

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

THE FURNITURE DEPARTMENTS of Both Holman Stores—Summerside and Charlottetown, do a really fine job of PICTURE FRAMING. Every kind and description of Moulding is available and all you have to do is bring in the Picture you want framed, choose the most becoming and flattering Moulding and leave the rest to the men who have been doing this work for years. . . . You'll be happy and pleased with the result. Most every person has a precious picture that they want to keep, the safest and best way to keep any picture is to have it framed. So, bring your pictures to the Furniture Department of either Holman Store for a truly expert job of framing.

FOR THE PRICE — Just 4.98 — I have yet to see a smoother looking CARDIGAN than the "ANNETTE" only just received by Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown. They are made in the popular classic style of 100% Botany Wool, finely knit with double neckband, ribbed waistband and cuffs. Shades are delicate yellow, aqua, cell blue and bright scarlet. Sizes are from 14 to 20. We girls just can't have a large enough Sweater wardrobe and I'm fair delighted to tell you of these beauties which will be yours for just 4.98. Come see and choose the "Annette" Sweater you want from the array in Holman's Sportswear, Summerside or Holman's Ladies' Shop, Charlottetown.

KAYSER



I'm going to let you in on a secret! KAYSER "PROPORTIONED" HOSIERY is Custom Tailored For YOU! These clear, flawless Nylons are knitted in five proportions to give comfortable width and stretch at ALL points — top, calf, ankle, instep and length. They have a name of their own — Kayser "Fit-All" Nylons — appropriate, don't you think? The Accessory Department of Holman's Summerside and the Ladies' Shop of Holman's Charlottetown have these sleek, comfortable Nylons in 45 gauge, 30 denier weight and there are two superb shades from which to choose — the price is 1.65 a pair. There's a stocking in the Kayser "Fit All" family just right for you — insist on Kayser "Fit Alls" for a perfect fit, they're Custom Tailored for YOU and you'll find them at Both Holman Stores — Summerside and Charlottetown.

Your baby's first little GOWN need not be expensive at all, at all. . . . In fact, for only 50 cents you can get a "TINY TOT" Gown made of the finest, softest flannelette imaginable. They are snowy white with wee front collars decorated with pink or blue rosebuds and silk embroidery edging the sleeves and down the waist. These dear tiny garments tie at the back of the neck with a tape, so there are no buttons to be uncomfortable. The Youth Centre of Holman's, Summerside feature the "Tiny Tot" Gowns — they're best for your baby, made of safe flannelette from a spotless supervised factory. Include at least a couple of these Gowns at 50 cents in your baby's layette. You'll get them from Holman's Youth Centre in Summerside.

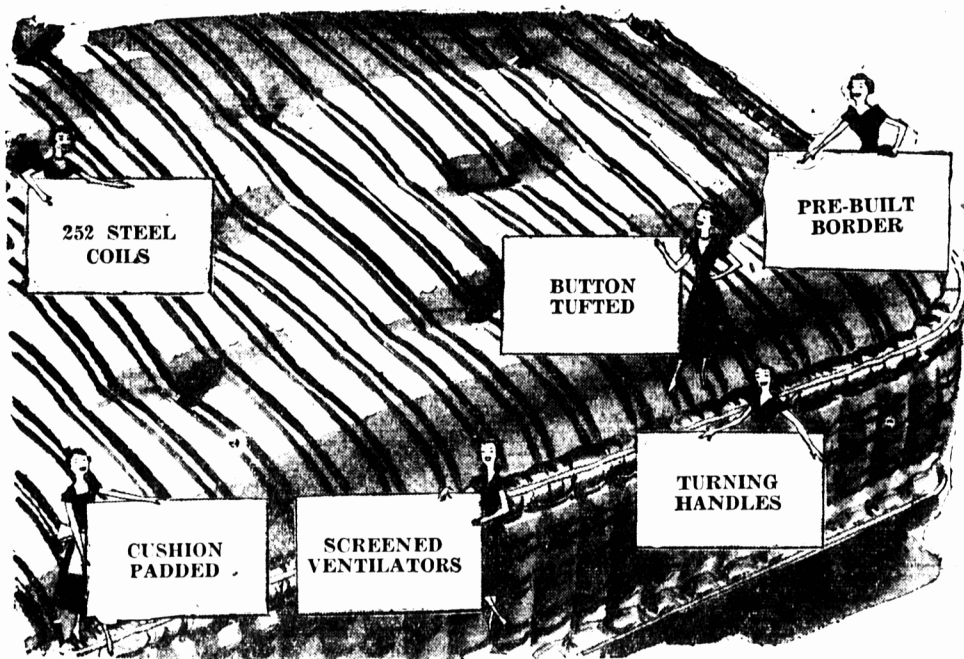
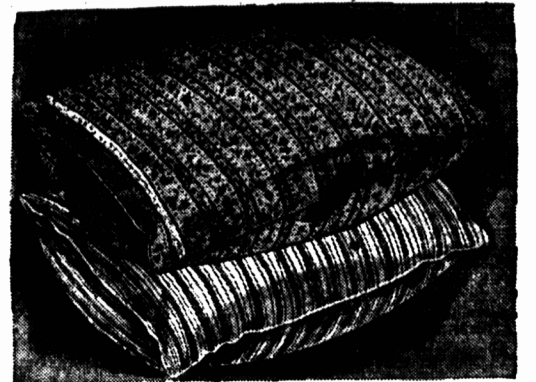
HOLMAN'S Both Stores BIG 7-DAY Better Sleep Sale!

Dreamland Special

FREE Pair Of PILLOWS

(High Quality, Our Regular 9.90)

WITH YOUR PURCHASE OF A HOLMAN "Best Rest" MATTRESS



HOLMAN'S BOTH STORES — FURNITURE

At **59.50**

ONE WEEK ONLY
Saturday, Sept. 4 — Saturday Sept. 11

BUY YOUR NEW MATTRESS this week for a really worth while premium . . . a pair of top quality feather pillows, our Azur Brand, made to sell for \$9.90. One pair given absolutely FREE when you purchase a "Best Rest" Mattress. Built to Holman's own rigid specifications, it has 252 steel springs—is button tufted—has a pre-built border—is cushion padded, with screened ventilators and turning handles. This mattress is covered with fine quality ticking and is available in all standard sizes. Buy a "BEST REST" MATTRESS anytime from September 4th to September 11th inclusive, and get a FREE pair of AZUR pillows.

Buy On The HOLMAN HOME PLAN
10% Down — Balance In
Monthly Payments

HOLMAN'S Both Stores Bring You This LOVELY ENGLISH DINNER SET



FOR
ONLY **1.00** DOWN

Balance Weekly or Monthly

Yes! For only \$1.00 down, you can buy a beautiful set of English Dinnerware in the ever-popular Apple Blossom pattern. Manufactured by Grindley of England, the delightful Apple Blossom pattern will complement your table, whether set in the modern or traditional manner. To take advantage of this sensationally low Down Payment Offer, buy Apple Blossom Dinnerware anytime from September 4th to September 11th inclusive.

56 PIECE SET consists of 8 each cups and saucers, bread and butter plates, tea plates, dinner plates, cereal dishes and fruit dishes. Priced at **19.95**

66 PIECE SET has the same consistency with the addition of 1 each—10" platter, 12" platter, 8" open vegetable dish, covered vegetable dish, gravy boat and stand, cream pitcher and covered sugar bowl. Priced at **31.35**

Buy Now! Sale Ends Sat., Sept. 11th

HOLMAN'S BOTH STORES — CHINA