

# GIFT HUNTING

Gift hunting isn't always happy. The Jenkins Pharmacy try to make your's happy by having a big selection of popular, useful and beautiful gifts, by marking them at surprisingly low prices, by endeavouring to offer helpful and friendly service, by suggesting gifts that are sure to please. Here's to happy gift hunting at The Jenkins Pharmacy.

See The New and Beautiful TIFFANY COSMETIC SETS \$4.50 to \$13.50

Also in Their New Bright 1931 Dress-Sets by ADRIENNE MAX FACTOR BOURJOIS DuBARRY And Many Others

REVLON and CUTEX Manicure Sets 79c to \$1.50

NEW in Canada! GROSSMITH COTTAGE LAVENDER A Delightfully Delicate Lavender in Soaps and Perfumes

FOR THE CHILDREN! Beautifully Made Soft CUDDLY STUFFED TOYS \$1.59 to \$6.50 ALSO SOAP NOVELTIES

PERFUMES COLOGNES TOILET WATERS SOAPS BATH ACCESSORIES TALCUMS DUSTING POWDERS

Finest Quality Both Imported and Domestic Complete Price Range

CHOCOLATES — LAURA SECORD — MOIRS — GANONGS — ROWNTREES — ENGLISH CANDIES IN TINS

## THE JENKINS PHARMACY

THE **Rexall** STORE  
DISPENSING CHEMISTS · PHONE 219  
COR. ST. GEORGE & KENT STS. CHARLOTTETOWN, P.E.I.

### BULLETINS FROM BIRDLAND

WINIFRED E. WILSON



#### BRAVING WINTER

Apart from the question of nourishment, most birds are equipped to stand freezing weather, but food is their great problem: in fact it is the most important reason for migration. They require even more in cold than in warm seasons, and many kinds cannot assimilate sufficient for existence as the days grow shorter and the temperature drops. English Sparrows, Blue Jays, and others that are accustomed to see throughout the winter are in the minority, being able to absorb enough to produce energy. Certain species consume as much during a short as during a long day. We wonder if they eat faster. When food is plentiful, many birds are willing to brave our Canadian winter.

Some of the small birds that nest north of settlements, such as Snow Buntings and Redpolls, come down to us in winter and feed on weeds that protrude beyond the snow. The Northern Shrike survives by following these

flocks and dining off little birds. The Rock Ptarmigan, with an exceptionally warm coat and heavily feathered legs and toes, withstands the extreme cold of the arctic because its preferred food comprises berries, buds, and seeds that can be had up in fir trees, above snow level. Migration is unnecessary. The Snowy Owl, in a thick, fluffy coat, ordinarily remains in its northern breeding grounds. But every few years its habitual diet of lemmings gives out. Then migration south as far as our towns takes place. There it stops, attracted by the numberless rodents on our city dumps. Chickadees, Nuthatches, and most Woodpeckers are hardy, and throughout winter find food to their taste on Canadian tree trunks. Blue Jays choose acorns when possible, but can live on insects, grain, or fruit. Permanent residence here is therefore possible. Seeds of coniferous trees, wild, waste fruit left hanging on trees, and seeds of Manitoba maples keep Canadian born Crossbills, Pine and Evening Grosbeaks from leaving us.

One bitterly cold December day a hard, dirty little object was found on the tiles of the fire-place of the living-room. Inspection proved it to be a crust. The next day more bread came down the chimney, and Starlings' voices could be heard. Now, whenever the temperature drops near zero we listen for Starlings talking. You may not have them inside your chimney, but when weather is particularly cold, look at your neighbours' roofs, and how Starlings love to sit on the rims of chimney pots. Where are the migrants?

### The Neighbors

By George Clark



"Let's walk somewhere else. This street reminds me that I haven't started my Christmas shopping."

