

SPRING EASTER PARADE



The mood is light, the look is bright, in keeping with the warmth of a lovely spring day. Here are fashions to suit the quicker, gayer tempo of the new season!



For Spring LADIES' DRESSES

Be in fashion's winning circle in any one of these fine dresses from: 1. Algo Jr.; 2. Mc-Lady; 3. Dress Town Inc.; 4. Sternthal; 5. Lucerne; 6. Style Queen; 7. Miss Windsor; 8. Pastel; 9. Pleasin Inc.; 10. Night and Day Fashions; 11. Ideal Dress. Choose from pure silks, crepes, amels, linens, anel jerseys and Dan River cottons. Styled in shirtwaist, gored, slim, sheath and full skirts, with round, square and v-necklines. In plain, floral and checks. In a host of new spring shades. In petite and regular sizes 5-19, 8-20, 14½ to 30½. Priced from—

\$6.98 to \$29.95

Ladies' SPRING SUITS

In all wool double knits, 100% wool poodle knits and linens. In 2 and 3 pc. styles. Colors of blue, beige, yellow, pink, mint green, grey, black, navy and white. Rag, and Petite sizes 7-18. Priced—

\$16.95 to \$39.95



GLOVES AND SCARF SETS

"Paris" styled gloves and scarves in spring's newest styles and colours. Gloves of finest nylon suede with "died to match" nylon scarves. Shades of pink and riding red. Gloves sizes 6½ to 7½.

Priced at \$2.98 set

HANDBAGS

To be "fashion first" this spring select a handbag from our wide selection of new and exciting styles. In fine quality smooth plastics, new soft crush plastics, jubilee patterns and the ever popular tapacovers. In plain colours of black, brown, bone, red; stocking tint and two tone shades of bone and brown.

Price \$2.98 to \$9.95

Ladies' SPRING COATS

In all wool worsted, venetian crepes, brushed mohair and orlon and wool. Laminated for wear around comfort, the superior foam laminates with multi cell construction provides all weather insulation. In all wool tweeds, plains and fancy weaves. In colors of blue, beige, gold, aqua, red, grey, yellow, green and rose. In sizes 8-20, 16½-24½, also in petite sizes for heights 5' 1" and under. Priced from—

\$19.95 to \$59.95

Spring and Summer SHOES

Soft feminine and open are the key fashion words for spring. Featuring the new finger tip crescent toe and ever popular wine glass heels. Colors: black, brown, patent in black, nude and copper tone. A & B widths, 4 to 10. Priced from—

\$5.98 to \$10.95



EASTER HATS

Complement your new spring wardrobe with any one of our wide selection of new spring hats. Choose from stylish straws, faillies and fabulous flowers in hood hugging and brim filled fashions. Priced from—

\$4.98 to \$9.98



Men's Department

MEN'S SPRING SUITS

In all wool English worsted. Note designs and plain. 3 and 3 button styles. Sizes 35 to 46.

Priced \$49.50 to \$87.50

Men's SPORT COATS

In worsteds and tweeds. Plain and neat designs. 3 and 3 button styles. Sizes 35 to 46.

Priced \$24.95 to \$49.50

SPRING DRESS SHOES

Smart, up to the minute styling for the man with a taste for quality. For dress or casual wear. Available in a wide range of styles, patterns and colour. Sizes 6 to 11. Priced from—

\$5.98 to \$22.95



MEN'S HATS

Large variety of colors. In small and large shapes. Sizes 6½ to 7½. Priced

\$5.95 to \$8.95



MEN'S DRESS PANTS

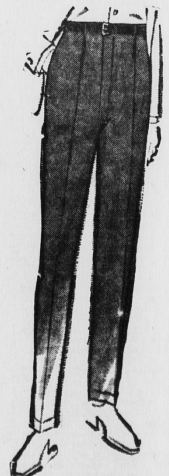
With double, single or no pleats. Plain and fancy. Sizes 28 to 46.

Priced \$9.95 to \$24.50

MEN'S TOP COATS

In wool and terylene. In regular and reversible plain and neat checks. Sizes 35 to 46.

Priced \$16.95 to \$39.95



YOUR HOST
TO QUALITY
FAMILY COTHING!