

CHARLOTTETOWN

RURAL APPRECIATION DAYS



**COME AND
Get Acquainted!
4 TREMENDOUS
SALE DAYS**

**Wed., Thurs., Fri., Sat.
JULY 24-25-26-27**

Save at
the
merchants
listed
here!

**HERE'S THE SALE EVENT THAT'S DESTINED TO
BE THE TALK OF THE TOWN FOR MONTHS TO
COME -- BECAUSE YOUR MERCHANTS HAVE
NEVER BEFORE OFFERED SUCH BIG VALUES**

The whole island's waiting for what is becoming an annual event... Charlottetown's "RURAL APPRECIATION DAYS"... one of the biggest sale events ever staged in the city! Primarily a way of saying thank-you to the rural citizens of our province through a gigantic almost town-wide sale. RURAL APPRECIATION DAYS are also an opportunity for residents of Charlottetown, and visitors too, to save on finest quality merchandise. Join in the excitement—join in the savings — shop this week at the stores listed here!

HOLMAN'S OF P.E.I.

SALLY SHOPS

DOUGLAS BROS. & JONES INC.

MOORE & McLEOD LTD.

GLORIA LADIES' WEAR

STAR CLOTHING CO. LTD.

KENNEDY'S LADIES' WEAR

ARCHER & MacDONALD LTD.

WOOLWORTH'S

CROCKETT & STOREY LTD.

THE FASHION SHOPPE

ATLANTIC ROOFING

NORTH RIVER DRIVE-IN

DOW'S MEN'S WEAR

JOE JABBOUR'S RESTAURANT

LUCKY DOLLAR STORES

HOOLEY'S MEN'S WEAR

CANADIAN TIRE

JOHNNY'S FISH & CHIPS

SEE FOLLOWING PAGES FOR OUTSTANDING VALUES!