



New Building, corner Euston and Queen Streets

Firm Has Fine New Quarters

BEST WISHES
and
Congratulations
to
BATT & MacRAE LIMITED
from
**WEBSTER AIR EQUIPMENT
COMPANY, LIMITED**
LONDON, ONTARIO

Congratulations....

From the ashes of a most disastrous fire you have risen with renewed confidence and vigor to better serve our many valued friends on Prince Edward Island. Your judgment further reflects Canada's strong faith in the future of this great Island Province.

GRAY-BONNEY TOOL CO. LTD.
TORONTO CANADA
"1952"
... OUR FORTIETH ANNIVERSARY ...

Walter Winchell would say

ORCHIDS

TO

BATT & MacRAE LTD.

on the opening of

their fine
new premises

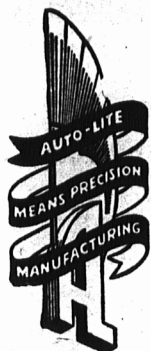
AUTO ELECTRIC SERVICE

COMPANY, LIMITED

TORONTO



ONTARIO



Congratulations
on the opening of
their modern new
premises to

BATT & MacRAE LIMITED

OFFICIAL SERVICE DISTRIBUTORS

AUTO-LITE

Spark Plugs — Cable — Sealed Beam Units
Batteries * Service Parts

Appreciation

On the opening of our new office, supply and garage premises, corner of Queen and Euston Streets, we would take this opportunity of thanking our many customers for their kind indulgence and support following the fire.

We would like also to extend our thanks to our suppliers for their most helpful cooperation and contribution in enabling us to carry on.

Thanks are also due M. F. Schurman Co. Ltd., contractors, and the various sub-contractors on completion of our new headquarters.

With genuine appreciation of past favors and with hope and confidence in the future, we look forward to an even closer relationship with all.

Batt & MacRae Limited

Corner Queen and Euston Streets

in only 10 miles...



Here's what Rislone does!

1. RISLONE absorbs gums and sludge formations.
2. RISLONE prevents sludge deposits from re-forming.
3. RISLONE restores lost compression and power as you drive.
4. RISLONE assures a quieter, smoother running engine.



Have your service station attendant put a quart of Rislone in your engine crankcase today. (Two quarts for larger cars.) If you don't find new zip, new power, new get-up-and-go in your engine in just 10 miles operation, your money will be refunded at once by the service station where you made the purchase. Don't delay—rejuvenate your engine today—with Rislone.

SHALER MEANS MOTORING SATISFACTION



A service station displaying this sign is a good place to stop for the latest tube repairs known.

KARBOUT Cleans out carbon quickly—low cost.

Made in Canada by CANADIAN SHALER PRODUCTS COMPANY LIMITED TORONTO ONTARIO



RISLONE for farm machinery



RISLONE for marine engines



RISLONE for truck and car fleets



RISLONE for construction equipment



CONGRATULATIONS TO BATT & MacRAE LIMITED

ON THE ERECTION OF THEIR NEW QUARTERS
THE CANADIAN SHALER PRODUCTS COMPANY, LTD.