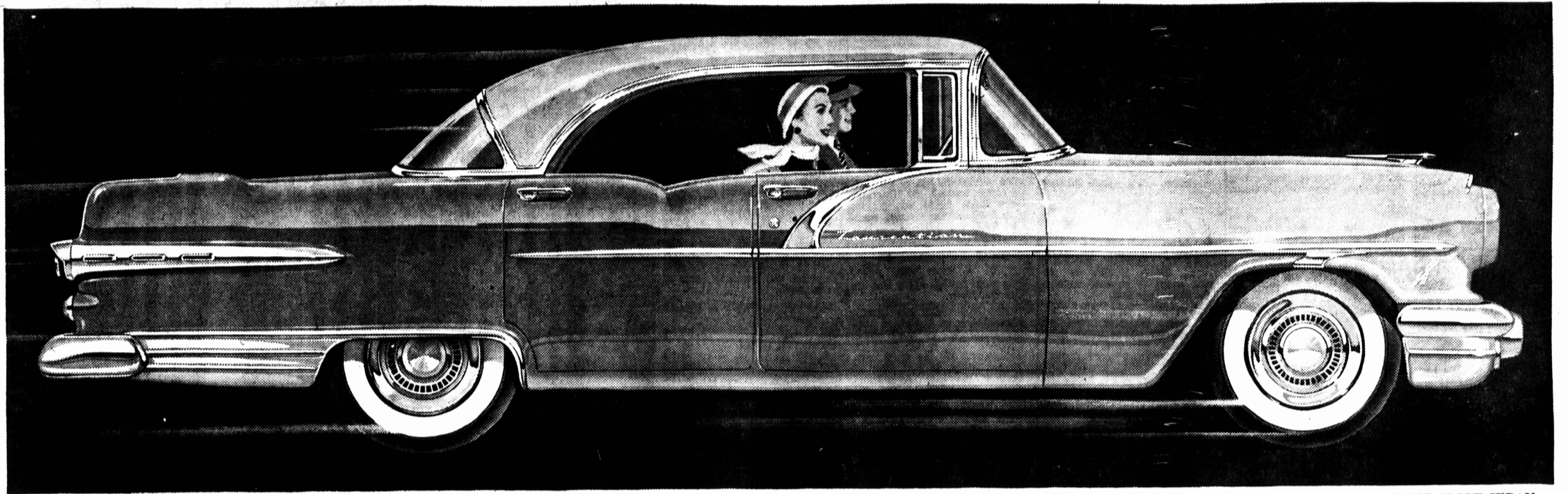


# HERE THEY ARE



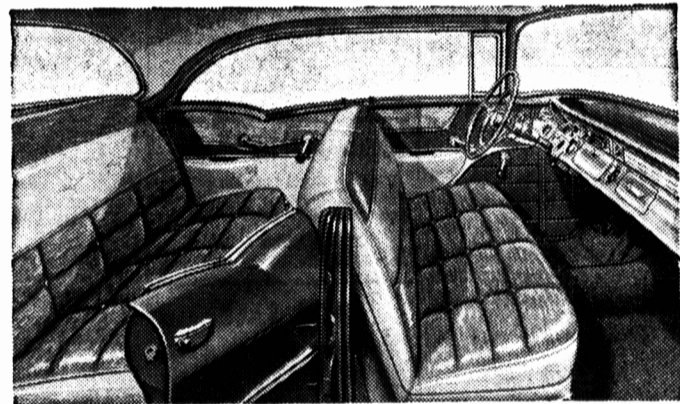
LAURENTIAN 4-DOOR SPORT SEDAN

## BETTER BY FAR!

PATHFINDER • PATHFINDER DELUXE • LAURENTIAN

### Come and see them!

This is low-cost luxury as you've never seen it before. These brilliant new '56 Pontiacs present a magnificent new approach to exterior styling . . . from the massive new contoured bumpers through Pontiac's distinctively long and low silhouette, to the cruiser-like rear deck. And you'll see the most sweeping selection of colors and combinations in the industry today!

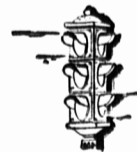


Luxurious New Interiors feature deep-seated comfort in both front and rear seats; more leg and hip room; full six-passenger roominess in the width; ample head and elbow room. In short, more comfort and luxury than ever!

### Come and drive them!

There's a fabulous new "feeling" of might to these low-priced beauties—a fluid feeling of *controlled* power and *safe*, certain performance that's yours only with the '56 Pontiacs. Because Pontiac's stepped-up power is mightier by far than any other car in its class. Yes, from behind the wheel, as to the eye, Pontiac for 1956 stands supreme in its glamour—and unequalled in its "go"!

You get so much more . . . for so much less!



**3 Great Ways To Go!** Choose your transmission from Improved Synchro-Mesh gearshift transmission, optional Multi-Range Overdrive or optional Powerglide automatic transmission.



**3 New Power-Leading Engines:** the brilliant new 148-h.p. Strato-Six, 162-h.p. or 170-h.p. Strato-Flash V8, and spectacular 205-h.p. Strato-Flash 205 V8.



**New Improved Safe-Vision Headlights** with greater range of 80 feet give improved visibility for night driving, plus better bad-weather vision as well. Special filament cap cuts driver glare.



**Level-Stopping Braking Dive Control** reduces nose-diving by a full 45%, giving passenger comfort and a reduced chance of locked bumpers.

### Come and buy them!

Compare these low-cost Pontiacs, feature for feature, with any other car on the road today. You'll find that dollar for dollar, they offer unbeatable value. From the true economy of the Pathfinders to the distinctive Pathfinders Deluxe and the luxurious beauty and power of the Laurentians, Pontiac gives you the *most for your money* . . . stands head-and-shoulders in value above *all* competition!

A GENERAL MOTORS VALUE



**Nine Peak Performance Power Teams**—Three great new transmissions, and three new engines, in a total choice of nine power teams, enable you to pick the exact power and performance you want.



**Jumbo Drum Safety Braking**—Pontiac's brakes have extra large drums with no rivets—thus giving a maximum braking surface for easy and safe application.



**Performance Proved Power Options** include Power-Ease Power Steering; Power Brakes; individual or driver-controlled Power Windows; and Power Seat.

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