape Wolfe and Mr. and Mrs. Peter Dalton, Burton.

Mrs. Donald Doyle and family, Campbellton are visiting with her family in Charlottetown.

Lawnmower REPAIR
FREE PICK-UP in City Limits
Douglas Bros. & Jones

LONGEST RIVER
The Mackenzie River, from Great Slave Lake to the Beaufort Sea, is Canada's longest river, and was discovered by Alexander Mackenzie in 1780.

Congratulations and Best Wishes

To Ralph MacInnis on the grand opening of Ralph's Men's Wear on Kent St.

Maurice Block Co. Ltd.



FREEDMAN SUITS

"Elegantly tailored and priced with you in mind" Two and three buttoned conventional models in Glen checks, neat patterns, plains, herringbones etc. Smart back centre vent, notched lapels, natural or regular shoulder line. Trousers have plain front or single pleat in greys, blues, browns, sizes 36 to 46, regular, short, tall or natural. Shop now for Easter.

FROM \$69.00

DRESS SHIRTS & SPORT SHIRTS

The most comfortable wash 'n' wear shirts ever . . . stay fresh all day and wear longer for year round comfort. Styled with jet short point collar, convertible cuffs, your choice of style and price . . . size 14 to 17 1/2 . . .

FROM \$5.00

JACKETS

In nylon and gaberdine, light weight for spring and summer casual wear . . . styled by Ulex and McGregor for lasting wear and fashions knitted collar and cuffs as well as nylon stand-up collar styles . . .

FROM \$9.95

ALL-WEATHER COATS

By Crown, McGregor and Ulex . . . Take it smooth . . . pick the classic look for handsome, casual appearance. These famous makers, tailor this fine looking coat in a shower-proof fabric that's full bodied but light in weight . . . Split raglan shoulder style with fly front . . . Colors of beige and charcoal, sizes 36 to 44 in regular and tall models . . .

FROM \$15.95

SWEATERS

By Caulfield-Burns and Non Tricot, dressy pull-overs and cardigans . . . the sporty, masculine styles create new fashion excitement on the sweater scene . . . neat narrow cuffs and waist . . . shrink-proof and quick drying . . .

FROM \$9.95

SOX

By Harvey Woods and Byford, a color for every taste . . . for every occasion. Spandex top insures that sox stay up all day . . . legs stay neatly covered even when you sit down . . . "knee length hose for the executive look."

FROM \$1.50



FREEDMAN Sport Coats

For the office worker and for dress up wear these sport coats by Freedman offer the latest in fashion . . . in two or three button style . . . quality all wool worsted with notched lapel and natural or regular shoulder. Glen checks, tweeds, plains etc. . . choose now from our wide selection . . .

FROM \$32.00

MADE TO MEASURE SUITS

Top quality woolsens, venetians, sharkskins, flannel woolsens, gabardines etc. . . in stripes, plains, checks and herringbone in the styles you prefer, two-button, continental, traditional or natural shoulder. You'll be fitted by one of the best tape men in the business . . . Hand-tailored for weightless shoulder fit your perfect comfort . . . Order now for guaranteed Easter delivery . . .



HATS

"Catch the eye, flatters the wearer". Top off your Spring wardrobe with a handsome hat selected at Ralph's Men's Wear . . . Here you'll find quality, styling and fashion leadership . . . You are assured, too, of an expert fitting. Casual styles also available in your choice of new Spring shades . . .

FROM \$7.95

RALPH'S MEN'S WEAR

160 A KENT STREET

CHARLOTTETOWN

PHONE 894-8444