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Super Kem-Tone

RICH AS VELVET...TOUGH AS RUBBER

Newest miracle of paint research — Super Kem-Tone resists wear and dirt like a fine enamel. It won't crack or rub off, has a skin-tight surface that actually sheds most air-borne dirt. It's super-washable, super scrubbable, and as easy to clean as a new plastic shower curtain — with just soap and water.

IT'S SUPER-BEAUTIFUL, TOO... Velvet-rich Super Kem-Tone adds new beauty to your rooms quickly and easily. Lovely pastels... smart deep tones... there are 12 beautiful colors and any number of intermixtures to choose from.

Super Kem-Tone needs no primer or undercoat — applies easily, perfectly on wallpaper, paint, plaster, wood or primed metal. It dries evenly, in minutes... has no offensive odor... and one coat covers most surfaces. Use colorful SUPER KEM-TONE for walls you'll love to live with!

\$7.25 gallon \$2.20 quart



THE Miracle 3



FIRST KEM-TONE \$5.98 gallon. One gallon, thinned with water, makes one and one-half gallons. Your actual cost is only \$3.99 gallon.



THEN KEM-GLO For kitchen and bathroom walls and woodwork. Looks and washes like the baked enamel on your new refrigerator. \$2.98 quart.

NOW Super Kem-Tone USE ALL 3 OF THESE GREAT HOME DECORATING AIDS

The Canada Paint Company Ltd. The Lowe's Brothers Company Ltd. The Morris-Shearer Company Ltd. The Sherwin-Williams Company of Canada, Ltd.

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Swimming And Water Safety Committee Hold Meeting

Plans for the summer's Swimming and Water Safety Programme were discussed at length at a meeting of the Red Cross Swimming and Water Safety Committee, Monday afternoon at Red Cross Headquarters.

The chairman, Mr. W. K. Sharpe, and all members of the Committee feel that the Red Cross has been most fortunate in securing the services of Mr. Paul Cudmore to direct this programme during the coming summer.

Details of the Instructors' School at Brighton Beach in June were outlined. Good progress is being made with plans for this course which indicate a successful school.

It is hoped that arrangements can be made to send Mr. John Mullally, one of the swimming and water safety instructors to a Red Cross Maritime Instructors' School which is being held in Wolfville, Nova Scotia, from July 1 to July 5 inclusive.

Red Cross swimming and water safety equipment is at present being re-conditioned and will be in readiness for the opening of the swimming season. In addition a number of drag bars are being purchased as water safety equipment.

Arrangements have also been made for a meeting of all local swimming and water safety chairmen on Tuesday June 3 when further plans for the summer's programme will be discussed.

The Red Cross looks forward to a successful 1952 season in the realm of swimming and water safety.

Endorse Dairy Advertising Set-Aside

TORONTO, May 21—Officers and directors of Canada's three national dairy organizations have endorsed the 1952 Dairy Farmers of Canada June advertising set-aside. In a recent communication to all dairy plants, presidents of the National Dairy Council, the Associated Milk Foundations and Dairy Farmers of Canada pointed out that never before has the industry been so badly in need of general promotion of dairy foods and industry public relations.

J. J. Creighton, President of the National Dairy Council, points out that these needs have been accentuated this year by threats to the industry by such things as the embargo on dairy cattle, the replacement of butterfat by vegetable oils in dairy products and the growing competition from other foods for the consumer dollar.

Speaking of the set-aside at provincial dairy meetings across Canada this year, W. C. Cameron, Associate Director of Marketing, Canada Department of Agriculture, had this to say, "In my opinion the June set-aside is one of the major progressive steps that has been taken by dairy farmers in many years. Nothing should be allowed to impede this movement. By wise and far-sighted administration of this effort, it can be a tremendous influence for good, not only to the dairy farmers and the industry as a whole, but also to the Canadian economy."

FAVORITE POTION

Inhabitants of Tibet are estimated to drink an average of more than 30 cups of tea a day.

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Major Hoople



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SCOUT MEETING

THURSDAY, MAY 22nd AT 8 P.M. CITY HALL CHAMBERS

This is the annual meeting of the Provincial Council. The public is cordially invited to attend.

NOTICE

The Annual Meeting of the Shareholders of the Charlottetown Forum Limited will be held at the Forum at 7:30 on Wednesday, the 28th of May, 1952.

D. I. SINCLAIR, Secretary-Treasurer.

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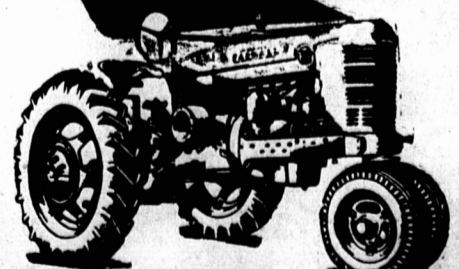
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ALSO IN ECONOMICAL 1/2 POUND TINS

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that this Big Diesel does more work - more kinds of work - more efficiently - for less money



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