

**SIMPSONS-SEARS**

**MAMMOTH**

**CLEARANCE SALE**  
 SIX DISCOUNT DAYS JULY 29th to AUGUST 3rd INCLUSIVE

**BUY NOW AND SAVE ON SIMPSONS-SEARS NEW EASY PAYMENT TERMS**

**2 pc. Genuine Kroehler Chesterfield**  
 Suite in attractive metallic upholstery.  
 Regularly priced at \$249.95 ..... **\$148.88**

**SALE OPENS THIS MORNING  
 MOSTLY ONE-OF-A-KIND BARGAINS — SO SHOP EARLY!  
 NEW EASY TERMS!**

**SPECIAL**  
**Kenmore 30" Electric Range \$189.88**  
 With large 24" Clock Controlled Oven—Light and Minute Minder. Special .....

**SILVERTONE TV SPECIALS**

- Silvertone 17" Mantel Model** **\$159.88**  
 Powerful medium range chassis with modern walnut cabinet. Regular price \$189.95 .....
- Silvertone 21" Console Model** **\$239.88**  
 With high power super long range chassis—sharp picture performance with twin speaker Hi-fi tone. Regular price \$289.95 .....

**SPECIAL**  
 Fully Automatic Coldspot Refrigerator, 10.1 cu. ft. with 52 lb. freezer chest.  
**\$298.88**

**KENMORE WASHERS**

- Kenmore Visi Matic Washer** **\$164.44**  
 Truly Canada's finest washer with double wall tub—Roto swirl agitator, clock for timing and 3" balloon rollers. Only .....
- Kenmore Fully Automatic Washer** **\$319.88**  
 With water level control—water temperature control and Roto Swirl Agitator. Regular price \$359.95 .....
- Kenmore High Speed Dryer** **\$189.88**  
 Now you can enjoy the convenience of a Kenmore Dryer at this amazingly low - low - price — ONLY .....

**NOW \$10 DOWN WILL BUY MORE THAN ONE ITEM FOR the Household!**

Yes—for only \$10.00 down you may have delivery of a complete Chesterfield Suite. Chrome Suite and Bedroom Suite on Simpsons-Sears NEW Easy Payment terms with weekly payments as low as \$4.25.

- Chesterfield Suite** **\$229.88**  
 Of modern style by Harmony House—All wool Novelty Frieze in a Cozy Cherry Red shade. Regular price \$259.50 .....
- Chrome Suite** **\$94.88**  
 In ever popular grey Mother of Pearl pattern—Large 36 x 60 table with 6 chairs—Regular price \$129.95 .....
- Bedroom Suite** **\$179.88**  
 Of very modern style in the lovely new sable brown or regular walnut finish—Bookcase bed—Double Dresser and Chiffonier Regular price \$199.95 .....

**Buy now—Buy on our NEW easy payment terms — Above Chesterfield Suite — Chrome Suite and Bedroom Suite may be yours for only \$10.00 down and \$4.25 weekly.**

**OUTSTANDING SPECIAL**  
**3 PC. LIVINGROOM SUITE**  
 In your choice of Chesterfield or Daveno—with 2 full size Chesterfield Chairs.  
**\$149.88**

**KENMORE OIL RANGE**  
 With high shelf, fully enamel finish inside and out. Pot burner complete with blower.  
**\$189.95**

**KENMORE OIL SPACE HEATERS**  
 Preseason special offer on medium size heaters. Priced to \$109.95.  
**\$79.88**

**HOMART CABINET SINKS**  
 42" model, complete with faucets and strainer. Regular price \$109.95.  
**\$79.88**

**ONLY \$10 DOWN**

Only \$10.00 Down on Simpsons-Sears NEW Easy Payment Terms delivers your new coldspot Refrigerator, Kenmore Washer and Kenmore Range — with weekly payments as low as \$4.25.

- Coldspot 7.8 cu. ft. Spacemaster Refrigerator** **\$198.88**  
 With 35 lb. Freezer chest. Special .....
- Kenmore 10 lb. Load Washer** **\$124.88**  
 With such outstanding features as Timer — pump for draining, etc. Sale Price .....
- Kenmore Electric Range** **\$194.88**  
 In the ever popular 30 inch model with large 24" clock controlled oven. Regular price \$269.95 .....

**Remodel your Kitchen — replace those old worn out appliances. Buy all three appliances listed above on Simpsons-Sears NEW Easy Payment terms. Only \$10.00 down and \$4.25 weekly delivers all these appliances.**

**CHESTERFIELDS-BEDROOM SUITES**

- Kroehler 2 pc. Chesterfield Suite** **\$159.88**  
 In lovely Rust Beige Metallic Upholstering. Outstanding Value. Regular price \$209.50 .....
- Modern 2 pc. Sofa Bed Suite** **\$169.88**  
 In a choice of fabrics—several colors and styles to choose from. Regularly priced to \$239.50. All clearing at .....

**Outstanding Bedroom Suite Value**  
 You must see this beautiful 3 pc. Suite in the new Silver Grey Mahogany finish to appreciate its beauty and value. Regular price \$309.95 ..... **\$189.88**

**Save Over \$100.00** **\$298.88**  
 Silvertone Combination Radio, TV and Record Player. Slightly used demonstrator model. Reg. \$409.95 .....

**Simpson-Sears Ch'town Store**  
 129 KENT STREET DIAL 3188