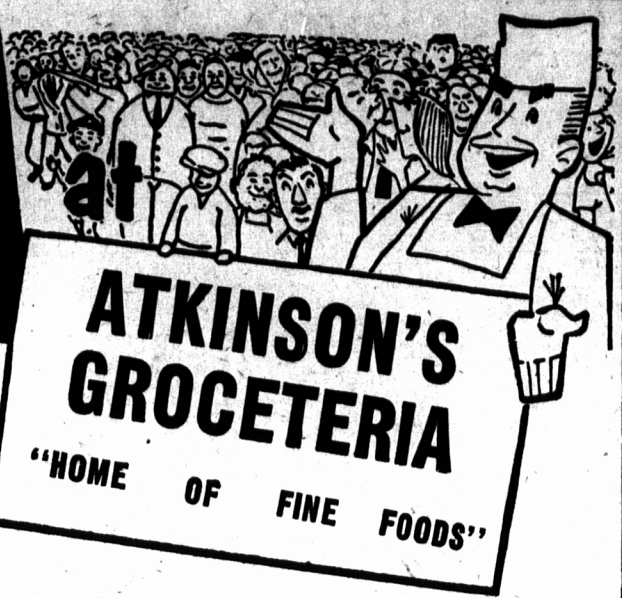


Everybody's going to FOOD-A-RAMA

THIS IS FOOD-A-RAMA! It's stupendous - - - It's colossal - - - big in value - - - the nation's harvest at your fingertips. Panoramic displays of NUTRITION - - - a massive show of good health on parade. THIS IS FOOD-A-RAMA - - - our store on parade with the best in foods - - - FOOD-A-RAMA for the best buys of your life. THIS IS FOOD-A-RAMA.



ONE FULL WEEK MON. to SAT.

STORE CLOSSES AT 12:30 ON WEDNESDAY

FREE DELIVERY

ON ALL C.O.D. ORDERS

DISPLAYS, DEMONSTRATIONS, and VALUES GALORE

PARD DOG FOOD

Feed Your Dog as Well as You Feed Yourself

2 FOR 25c
6 FOR 73c

JEWEL SHORTENING

2 FOR 55

SWIFT'S PREM TENDER BEEF

12 OZ. TIN 43c

SWIFT'NING

1 lb. 36

SWIFT'S CLEANSER

2 FOR 29c

TENDERLEAF TEA

30 CUP SIZE - 39c
60 CUP SIZE - 75c

SHINOLA PASTE WAX 1 lb. tin 39c

PINE TREE PINK SALMON 1/2 lb. tin 25c

OGILVIE MACARON MIX PKG. 37c

JOHNSON'S HARD GLOSS GLO COAT

PINTS 59c
QUARTS 99c

DIAL 6545 6546

J.C. Atkinson

Free Delivery

White SUGAR 10 LBS. 81c	Veribest Bulk TEA LB. 1.05	TRY OUR FRESH GROUND COFFEE LB. 1.10	Silver Seal Molasses QUART 32c
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MEATS

FOOD - A - RAMA

ON DISPLAY: THE LARGEST BOLOGNA ON PRINCE EDWARD ISLAND. THERE'S A SURPRISE IN STORE FOR YOU IF YOU WISH TO PURCHASE ANY OF IT TOO.

SWIFT'S FIRM BUT TENDER REGULAR HAMS WHOLE or HALF lb. 65c

SWIFT'S PICNIC SHOULDERS lb. 49c

SWIFT'S RINDLESS BACON SMOKED JUST RIGHT lb. 65c

SWIFT'S SMOKED (NO BONE) Cottage ROLLS lb. 63c

SWIFT'S REGULAR BACON LEAN AND TENDER lb. 55c

SWIFT'S STRAINED OR CHOPPED

BABY MEATS

COME IN AND SEE OUR COMPLETE LINE OF THESE FINE BABY MEATS. - SPECIAL:

2 For 45c

PRIOR'S 3-FRUIT MARMALADE 24 oz. 2 FOR 65c

EXTRA SPECIAL!

