



SAVE!

DURING



HOLMAN'S

102nd GOODWILL

SALE

NOW IN PROGRESS

From Tues. Nov. 3 to Sat. noon Nov. 7

- TOP QUALITY merchandise drastically reduced for this SALE!
- READ every item in the GRAND 16 page BULLETIN . . . if you didn't get one . . . ASK for it!

Just a few of the "BARGAINS to BRAG about that you will find in every department!

TO SOME LUCKY

FREE! HOLMAN CUSTOMER

NEW 1960 VOLKSWAGEN
CUSTOM COACH



HERE'S ALL YOU DO:

Simply register your name and address (ONE ONLY REGISTRATION PER DAY) at our Goodwill Sale Registration Desks at our three stores:

- Summerside Department Store—Behind Foodland main floor
- Charlottetown Department Store—3rd floor Furniture
- Charlottetown Foodland—Foodland Coffee Bar

Sorry! Children under 18 years, Holman's employees and their families are NOT eligible!

The Lucky Winner will be notified on Saturday Afternoon Nov. 7th and published in the Monday papers Nov. 9th.

The spirited and eager Volkswagen changed the world's concept of economy, road performance and stamina.
This is the car that won top acclaim from North American Engineers The Coveted Sperry Award "For Advancing the Art of Transportation"—The only car Manufacturer in the World to ever win this award. Holman's Policy during the past 100 years has always been "Nothing is too good for our Customers" and that is why, when we decided to give away a small car, we naturally chose a Volkswagen. "The fastest selling Small Car in the World"—"The Wonder Car of the Age."
Here is your opportunity to be the proud owner of one of these world renowned cars — absolutely FREE.

SKY HIGH VALUES

outstanding event!

WOMEN'S

WINTER COATS

wools . . . tweed . . . china mink trim

Reg. to 39.95 Reg. to 59.95

22.97 **32.97**

excellent buys!

24 pc. BELLE FIORE

STARTER SET

4 ea. cups and saucers, bread, tea plates, oatmeal and fruits.

6.99 SET

ALARM CLOCKS

WESCLOX . . . 30 hr. Reg. 2.89

1.99 PA.

extra special!!

MEN'S

SUITS

from stock

36-44 by famous tailors

Reg. 49.95

to

85.00

39.99

ready to use!

8 pc. maple BUNK BED OUTFIT

2 beds 36" wide
2 springs
2 spring filled mattresses
guard rail and ladder

Reg. 79.95

59.99

spring filled . . .

MATTRESS

REG. 24.95

19.99

wonderful value!

BATH Towels

CALDWELL "Substandards" Reg. 1.98

1.29 PAIR

flannelette

BLANKETS

TEX-MADE Reg. 5.98

3.99 PAIR

low . . . low . . . price!

FLATTIES

leather . . patent . . suede

2.69 4 1/2 - 9

PIXIE BOOTS

for teen-agers Reg. 5.95

4.29 4 1/2 - 8

terrific offer!

GENERAL ELECTRIC WASHER

Complete with drain pump.
4 yr. Warranty on mechanism.

Reg. 179.95

112.99

genuine firestone . . .

WINTER CAR TIRES

guaranteed

670 x 15 REG. 25.15

750 x 14 REG. 29.50

17.95 **19.95**