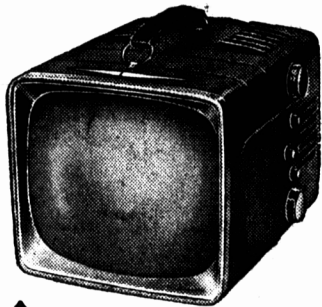


GREATEST NEWS IN

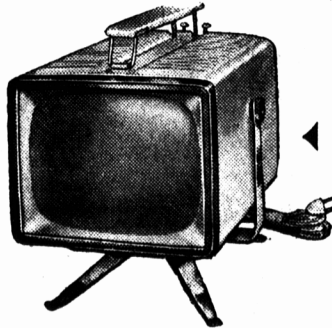
RCA VICTOR

THE Big Change

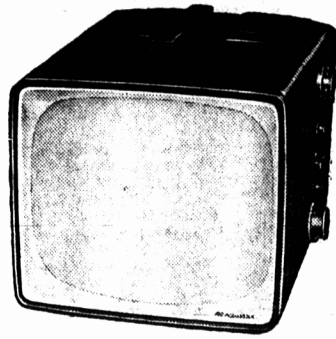
TV YOU CAN WATCH ANYWHERE!



The Wayfarer. Model 14S707. Attractive 14 in. portable. Leather handle, telescoping V-type antenna, handy terminal connectors. 15 actual tubes. Red, gray or ivory finished metal cabinet. \$189.95.



The Sportster. Model 14S705. New 14 in. "take-along" TV. Plugs in anywhere. Sturdy handle, terminal connectors, clean, uncluttered front. 15 actual tubes. Smart ebony finished metal cabinet. \$169.95.

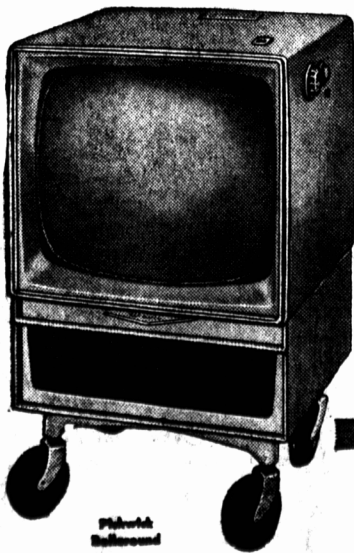


New RCA Victor "Personal". Model 8PT703. This 8½ in. "Personal" is the smartest, smallest TV ever built! Gives you world-famous RCA Victor TV performance on a set only 9½ in. wide, 8½ in. high, 12½ in. long. Built-in telescoping antenna. Hidden panel tuning. Red, grey, ebony or ivory finished metal cabinet. \$179.50.

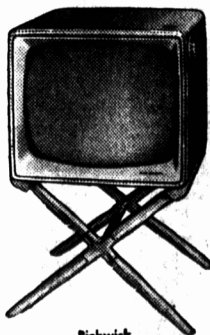


The Winfield. Model 21TC200. Lowest priced 21 in. RCA Victor TV console. Luxurious gold-toned appointments give The Winfield a rich, fine-furniture appearance. Features "High-Sharp-and-Easy" Tuning, Balanced Fidelity Sound, "Living Image" picture. Special chassis for extra powerful reception. 19 actual tubes. Available in walnut finished cabinet \$299.95. Mahogany or limed oak finished cabinets slightly higher.

LOW-COST ROLLAROUND and SWIVEL TV



The Pickwick. Model 21T192. Smart, modern 21 in. table model with 19 actual tubes. Special chassis for extra powerful performance. "Living Image" picture, "High-Sharp-and-Easy" tuning, Balanced Fidelity Sound. Available in walnut, mahogany or limed oak finished metal cabinet. Matching Rollaround base (optional, extra) gives you TV you can roll to any room. Matching swivel base (optional, extra) lets you direct picture and sound in any direction. Also available with Tawny Gold stand (optional, extra) \$259.95.



Pickwick with Tawny Gold Stand



Pickwick with Swivel Base

RCA VICTOR FACTORY SERVICE CONTRACT
Available in most areas to RCA Victor TV owners. Assures prompt, courteous, efficient installation and service.

PHONO-JACK and TONE CONTROL
All Super and deluxe models feature built-in phono-jack, also tone control. You can plug in record player and play favorite records through your TV sound system.

FAST, ACCURATE UHF TUNING
Available for all Super and Deluxe sets (optional, extra). Covers 70 UHF channel positions in 2½ seconds. Switches between VHF and UHF without adjustment in fine tuning.

NEW "MAGIC BRAIN" REMOTE TV CONTROL
Lets you tune your RCA Victor TV set from across the room. Turns set on, off, adjusts picture, sound, volume and fine tuning. Fits all Deluxe models.

Choose from the widest variety of TV shapes, sizes, styles in Canada — Finest quality in all TV, backed by the research and technical resources that have made RCA Victor the world's leading designer and manufacturer of television!



Model 21TC203. The Graham. Outstanding value in 21 in. Super Series console styling. Big speaker sound, tone control, phono-jack, 21 actual tubes. Walnut, mahogany or limed oak finished cabinet. Walnut finish—\$369.95. Slightly higher in mahogany or limed oak finishes.



Model 24TC208. The Saratoga. Lowest priced RCA Victor 24 in. Special Chassis console. Clean, modern uncluttered front, twin-speaker Balanced Fidelity Sound, 19 actual tubes. Walnut, mahogany or limed oak finished cabinet. Walnut finish—\$389.95. Slightly higher in mahogany and limed oak finishes.



Model 24TC207. The Princeton Deluxe. 24 in. lowboy console in traditional styling, with Louvre doors. 3-speaker "Panoramic Sound", tone control, phono-jack, 21 actual tubes. Beautifully figured cabinet in mahogany or natural walnut \$585.00.



Model 21TC205. The Lyander Deluxe. Graceful, 21 in. lowboy console styling—a rare TV value. 3-speaker "Panoramic Sound", tone control, phono-jack, 21 actual tubes. Choice of two fine wood cabinets: Natural walnut or limed oak. In walnut—\$469.95. Slightly higher in limed oak.

SEE THEM AT YOUR RCA VICTOR DEALER'S NOW!

EVERY YEAR MORE PEOPLE BUY RCA