

CBC Recommendations On Radio & TV Broadcasting

OTTAWA (CP)—Changing Canada's system of publicly-owned and private broadcast facilities would increase costs or reduce services, the CBC said today before the royal commission on broadcasting.

Without making a definite recommendation, it also said licence fees on radio and TV receivers are from the CBC viewpoint—the best way to raise operating funds. The licence system was discontinued three years ago.

The CBC made the first submission to the three-man commission headed by R. M. Fowler of Montreal which opened an inquiry into the whole field of radio and television.

The corporation, which regulates radio and television in Canada and also operates radio and TV stations, submitted no specific proposals for changes in broad government policy but offered this view:

"The unique Canadian system has been built on a co-ordination of public and private facilities under one responsibility to Parliament, and a departure from it would either slice the service of the system or increase its cost."

PRIVATE OUTLETS IMPORTANT
Private stations, the CBC said, have played a large part in building up the national system of sound and TV broadcast. They have a big role in the "rich array of broadcasting that is provided across Canada."

While the CBC did not say directly that it should continue to control broadcasting, its brief said the monopolistic character of broadcasting is an element calling for regulation.

"Since the (air) channels belong to the public, measures have to be taken to see that they are used in the public interest," the corporation said in its 30,000-word brief.

Though it did not urge that it should have more money, the corporation said it would require more to provide such services as color TV, enlargement of daytime TV programs, extension of TV to areas not now served and provision of additional facilities in served areas.

METHOD NOT SATISFACTORY
In addition to its revenue from program sponsors, the CBC since the 1953 budget has been financed by the 15-per-cent excise tax on radio and television sets and by federal grants.

Its brief suggested this is not a satisfactory method of raising money and indicated the corporation would like to get back to the former system of a tax on receivers. The \$2.50-a-year fee was discontinued in 1953.

From the CBC's point of view, it said, this had been the best method of financing, though it realized it had many disadvantages. But such a form of money-raising amounted to a method of pay-as-you-go broadcasting and enabled a corporation to plan sensible development of service in relation to income.

Other points in the CBC presentation included:
1. If private TV stations are to be established in cities where the CBC has a TV station, the CBC should establish stations in some places now served only by private broadcasters.

2. National TV service can be continued at its present level at a cost of about \$15 a year for each home with a TV set.

WOULD NEED MORE MONEY
3. The CBC would like to see the Canadian content of its programs increased, but this is a matter of getting more money.

4. For the CBC to operate TV without commercials would about double the estimated cost per home for television, to about \$30.

5. There are strong arguments for the extension of radio coverage. The CBC plans, particularly, to extend service to northern Canada with beam transmitters at Vancouver and Winnipeg.

On the question of extending television coverage, the CBC said about 80 per cent of the population now can receive TV and, with an unspecified amount of additional funds, considerable further coverage could be developed through additional private stations and CBC relay transmitters.

Cost of serving an additional 10 to 13 per cent of the population by either method would add about \$1.50 to the national estimate of \$15 a TV home.

INTEGRAL PART OF SETUP
Discussing the role of privately-owned stations, the CBC stressed their importance as an integral part of the Canadian setup.

The CBC feeds programs to many of the private stations. It operates two transcontinental radio networks, Trans-Canada and Dominion, and a microwave television network now operating from Windsor, Ont., to Quebec City will be extended eventually across the country.

Regulations governing all broadcasting in Canada are established by the CBC board of governors under the Broadcasting Act.

In its brief to the commission, the CBC said it does not oppose the operation of more than one TV station in a community, as sought by private broadcasters, but it would cost money and raise new problems.

The CBC now operates TV stations in Vancouver, Winnipeg, Toronto, Ottawa, Montreal and Halifax. Private broadcasters, under the government's policy, may operate only in other territory.

"If any second stations are to be established," the CBC said, "it is a corollary that the CBC also establish additional stations in some of these areas now being served by private stations."

Difficulties would include reduction in the amount of CBC advertising revenue, which could eliminate some big United States network. Also, the tendency would be to increase the amount of broadcasting offered to people in big cities and reduce CBC programs for other areas.

"The CBC might be able to compensate for most of these effects by an additional \$2 to \$3 a year per television home, the submission said.

W.M.S. Spring Thank-Offering Service Held

The Women's Missionary Society of Trinity United Church, Montague, held their spring thank-offering service on Sunday evening.

Miss Janie Liewellyn of Georgetown was the guest speaker. She presented in a marvelous way her impressions of Berwick Camp meeting, with graphic word pictures of the varied activities on this United Church centre during the 1955 summer session which she had attended as the W.M.S. Presbyterial delegate for P. E. Island.

