

IT'S PROWSE BROS. LIMITED GIGANTIC 76th.



76 Years of unbroken --- faithful --- service. From the small shop opened on May 1st, 1881 by the founder, the late Mr. L. E. Prowse has grown this community institution, and its phenomenal growth is due to the policy that was originated by the founder --- a square deal to everyone, good dollar value for every dollar spent here, coupled with this, unequalled service catering to the people of Prince Edward Island as it was the policy in 1881, so it is --- even more so today.

— Pass The Word Along And Come And Help Us Celebrate —

THIS SPECIAL SALE RUNS FOR 10 DAYS ONLY

It's the store behind the Sale that makes the Sale. A greater storewide celebration. Bargains for all.

76 Years of Business Success. Better than ever before. 1881 to 1957

WEDNESDAY, MAY 1st at 9:30 A.M. to SATURDAY, MAY 11th, at 12:30 P.M. - OPEN FRIDAY NIGHTS UNTIL 9:30 P.M.
 This is a real sale of New Spring Merchandise, no old stock or job merchandise, just clean goods purchased from the manufacturer and the wholesaler, then sold direct at great savings. Merchandise not marked at sale prices will be discounted. You can't lose at this Sale. Everybody Wins. Be On Hand Early Wednesday, May 1st. Friends Be Ready!
Sale For Cash — Charges Allowed On Approved Accounts — Part Payment On Purchases Of \$25.00 Or Over. Balance In Easy Payments.

LADIES' and MISSES' DEPT.

LADIES' SPRING COATS, plain and assorted tweeds, a good choice of patterns. Prices to 49.00. **Sale Price 25.00**

LADIES' SPRING AND SUMMER DRESSES. Crepes, linens and cottons. Assorted styles. All sizes. **Sale Price 7.98**
 2 for 15.00

Special rack of LADIES' DRESSES. Rayons, linens and fancy cottons. All sizes. **Sale Price 4.98**

A lot of LADIES' BLOUSES. Assorted styles and colors. Slightly soiled. **Clearing Less 1/3**

1/2 PRICE TABLE

of Lingerie
 Broken lines in Gowns, Slips, Pyjamas and Panties.

GIRLS' SHORTS, broadcloth denim and corduroy. Priced to 2.98. **Sale Price 98c**

GIRLS' JEANS. Regular 2.98. **On Sale for 1.59**

Ladies' Cotton Housedresses

Regular Price 2.98. **Sale Price 1.98**

GIRLS' FLANNEL BLAZERS. Red and Grey. Odd sizes. **Clearing for 5.98**

LADIES' COATS, SUITS AND DRESSES NOT ADVERTISED WILL BE SOLD AT SPECIAL PRICES DURING OUR SALE.

NEW FLOOR COVERINGS

Beautiful new AXMINSTER RUGS, in shades of grey and wine and tone on tone designs. Size 6 3/4 x 9 ft., 49.00. Size 9 x 10 1/2 ft., 76.00. Size 9 x 12 ft., 85.00

AXMINSTER STAIR CARPET, 27 inches wide. Grey leaf design on green background. **Special Sale Price, per yard 4.49**

AXMINSTER MATS — assorted patterns. Extra heavy quality. 27 x 51 inches. **Price 7.49**

CONGOLEUM RUGS, discontinued patterns. All good designs in first quality. **Sale Price Less 20%**

REXOLEUM. Deluxe quality. Designs and shades suitable for any room. 6 feet wide. **Special Sale Price per running yard 1.59**

THREE WAYS TO BUY:

SALE FOR CASH.
 CHARGES ALLOWED ON APPROVED ACCOUNTS.
 PART PAYMENT PLAN ACCEPTED.

'YARD GOODS' DEPT.

ALSO BLANKETS, SHEETS, PILLOW CASES, ETC.
 Special in substandard WABASSO SHEETS. Single bed size. **Sale Price Each 2.98**

Three quarter size 72 x 100. **Sale Price Each 3.15**

Double bed size, 81 x 100. **Sale Price Each 3.50**

SPECIAL IN TOWELS

BATH TOWELS in size 22 x 42, yellow, blue, green and rose. **Sale Price Pair 2.25**

KITCHEN TOWELS, ecru background with colored stripes, 18 x 36. **Sale Price Pair 89c**

Soiled CURTAINING, cotton and rayon. White and white with color, 44 inches wide. **Less 1/3**

A clearing lot of CRETONNES, assorted patterns and backgrounds. All 48 inches wide. **Sale Price 20%**

Special in PRINT COTTONS, 36 inches wide. All new patterns. **Sale Price per yard 39c**

A special in colored BROADCLOTH. All good shades. 36 inches wide. **Sale Price per yard 39c**

Clearing Summer DRESS MATERIALS in chambray, rayon, plaid, and dimity. **Clearing Less 1/3**

WABASSO - PILLOW CASES, hemstitched. 42 inches wide. **Sale Price per pair 98c**

CRETONNES, CURTAINING, Cretonnes, Curtaining, Broadcloths, Prints, etc. **Going at 1/2 Price**

Extra Special in PLAID FLANNELETTE BLANKETS. Size 70 x 80. **Sale Price Pair 4.59**

LADIES' and MEN'S LUGGAGE

Going at SPECIAL PRICES

CURTAINS and DRAPERIES

RUFFLED CURTAINS. Marquisette dot design. Size 40 x 81. **Sale Price Pair 2.98**

TAILORED MARQUISETTE CURTAINS. Ivory shade. Size 40 x 81. **Sale Price Pair 2.98**

Clearing line of DRAPERY MATERIALS. Several good shades to choose from. Worth to 2.75 per yard. **Sale Price per Yard 1.19**

INLAID LINOLEUM. Patterned marble and Jasper designs. **ON SALE AT SPECIAL PRICES**
 Please bring your room measurements with you.