24 lb. bag **ROBIN HOOD FLOUR** 1.49

EXTRA SPECIAL!

SHIELLED **WALNUTS** 1/4 LB. 19c

LANTIC ICING SUGAR 16 Oz. Pkg. 2 for 21c

GARDEN OF THE GULF WAX BEANS 20 Oz. Tin 2 for only 29c

24 Oz. Bottle OLD CITY RASPBERRY JAM EACH - - - 45c

HOLLY HILL 48 Oz. GRAPEFRUIT JUICE TIN - - - 29c

Fresh FRUITS & PRODUCE

NO. 1 COOKING ONIONS, 3 lbs. 25c

LARGE FLORIDA GRAPEFRUIT, 3 for 21c

RED RIPE CELLO TOMATOES, 2 pkgs. 49c

LARGE HEAD LETTUCE, each 21c

PASCAL CELERY, large stock 21c

NEW STOCK CALIFORNIA ORANGES 2 doz. bag 69c

NEW CABBAGE CARROTS CUCUMBERS ETC.

NEW! SWIFT'S PREMIUM INFRA-RED COOKED BROWN 'N SERVE SAUSAGE 47c PKG.

THERE WILL BE A DEMONSTRATION OF SWIFT'S BROWN N' SERVE SAUSAGES FOR THE FULL WEEK. COME IN AND SAMPLE THIS FINE PRODUCT.

PERFECTION EVAPORATED MILK 6 TINS 85c

A DEMONSTRATION OF PERFECTION MILK WILL BE HELD ON THURSDAY, FRIDAY & SATURDAY OF THIS WEEK. COME IN AND HAVE A DELICIOUS CUP OF COFFEE.

MARVEN'S KITCHEN COOKIES PKG. - - 27c

MARVEN'S POTATO KRIMPS PKG. - - 10c

MARVEN'S SODAS 16 Oz. PLAIN or SALTED 29c

MARVEN'S FIG, COCONUT or PEACH & APRICOT BARS PKG. - - 29c

WE CARRY A COMPLETE LINE OF SWIFT'S TABLE-READY CANNED MEATS INCLUDING CHOPPED HAM, HAMBURGERS, BOLOGNA, CORNED BEEF, SAUSAGES, BEEF STEW, ETC.

OGILVIE 5 lb. bag OATS 53c

OGILVIE WHITE CHOCOLATE GOLD CAKE MIX PKG. - - - 33c

MARVEN'S MAKERS OF FINE BISCUITS IN THE MARITIMES WILL BE DEMONSTRATING FOR THE FULL WEEK TWO OF THEIR NEWEST ITEMS, "KITCHEN COOKIES" AND "POTATO KRIMPS" - COME IN AND TASTE THESE FINE BISCUITS. SPECIAL PRICES FOR THIS SALE ABOVE.

Queen Mary Guild Hold Annual Meeting

A large number of members was in attendance on Monday afternoon, January 24, 1955, for the thirty-ninth Annual Meeting of the Queen Mary Needlework Guild, Charlottetown Branch, in the writing room of the Charlottetown Hotel. After adopting the minutes of the previous annual meeting, the President, Mrs. Harry Miller, in her address, referred to the bereavement of its founder and Honorary President, Mrs. A. A. Bartlett. Mrs. Bartlett and her daughter, Mrs. A. B. Cosh have been a driving force in the Guild throughout its thirty-nine years. For the first time in all that period Mrs. Cosh was not at the meeting to present, in person, her annual report. The sympathy of the Branch is with her in her double bereavement - her mother and her devoted husband. Mr. Cosh, interested in all that claimed his wife's attention, had always been ready to assist the Guild in the packing and shipping of its boxes and parcels. The President went on to refer to the activities of the Charlottetown Branch of the Queen Mary Needlework Guild during the year 1954 and asked the members to meet the challenge of increased need of the little children in 1955.