She closed by quoting a poem which she herself had composed on Berwick.

The order of service was as follows: Call to worship and invocation prayer by the leader, Mrs. Leon Johnston, president of the society, who also read the Scripture lesson from Isaiah, 6:1-8 and Matthew 28:16-20; hymns by Mrs. J. M. Fraser; prayers were "Jesus Shall Reign," "In Christ There Is No East Or West" and "Christ For The World We Sing"; two anthems were sung by the choir, "Jesus Lover Of My Soul" and "I Heard The Voice Of Jesus Say." Rev. J. M. Fraser pronounced the benediction.

At the close of the service beautiful pictures on the theme of a continued big job in this field and thinks there are strong reasons for providing coverage for the five per cent of Canadians not now served by radio. Half of these could be served at an annual cost of about \$500,000.

Of demands on the CBC to take up color TV, the corporation said it would like to see this development but estimated color would increase its costs about 25 per cent. The CBC now operates on about \$35,000,000 a year.

RADIO A BIG JOB
Dealing with radio broadcasting, the corporation said it expects to

"The Resurrection Of Christ" were shown by the Sunday School superintendent, Mr. Charles J. Fraser. The ladies of the W.M.S. served a delicious lunch to the members of the choir and guests.

Annual Lodge Church Service

The annual church service of Hillside Lodge, I.O.O.F., and of ACME Rebekah Lodge was held in Trinity United Church, Montague, on Sunday morning.

The lodge members attended in a body, and the service was largely attended. Trinity choir, directed by Mr. I. G. Phillips, with Mrs. L. A. Johnston as organist, sang the anthem "Jesus Lover Of My Soul," and Mrs. Douglas Coffin rendered the solo "Precious Lord, Take My Hand."

Rev. J. M. Fraser conducted the service, and preached on "The Three Links", of friendship, love and truth—based his threefold message on the words of Jesus: 1. I Have Called You Friends; 2. I Am The Truth; 3. By this shall all men know that ye are my disciples, if ye have love one to another.

The service closed with the hymn "Blest Be The Tie" followed by benediction.

PISQUID EAST

Mr. Wallace Woolridge, employed on the Government dredge spent the weekend at his home in Pisquid East.

Miss Mabel Jay, Charlottetown, spent the April 21st, weekend with her parents, Mr. and Mrs. Levi Jay.

Miss Georgie Dover, teacher in Mount Stewart spent the weekend with her parents, Mr. and Mrs. George Dover.

GEORGETOWN

Miss Joyce Fogarty has returned to her home in Georgetown Royalty from Saint John, N.B., where she spent the past few months.

Mr. Douglas Rabb, Dominion Government Department of Public Works Engineer, who has been taking test borings at the Georgetown Railway Wharf, left recently on return to Quebec.

Mr. William Keeping returned to his home in Georgetown on Wednesday, April 25th, after spending the winter in Florida.

Mr. Joseph Allen of Mitchell River was a visitor to Georgetown on April 25th.

Friends of Mr. Wilfred McQuillan, town policeman are sorry to hear that illness has necessitated his entering the Charlottetown Hospital for treatment.

Mrs. Gerald Morrison has returned to her home in Georgetown following a visit in Summerside where she was the guest of her brother-in-law and sister, Mr. and Mrs. C.P. Bolger.

The Newport — Georgetown

Ferry made its first crossing of the season early in the week, the ice which until recently filled the ardgian River, moved out with the recent North West Wind gale

Mr. J.L. McCarthy, Republic Motion Picture Representative was a business visitor to Georgetown on Thursday, April 26th.

Mr. Alvin Shaw, of the Provincial Government Department of Welfare was a business visitor to Georgetown on Thursday, April 26th.

Sympathy is being extended to the family of the late Miss Johanna Christensen, who passed away in the P.E.I. Hospital on April 13th.

The mail-couriers are experiencing great difficulties now in serving the public. The roads in some sections requires sleighs and others, wagons.

Mrs. Myles Matheson and children, Bruce and Sylvia, returned to her home in Strathcona, after spending the winter months with her parents, Mr. and Mrs. Frank Clay.

Mr. and Mrs. Truelove Taylor motored to Pinetie on Friday April 20th, called there by the illness of Mrs. Taylor's mother.

Mr. Chester O'Donnell, Souris, was a business visitor to Upton on Friday, April 20th. He reports the roads in very bad condition.

Miss Fay Taylor, Montague spent the past week end at her home in Upton.

UPTON

Mr. Archie Livingston is busily engaged cutting pulp at the Turner brothers.

ST. GEORGE'S

Mr. Charles Somers reported seeing a bear in their fields, not far from the barn yard.

