

Show
time
'65

SEE **the Headliners**

AT YOUR CHRYSLER CANADA LTD. DEALERS



Plymouth

BIGGER—ALL NEW PLYMOUTH '65

A flashing, mile-eating tiger on the road... a lithe, sleek beauty in the driveway. Bigger than ever—inside and out. Dashing new styling, sizzling new "tiger-power." Choose from 28 brilliant models in 4 great new series.

SPORT FURY • FURY III • FURY II • SAVOY

SPORT FURY 2-DOOR HARDTOP



Dodge

MORE CAR FOR YOUR MONEY

Dodge comes on big for '65. Real big. Dodge looks and rides like an expensive car. But doesn't cost like one. The most car in the popular low price field. Some car. Your kind of car.

MONACO • POLARA 880 • POLARA 440 • 330

POLARA 880 4-DOOR HARDTOP



Valiant NOBODY BEATS VALIANT FOR VALUE AND CHOICE

NEW VALIANT 200 SERIES—BIGGER, BOLDER, POWERED TO PERFORM
This is the big new Valiant series that answers your every wish for comfort, luxury and performance—yet still keeps you in the 'sensible' class. Choose from 16 brilliant models in 'six' and V-8 power.

NEW VALIANT 100 SERIES—NIFTY, THRIFTY, PRICED TO PLEASE
Choice of the thriftiest—that's the new Valiant 100 series. You'll admire "100"'s striking good looks, its power and performance—and every one of its 14 models wears a price-tag to please even the most budget-conscious new car buyer.

SIGNET 2-DOOR HARDTOP

CUSTOM 100 2-DOOR HARDTOP



CHRYSLER

THIS YEAR MORE THAN EVER BEFORE ENJOY THE CHRYSLER WAY OF LIFE

For 1965, Chrysler has attained new heights of handsomeness, new levels of luxury and dramatic new dimensions in style and performance. Ingenious accessories and interior features provide a new world of convenience for driver and passengers alike. In short, Chrysler has spared no effort in 1965 to bring the very best to you... to ensure that more than ever before, you'll enjoy the Chrysler way of life.

NEW YORKER • SARATOGA 300 • WINDSOR

NEW YORKER 2-DOOR HARDTOP

**THE CARS WITH
THE 5-YEAR—50,000-MILE
POWER-TRAIN WARRANTY**

Chrysler's famous Power-Train Warranty... unique in the Canadian automotive industry... tells you two important things about Chrysler people: the confidence they have in the way their products are built and the concern they feel for those who buy their products. This Warranty means exactly what it says: if any major power-train component (your Chrysler dealer will be happy to explain the specific coverage) is found to be defective within 5 years or 50,000 driving miles your Chrysler dealer will see that you get a prompt and perfect replacement, without cost. You don't even pay for the labour costs!



SEE PLYMOUTH, VALIANT, CHRYSLER AT...

F. R. McLaine Limited

574 Malpeque Rd.
Charlottetown, P. E. I.

MacKenzie Motors

Main St.
Souris, P. E. I.

SEE DODGE, VALIANT, CHRYSLER AT...

Wendall G. Barbour Limited

123-127 Euston St.
Charlottetown, P. E. I.