Sweaters, Hosiery, Baby's Wear and Teenage Wearables.

LADIES' WOOL CARDIGANS. Assorted colors. Sizes 16-20. **Special Sale Price 3.49**

LADIES' ORLON PULLOVER SWEATERS. Assorted colors, short sleeves. Sizes 14 to 20. **Extra Special 3.59**

LADIES NYLON HOSE. Substandard. 51 gauge. 15 denier, 45 gauge, 30 denier. Good colors. **Special Pair 65c**
 2 pair for 1.25.

LADIES NYLON SEAMFREE HOSE. Light shades. **Special Price Pair 65c**

See Our Table Of Bargains

CHILDREN'S WEAR. **Special Price 1.00**

BOYS' WOOL LONG PANTS, color grey. Sizes 3 to 6x. **Sale Price 1.79**

BOYS' SHORT WOOL PANTS, assorted colors. Sizes 3 to 6x. **Sale Price 1.19**

BOYS' AND GIRLS' T SHIRTS. Striped. Short sleeves. Sizes 2 to 6. **Sale Price 59c**

KIDDIES ANKLE HOSE, Striped and plain. Sizes 4 to 8 1/2. **Sale Price Pair 19c**

TEENAGE COTTON DRESSES. Assorted colors. Sizes 10 to 14x. **Sale Price 3.69**

GIRLS' COTTON DRESSES. Assorted colors. Sizes 7 to 12. **Sale Price 2.59**

KIDDIES COTTON DRESSES, prints and plains. Sizes 1 to 6x. **Sale Price 1.69**

BABY'S COTTON PRINT DRESSES, sizes 6 months to 2 years. **Sale Price 1.19**

GIRLS' COTTON PRINT SKIRTS. Flared. Sizes 7 to 14. **Sale Price 1.59**

KIDDIES' WOOL PULLOVER SWEATERS. Assorted colors. Sizes 2 to 6. **Sale Price 1.39**

MILLINERY DEPT. SPECIALS

One table of HATS, assorted styles and colors. Reg. values to 6.98. **Clearing for 1.00**

Another table of Ribbon and Satin HATS. **To Clear 2.98**

MEN'S SUIT SPECIAL

Fine all wool worsteds and blends. Plain colors and splash weaves. All sizes. Values to 52.00. **Sale Price 29.95**

TOPCOAT SPECIAL

MEN'S NYLO GABARDINE TOPCOAT. Grey and blue slip-on models. Some with zipper linings. **Special 19.95**

Men's Tweed Sport Jackets

Assorted sizes. Regular 27.50. **Sale Price 22.95**

MEN'S DRESS SHIRTS, plain white and blue. Reg. 3.50. **Sale Price 2.79**

MEN'S PLAID SPORT SHIRTS. Assorted colors. Reg. value 5.00. **Sale Price 3.95**

MEN'S UNDERWEAR. Shirts and shorts. All sizes. **2 pairs 89c**

MEN'S ANKLE HOSE, diamond pattern. **Sale Price Pair 59c**

MEN'S DUNGAREES, blue. **Sale Price 2.79**

MEN'S WORK PANTS. Color olive and khaki. All sizes. **Sale Price 3.95**

MEN'S BROADCLOTH SHORTS. Boxer style. Elastic waist. **Special Pair 89c**

MEN'S BROADCLOTH PYJAMAS. Fine quality. All sizes. **Sale Price 2.69**

MEN'S ZIPPER JACKETS. Light blue. **Sale Price 3.59**

MEN'S DENIM OVERALLS. Sizes 36 to 46. **Sale Price 3.79**

MEN'S DRESS TROUSERS. Nylo gabardine. Grey, blue and brown. **Sale Price 6.95**

BOYS' DEPT. SPECIALS

BOYS' SUIT SPECIAL IN GABARDINE CLOTH. Junior Boys', sizes 24 to 28. **Sale Price 11.95**

Older Boys', sizes 28 to 32. **Sale Price 16.95**

STUDENTS' SUITS. Sizes 34 to 37. **Sale Price 23.95**

BOYS' PANTS. Plain grey. Elastic waist. **Sale Price 3.79**

BOYS' ZIPPER JACKETS. Assorted colors. **Sale Price 4.49**

BOYS' JACKETS. Sizes 5 to 10 years. Blue, Charcoal. **Sale Price 3.29**

BOYS' JEANS. 10 oz. Light blue. **Sale Price Pair 2.69**

BOYS' BLAZER. Navy blue. **Sale Price 4.89**

THREE WAYS TO BUY:

SALE FOR CASH.
 CHARGES ALLOWED ON APPROVED ACCOUNTS.
 PART PAYMENT PLAN ACCEPTED.

PROWSE BROS. LIMITED

76th Anniversary Sale May 1st.