

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

FOURTEEN lucky, lucky women are going to get a marvellous Shoe Bargain! The Holman Shoe Department, Summerside, has only just fourteen pairs of fine GRACIA SHOES originally priced 11.95 a pair AND GOING FOR but 5.99! Now let me tell you about these wonderfully comfortable daytime shoes. They're made of soft black kid in the oxford or gore pump style, smartly perforated for smart appearance. The heels are built up leather in cuban height. The only catch in it is . . . The sizes are 4, 5 or 6 in A to E widths . . . So, if you be one of the lucky women who wear one of these sizes — come a runnin' because you'll be getting a real bargain in foot happiness! Anyone who has worn Gracia Daytime Shoes knows their worth, and this is a golden opportunity — 11.95 shoe value for only 5.99 in Holman's Shoe Department Summerside.

DELICATE touches of softly glowing color add accent and highlight to your own or any home . . . that's why we are so intrigued with the beautiful pieces of BAVARIAN POTTERY we found in Holman's Both Stores China Departments. Delightful shades of green and cream that blend into gold and black. You'll love the appealing shapes and sizes — and the prices are amazingly reasonable . . . For a wee, fat vase the price is a mere 69 cents and from this they range up to 4.55 for a tall, graceful vase. Included in the array are candle sticks, candelabra, fluted bowls, slim pitchers and a galaxy of vases. Do come in and choose a piece of BAVARIAN POTTERY either for yourself or for a gift. They're in the China Departments of Both Holman Stores.

SOMETHING new in the way of PANTIES and I saw them in every store I went into in New York City! NY-BRIEF-LETS of finely knit spun nylon, full fashioned with a seamless crotch and elastic tops and legs. They are stretchy—come in one size to fit all sizes and shapes of derrieres! These Panties are in white only and they're priced 1.79 a pair. If you want comfortable, seamless, snug fitting Panties of serviceable, easy-to-care-for nylon make a bee-line to either Holman's Lingerie Section Summerside or Holman's Ladies' Shop in Charlottetown.

ADVENTURE in snug warmth without cloying weight! . . . Invest in a KENWOOD SLUMBER THROW woven feather-light of pure wool and sold in Holman's Dry Goods, Summerside, for 8.50. These cloud-soft Blankets are in the cozy 60 by 72 inch size with fringed ends. They are in three entrancing colors—scarlet, green or turquoise. You know, it is a proven fact that air spaces in a garment, fabric or covering make for extra warmth — therefore the open, loose weave of these Kenwood Slumber Throws makes for unsuspected warmth that you'd never dream was there when you feel the lightness of the Blanket. Truly an adventure in snug warmth! Kenwood manufactures another Blanket of this weave in a larger size with satin bound ends at 12.50. . . . You'll find both in the Dry Goods Department of Holman's Summerside Store.

**Time** for a change in dresses

The fashion change for '55 is bound to be Big . . . And you are destined to be enchanted by the new Long-Line-Look! It throws you beautiful curves with glamorous torso lines . . . sheath-ier sheaths and a somewhat easier look and more comfortable feeling. The time is NOW to get something new in a gay print or a luscious solid color. The Dress with the longer line . . . The flattering line . . . It's Perfect for You!

**14<sup>95</sup> to 19<sup>95</sup>**  
**HOLMAN'S**  
Ladies' Shop — Ch'Town Ladies' Wear — S'Side

## HOLMAN'S Summerside... Offers WOMEN'S SKATING OUTFITS

### At Substantial Reductions

White kip leather with sturdy composition soles and fitted with solid aluminum tube skates. The unlined boots are snug fitting in Blucher style. Sizes 4 to 9. **SAVE ON THESE! 6.63**  
Regular 9.95 a pair FOR .....

# 1/3 off

White kip leather with sturdy composition soles and leather heels, fitted with solid steel figure skates in a bright finish. High cut boots are unlined and laced to the toe. Sizes and half sizes 4 to 9. **SAVE ON THESE! 7.30**  
Regular 10.95 FOR .....

**HOLMAN'S Footwear - - Summerside**