

NO DOWN PAYMENT

BE IN LINE TO-DAY 9:30 A.M.

NO DOWN PAYMENT

NEW WAY'S LAUNCH A GIGANTIC

In just a few short hours "New Way Furniture Co." will be the scene of the most disastrous price slaughter of fine quality furniture and appliances that the human eye has ever witnessed. Don't Wait! Act Now! Save Plenty

LIQUIDATION SALE

EVERYONE SAVES NOW!

DON'T MISS IT!

"READ THIS"

7 PIECE MEN'S GIFT SET

WRIST WATCH, WALLET, PEN, LIGHTER, TIE CLIP, CUFF LINKS AND MONEY CLIP ALL IN ATTRACTIVE GIFT BOX.

REG. \$49.95
A STEAL FOR ONLY **24.⁹⁷**

BIG SAVINGS! COME ONE! COME ALL!

SALE

STARTS TO-DAY 9.30 A.M. BE IN LINE!

ALL SURPLUS STOCK MUST BE LIQUIDATED AT ONCE REGARDLESS OF COST OR LOSS

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Special!
"Simplicity" Demonstrator
WRINGER WASHER
Automatic Pump
9 lb. cap. Reg. \$169.95
SALE PRICE \$99.⁹⁷

Special!
REG. \$199.95 EASY
CLOTHES DRYER
7 Heat Elements
SALE PRICE \$149.⁹⁷

Special!
21" CONSOLE
ADMIRAL TV
Cascode Tuner
Reg. \$299.95
SALE PRICE \$199.⁹⁷

Special!
10 CU. FT. ADMIRAL UPRIGHT MODEL
DEEP FREEZE
5 Year Warranty
Reg. \$319.95
SALE PRICE \$197.⁷⁷

END TABLES
Walnut Finish
Scalloped Edge
A REAL BUY FOR **\$3.⁹⁷**

HOMESPUN BED SPREADS
Single and Double Sizes
Reg. \$9.95
NOW ONLY **\$5.⁹⁷**

4 PIECE SHEET & PILLOW CASE SET
White, Large Size
Reg. \$12.95
AN IDEAL GIFT **\$7.⁹⁷**

4 PIECE RAYON AND NYLON BLANKET ENSEMBLE
Asstd. colors
DON'T MISS THIS BUY. **\$23.⁹⁷** SET

WE ARE NOT SELLING OUT BUT OUTSELLING

HOOVER CONSTELLATION CLEANER
With attachments Flexible Hose Swivel Top. Disposable bags. Reg. \$124.50.
\$82.⁷⁷

ELECTRIC FRY PAN
SAMSON DOMINION With Cord and Cover Completely immersible
Reg. \$24.50
LIQUIDATION PRICE **\$16.⁹⁷**

3 PIECE BEDROOM SUITE
Double Dresser Bookcase Bed Chest. Reg. \$289.95.
NOW **\$227.⁷⁷**

CONNOR FLOOR POLISHER
Adjustable handle Buffing Pads Twin Brush. Reg. \$59.95
NOW ONLY **\$39.⁹⁷**

Reg. \$349.95 2 PIECE
CHESTERFIELD SUITE
Rayon Frieze Covering Foam rubber cushions.
NOW **\$277.⁷⁷**

"SONI" PORTABLE RADIO TRANSISTOR
6 Transistors Assorted colors. Reg. \$69.95.
SALE PRICE **\$47.⁷⁷**

THIS IS NOT JUST A SALE OF ODDS & ENDS ENTIRE STOCK HAS BEEN THROWN ON THE "BARGAIN BLOCK" FOR WHAT IT WILL BRING!

"FREE"

PRIZES WILL BE GIVEN TO THE FIRST 100 ADULTS ATTENDING THIS GIGANTIC SALE. YOU NEED BUY NOTHING TO WIN.

JUST BE HERE!

SAVE UP TO 50% ON FLOOR AND TABLE LAMPS

REG. \$297.95 "MOFFAT"
ELECTRIC RANGE
7 Heat Super Speed Elements Automatic Oven
OUT IT GOES FOR ONLY **224.⁹⁷**

Special!
180 COIL SPRING FILLED MATTRESSES
Rolled Edge
Reg. \$29.95
SALE PRICE \$17.⁷⁷

Special!
5 PIECE CHROME DINETTE SET
Self Leveling Legs
Regular \$69.95
SALE PRICE \$44.⁹⁷

Special!
3 PIECE BEDROOM SUITE
BOOKCASE BED
Scamist Finish
Reg. \$179.95
SALE PRICE \$99.⁹⁷

Special!
2 PIECE CHESTERFIELD SUITE
Wool Frieze Covering
Reg. \$149.95
SALE PRICE \$109.⁷⁷

LEAVE THE DISHES, GET A BABY SITTER AND COME A RUNNING!

NO DEPOSIT OR DOWN PAYMENT REQUIRED

THIS SALE IS TIMED TO SAVE YOU HUNDREDS OF DOLLARS FOR CHRISTMAS, AND JUST THINK—NO DOWN PAYMENT AND UP TO 4 YEARS TO PAY! WE HAVE 1000'S OF ITEMS NOT LISTED, ALL ON SALE AT HUGE SAVINGS!

YOU CAN AFFORD TO BUY NOW!

SALE CONTINUES UNTIL FURTHER NOTICE! COME EVERY DAY!!

NEW WAY Furniture
CO. LTD.

"The Maritime's GREATEST Furniture, Appliance & Television Stores"

161 Great George St.
Charlottetown, P. E. I.
Phone 6211

STORE HOURS
Monday - Thursday
9 a.m.—5:30 p.m.
Friday
9 a.m. - 9 p.m.
Saturday
9 a.m. - 5:30 p.m.

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