## W.C.T.U. NOTES

"IT IS A SIN"

By REV. ROSS C. EATON, B. A., B. D.,

excerpts from "The Maritime Baptist"

The common use of beverage alcohol — or "drinking" as we shall conveniently call it in this article — may be regarded from a dozen viewpoints. It may be studied "physiologically" with a consideration of the effects of alcohol on the nerves and the tissues of the body. There is a vast amount of reliable scientific knowledge available these days to give a pretty accurate account of what happened in the use of drink. Drinking creates a great "Health" problem. With the rapid increase of alcoholism and diseases that accompany heavy drinking, we have what is commonly regarded these days as "Health Problem Number Four" coming right up toward the front with heart diseases, cancer, etc. Here, also, is a "Psychological" problem. The Yale School of Alcohol Studies has been telling us again and again that these alcoholics and heavy drinkers have inner disturbances and neuroses, are psychologically sick and cannot be understood or dealt with apart from that light.

A Moral Problem Let us now see how basically and deeply it is a "Moral Problem." Like so many of our other social problems it carries us right down into the moral and religious realm. When we deal with matters from this viewpoint, we are getting down into the heart of things. We are looking at things from the ultimate standard and are trying to see them even as God would see them. Let us then say it again. This is a moral concern, it is a matter of "right and wrong." Let us even go one step further and say it, "It is a sin to drink." There are many who think that the passing of any such moral judgments on the habits of so many people is extreme and unwarranted.

What makes a thing right or wrong? What is the justification for our claim here that "It is a Sin"? Our answer is that morality is based upon Human Welfare. Le Comte De Noüy in "Human Destiny" writes:—

"Anything which opposes this evolution in the moral and spiritual realm, anything which brings about a regression toward the animal to replace man under the dictation of the body is contrary to the DIRECTING WILL and is ABSOLUTE EVIL. Anything which tends to deepen the chasm between man and beast on the other hand is good."

It is our conviction that God Himself is concerned in this world primarily with human good and welfare, and in His sight anything which destroys, debases and degrades the life of His children is "Evil," and anything which liberates and lifts is "Good." It is on this basis that we make our judgment about drink and drinking. Drinking is wrong because of what it does to man. It is a "sin" because of its total effects upon human society. We take our stand here.

Let us sum up our case under four simple statements:—

#### 1. Drink is a Killer

Summing up all killed by violence, murders and brawls, in diseases directly attributable to drink, in highway accidents due to drinking and you would have a staggering total that would leave you gasping. My latest shock came just a few days ago in hearing of a fine friend of college days who just "drank himself to death." There is still strong support for the statement that drink is a greater killer than war. True it is that only a very small percentage of those who drink suffer an untimely death, but the casualty list is heavy. Most men who go to war return, but we mourn our dead, and the sin of war as with drink consists in what it does to men. Drink is a "killer."

#### 2. Drink is a "Crippler"

It is true with drink as with other great social evils, the list of the crippled and wounded is far greater than those killed outright. We are thinking now of those who are actually physically wounded and handicapped for life, and those morally and psychologically wounded so as to be unfit for the race of life. Two weeks ago I met a friend of former days, a man with a brilliant mind and great talents, who all through his life has been but the poor shadow of the man he might have been, because of the crippling powers of drink upon him. He is living and grubbing along, but wounded and bearing the scars of the great crippling drink. The number is legion, as you know.

#### 3. Drink is a Slaver

Here is the alarming, the staggering fact of the growing army of men and women who are the poor victims of the habit. In America alone, it is conservatively estimated that there are today between 750,000 and 1,000,000 alcoholics who are caught in the tolls of this enslavement and who are totally unable to extricate themselves, and who will go down to drunkard's graves unless rescued by the Grace of God. Alcoholics Anonymous, or kindly treatment in hospitalization. And no person who takes his first glass can determine whether or not he may be one of that unfortunate company.

