

yesterday...

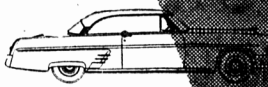
today...

tomorrow...

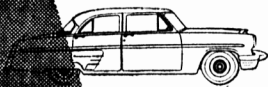
unchallenged standard
of achievement and quality



FORD



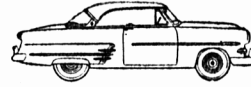
MONARCH



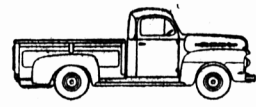
MERCURY



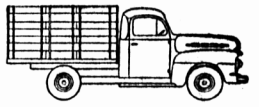
LINCOLN



METEOR



FORD TRUCKS



MERCURY TRUCKS

- Through 20 years the Ford organization has built more V-8's than all other manufacturers combined.

- More and more manufacturers are swinging to V-8 Engines.

- More than 13,000,000 Ford-built V-8 Engines have been owner-proved.

- The finest cars built in North America are V-8 powered, because there is nothing finer.

why take less
than the best?

all FORD OF CANADA
products offer you

V-8
power

FORD OF CANADA