The report of the secretary, forwarded by Mrs. Cosh, and read by Mrs. A. G. Putnam, a former President, covered in detail the season's activities of the Branch, winding up in June with the display of work in the Charlottetown Hotel, with 64 present. Much admired were the contents of the Queen's Box, 100 garments for the Queen Mary Women's Hospital, Hampstead, London and the Prince Edward Island Protestant Orphanage Box, 140 articles of clothing. Boxes containing 31 garments had been sent to Korea. Relief, a day later, through the kindness of the Friday Knitting Club a further box of 34 children's knitted mitts, jackets, etc., was dispatched. Last November 2 boxes containing 68 items of little worn clothing were also forwarded, all through the agency of the Unitarian Service Committee, looking after Korean Relief. Mrs. Cosh's report referred to the presentation to the Queen Mother of Miss Lena McLure and Miss Audrey DeBlois who represented the Charlottetown Branch at the annual meeting of the London Branch of the Guild.

The report of the Treasurer, Mrs. Stewart Jones, showed the finances of the Branch to be in sound condition. All members had met their obligations promptly and cheerfully. After making local contributions to Boy Scouts, the Save the Child Fund, and to the Save the Child Fund, a substantial increase in the bank balance was reported by Mrs. Jones.

The President thanked the officers and members of the Executive for their loyal co-operation in all of the activities of the Branch and the Secretary and the Treasurer for their fine reports.

The following officers were elected for 1955: Mrs. T. W. L. Prowse, Patroness; Mrs. F. E. Smallwood, Honorary President; Mrs. Harry E. Miller, President; Mrs. G. D. DeBlois, Vice-President; Mrs. A. B. Cosh, Secretary; Mrs. F. A. S. Jones, Treasurer; Mrs. J. P. Gordon, Mrs. James Paton, Mrs. W. Chester S. McLure, Mrs. A. B. Fisher, Mrs. R. R. Bell, Mrs. A. G. Putnam, Members of Executive.

The guest speaker of the afternoon, Miss Lena McLure, was introduced by the President. Miss McLure is a gifted speaker and her vivid word pictures, coloured by humorous incidents, were listened to with pleasant attention by the members. Miss McLure referred to the honour of representing the Branch, with Miss Audrey DeBlois, at the London meeting and of the great privilege they enjoyed of being presented to the Queen Mother. She referred also to the pleasant privilege she had of representing the Women's Institutes of Prince Edward Island at the London gathering of Women's Institutes attended by delegates from over the world.

A vote of thanks was moved by Mrs. Ernest Champion who suitably expressed the appreciation of the members present. This was seconded by Mrs. C. H. Cosh and tendered to Miss McLure by the President.

Letters of appreciation read from the Unitarian Service Committee; from Mrs. Wright, Patroness of the Prince Edward Island Protestant Orphanage; and from the Lady-in-Waiting to the Queen Mother - who is continuing the work of the late Queen Mary.

The President announced that Mrs. George DeBlois, the vice-president of the Branch, very kindly invited the members to her home for February 9th, for the Annual Sewing Meeting of the Branch. Mrs. Miller expressed the thanks of the Branch and urged all members to keep this date open.

The meeting was closed with the National Anthem.

GUARANTEE ANNUAL WAGE. TORONTO (CP) - A clause which establishes a guaranteed annual wage for workers with more than 38 months service highlights a new contract between John Labatt Limited and employees-members of the National Brewery Workers' Union (CIO-CCL) here. The contract, announced Saturday, maintains a minimum wage of \$1.70 an hour for 800 employees.

NEWS CAPITAL. - The explosive Formosa situation has turned this Chinese Nationalist city into the news capital of the Orient. Thirty reporters, photographers, camera and radio men had reached here Saturday and another dozen at least were scheduled to arrive soon.