

TOURIST INFORMATION GUIDE

We Welcome You to Montague The Beautiful

Yes, here is nature's own paradise, situated among the low rolling hills of our P. E. I. countryside. This spot has long been a favorite of tourists from all over the world and we invite you to visit us in the coming tourist season.

- This Message Published By These Montague Firms - - -
- MacDougal's Diner
 - Hooley's Men's Wear
 - Helaine's Millinery
 - Jo Anna Dress Shop
 - T. M. Lewellyn
 - Hilchey & Vandervest
- Town of Montague

the smartest things under the sun IN SUMMER FOOTWEAR

- Summer Sandals
 - Canvas Casuals
 - Dress Footwear
 - Beach Things
- WELCOME TOURISTS



Charlottetown's most exclusive shop - - - specializing in AUTHENTIC TARTANS

- Skirts - Bermudas - Strides - Imported wools from the British Isles.
 - FURS
 - LADIES' WEAR
- island furriers ltd.
79 Grafton Street

A "MUST" - - - a visit to STRATHGARTNEY HOMESTEAD

- SCENIC BEAUTY
 - GUIDED TOURS
 - GOLFING
 - FISHING
- On Route 1 adjacent Strathgartney Park

WELCOME TO OUR ISLAND ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvay, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Bay and other points of interest. This tour also includes . . . a stop at Rustico, "An Acadian fishing village".

Phone 4-9966

MILTON'S OLD SPAIN

Where most People prefer to eat."

DIAL 4-7653

Be sure and drop in at the place where the people are most hospitable.

FOR YOUR VACATION NEEDS

Janzen Swims Trunks Sportwear, etc. See

MR. TOURIST: We can supply all your drugs and prescription needs. Call us.

REDDIN BROS. DRUGS
132 Richmond St.

WATT'S LOBSTER POUND

Live Lobster, Fresh Lobster - "We have it!"
Call N. E. Gushko, On-Live or Cooked.
P. E. I., Phone 26

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town

HARNESS RACING

THIS WEEK'S RACES
JUNE 19-22 - 8 P.M.
Wednesday nite next Ladies FREE

Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL

Dining Room OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Luchoes Full Course Meals Banquets and Dinner Parties

A Glimpse of Britain on P. E. I.

WOODLEIGH REPLICAS

featuring large scale models of Britain's finest buildings and churches.

Open daily 8 a.m. - 10 p.m. Closed Sundays.

Near Kensington, and mid-way between Summerside and Green Gables in the National Park. Adults 50¢-children free.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P. E. I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Moore & McLeod Ltd.

4 floors of Quality merchandise

- ladies' wear
- men's wear
- children's wear
- house furnishings
- tartans
- wedgwood
- souvenirs

on the Island's Finest Shopping Centre
Moore & McLeod Ltd.
Your Favorite Shopping Centre
119 Queen St., Charlottetown

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY

open daily til 10 p.m.
St. Peter's Rd., Parkdale

Clermont Motel

1 1/2 Miles West of Kensington on route 1 Summerside Highway.

12 Modern Units
Rates \$5.00 and up

Phone Kensington 156
Mr. J. K. Pidgeon Mgr.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Spills Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

MILLER BROS. MUSIC DEALERS

DIAL 4-3535
Great George Street

BUYING FURNITURE for the FOLKS AT HOME?

Archer & MacDonald Ltd.
Open til 9 every night
Parkdale Dial 4-636

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant

Malpique Road at the Trans-Canada Highway

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S

Kent Street across from Eaton's

The finest shows to be seen on P. E. I. are at the

Drive In Theatre

Brackley Pt. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Maru's Tourist and Overnight Guests

Come and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 333-2101.

ICE CUBES

Your cooler, or at the Beach or your social evenings.

S. R. Johnston's
ST. PETER'S RD., PARKDALE
"On Your Way to Brackley Beach."

Campbell's Personal Guided Tour of P.E.I.

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

Accommodation for picnics, fishing, or day at the beach. For further particulars PHONE 494-4708 or New Haven 46

"Moderate Rates"

Summer Cottons

sizes 7-24 1/2

The GLORIA
Ladies' Wear
135 Gt. George St.

CHINESE FOODS

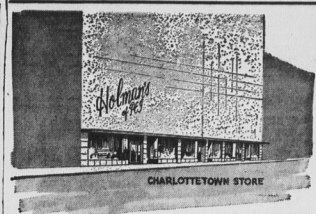
- Snack Bar Service
 - Full Course Meals
 - Take Out Orders
- Situated up-town
- ISLAND GRILL
Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
 - Spaghetti with Meat Sauce
 - Lobster Pie
 - Southern Fried Chicken
 - Smoked Meat
 - And many other dishes
- Larry's Restaurant
Free Delivery
Dial 4-9828 or 4-4415

DRIVE SAFELY WHILE ON

PRINCE EDWARD ISLAND

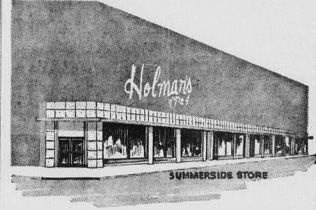


if you haven't seen Holmans you haven't seen The Island!

How do you get to know a strange place? You sightsee, you walk, you visit its attractions, eat its food . . . and you shop in its great store. Because so much of the fun of being in a strange city is getting to know its people . . . and where can you do this better than in the store they shop?

You'll find a cordial welcome waiting for you at both our stores . . . French is spoken, too. Before you leave the island you'll want to stop by here . . . for just as there's no province quite like Prince Edward Island, there's no store quite like Holman's.

Complete departments in ladies' wear, men's wear, children's wear, shoes, sporting goods, appliances, furniture, candy counter, cosmetics, hardware and tenting, home furnishings . . . all the products of our ingenuity that make shopping here a pleasure . . . at typical Holman prices.



Perfect for Picnics



SMALL BUCKET
8 PIECES
Serves 2 to 5

2.50

RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woollen Mill



AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Auto Robes
- Blankets
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-8718
Charlottetown

TOURISTS

If you are looking for the best of bargains come and see us.

Free Delivery

E. N. KAYS & Sons
GROCERIA
4-6234 Dial 4-6234
Upper Queen and Chestnut

SOUTHPORT COUNTRY CLUB

- GOLF SWIMMING
 - TENNIS
 - ARCHERY
 - AIRPORT REFRESHMENTS
- Phone 4-9815

TOURISTS

For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Deep Sea Fishing

Two 5 hour trips, Daily, \$5 each. Tackle supplied.

AIDEN DOIRON
North Rustico Phone 21

ICE

For Your Picnic Needs

MacLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive. Private Camping Grounds Telephone Hunter River 31-11 Prince Edward Island

Kennedy's

--- ladies' fashions of distinction

One sixty-six Queen Charlottetown