4. Drink is a Social Demoralizer. We are going to let Evangeline

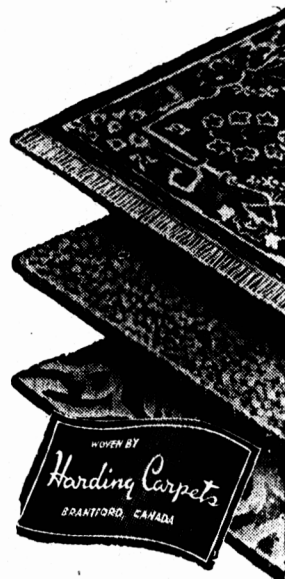
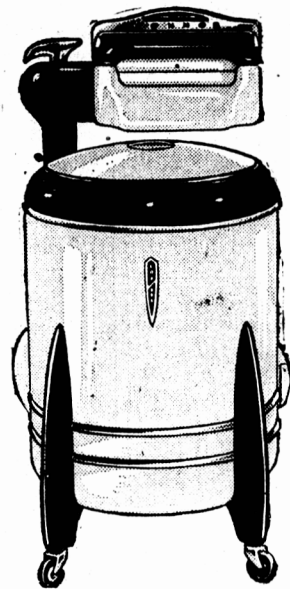
Continued on page 11

# Gifts of Furniture

## BRING YEAR-ROUND HAPPINESS

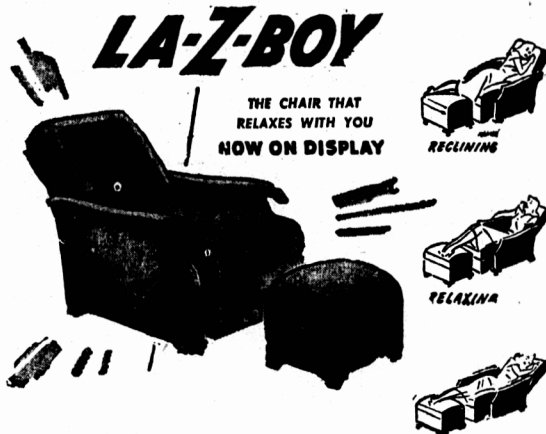
### SUGGESTED GIFTS FOR MOTHER

This Christmas let Her know that we appreciate Her past year of Toil, Patience and Love — These Gifts may be bigger than you planned, but she sure is worth it.



### SUGGESTED GIFTS FOR FATHER

Fathers oft-times feel that they are the neglected one in the family, the sweat and toil seemingly taken for granted. Surprise him this year with a



### SUGGESTED GIFTS FOR THE CHILDREN

#### FOR OLDER ONES—

They will appreciate articles of Furniture and Furnishings for their own rooms.

1. For HER—A Cedar Chest.
  2. A comfortable Chair to sit on.
  3. Bedroom Furniture of their own.
  4. A new Spring-Filled Mattress.
  5. A small Radio.
  6. A Desk and Chair.
  7. Table Lamp or Bed Lamps.
  8. A Bedspread, Pillows, etc.
  9. Card Table—for games or study.
  10. Bedroom Chair—in chintz cover.
- There are many other gifts of Furniture which they will treasure.

#### Suggestions for the Family

"ALL FOR ONE AND ONE FOR ALL"

1. Chesterfield Suite—for the Living Room.
2. Occasional Chairs of many types.
3. Dining Room and Kitchen Furniture.
4. Cabinet Radio.
5. Studio Couch or Davenport.
6. Carpets, Mats, Hall Runner, etc.
7. Floor Lamps, Table Lamps, etc.
8. Coffee Table, Lamp Table or End Table.

#### FOR YOUNGER ONES—

They are only young once! Too soon they pass beyond the age where they enjoy childish things. Help them have fun!

Teach Them the Use of a Bike... SAFELY on the Sidewalk



#### SIDEWALK SUPER BIKE

1. Tricycle
2. Tricycle Trailer
3. Steering Sleigh
4. Rocking Horse
5. High Chair
6. Play Pen



#### DOLL PRAM

A Thrill for the Little Girl! Flexible Springs A Real Brake Baked Enamel Finish "A Beautiful Duplicate of the Large Pram"

7. Black Board Set
8. Kindergarten Set
9. Desk and Chair Set
10. Children's Rockers
11. Commode Chairs
12. Baby Rail Sleigh

# YES, ALL THESE AND MUCH MORE AT CROCKETT AND STOREY LTD.

134 KENT STREET

CHARLOTTETOWN

PHONE 834