The fisherman are busily engaged getting ready for fishing. All wish them every success.

Mr. Hugh McPhee returned to his home in Launching after spending some time in Ontario.

Mr. Ivan Morrison returned to his home in St. George's. Ivan spent the past few months over in Saint John.



MONTAGUE DANCER
Graceful and accomplished day's Music Festival competitor Gwennie Clark, Montague in the Highland Fling at yesterday.

EASTERN GUARDIAN

RESERVE FRIDAY, May 4th for variety concert, Irishtown Community Hall, sponsored by St. Stephen's Church. Sale of candy.

A MEETING of the Teenage Safe-Driving Road-e-o, Montague High School, Wednesday 7 P.M. for the contestants. Showing of films.

IN MEMORIAM

MR. FRANK C. FARQUHARSON
On Sunday, March 11, 1956, Mr. Frank C. Farquharson passed away in his eighty-ninth year, after a lengthy illness. He was tenderly cared for at home until two months prior to his death when he entered the Lenox Nursing Home, Charlottetown. He was the son of the late Mr. Benjamin Farquharson and his wife, Jane Coffin, and spent his lifetime as a farmer on the old homestead in Canavoy.

The late Mr. Farquharson possessed an upright and very fine character; he had a kind disposition and was always ready to assist in any worthy cause.

He was a member of Mt. Stewart United Church. He leaves to mourn two sons, Roy and Ernest at home; two daughters, Mrs. Dan Adams, Cardigan, and Mrs. Viola Howard Douglas, Charlottetown, and three grandchildren. His wife predeceased him less than two years ago.

The funeral, which was held at his late residence on March 14, was largely attended. The service was conducted by Rev. A.S. Weir, D.D. of Charlottetown, with Mr. Harold Coffin as organist. Hymns sung were: The Lord Is My Shepherd, Nearer My God to Thee, and Abide With Me. The pall bearers were: Messrs. George MacKenzie, Ralph Coffin, William McLean, Robert Johnston, Ray Trainor, and J.B. MacEachern. Interment was in West St. Peter's Cemetery. The funeral was under the direction of N.D. MacLean's, Charlottetown.

The following were the floral tributes:
PILOW
The family
WEATHER
Everett, Louise, Clifford, Ethel and family
SEAR
Ethel and Stirling, Gladys and family
CECENET
Ernest, Beatrice, Louis, Isabel and family
SPRAYS
The grandchildren Olive and Thomas, Alice, Bessie, and Earl Albert, Merion, Mary and Bruce, Edith and Elmer MacRae, Heavey and Edith Douglas, MacLeod Douglas, Rose, Ralph, Elsie and Roy, Edith and Percy, Edith and Lorne, Douglas and Ruth, Clarence and Laura, Wilfred and Ada, Harold and Alice, Roland and Marion, Whitard and Lona

BOUQUETS
Robert H. Hyndman, Gordon and Adelaide, Oliver and Freda, Jean and Dorothy, Lola and Horace, Alice and Milton, Kay and Cecil, and Wallace

CARD OF THANKS

The family of the late Frank C. Farquharson wish to extend their sincere thanks to all who assisted in any way during their recent sad bereavement, and to the many who sent flowers, letters, and cards of sympathy.

PHLEBITIS COMMON

LOS ANGELES (AP) — About 10,000,000 Americans have swollen legs due to circulation trouble and most of them are in need of some kind of medical treatment and changes in their way of life. A Los Angeles physician said Monday. The affliction is phlebitis, an inflammation of one more veins in the legs. In some cases blood clots develop and produce sometimes death.

CLARK'S SPRING SALE, many excellent values! Clark's, Montague.

CANCELLED—Dance to be held in Vernon River tonight is cancelled.

HAM AND SALAD SUPPER, Legion Hall, Montague, May 2nd at 5 o'clock. Auspices Legion Auxiliary.

Personals

Mr. and Mrs. Fred Webster, Truro, N.S., were visitors to Montague over the weekend.

Mr. and Mrs. G. F. Cameron and family of Summerside were guests of Mr. and Mrs. Ivor Phillips, Montague, on Sunday.

Her many friends will regret to learn that Mrs. Frank Murphy Montague, is a patient in the Kings County Hospital. All wish her a speedy recovery.

Mrs. L. H. Coffin, who spent the winter months with her son-in-law and daughter, Mr. and Mrs. Ralph Douglas, Montreal, has arrived at her home in Montague.

Mayor Bruce H. Yeo, Montague, left yesterday for Saint John, N.B., for several days. During his absence Major Douglas McGowan will be acting mayor.

MARITIME MUSEUM

The Nova Scotia museum of science at Halifax is the successor to the Halifax Mechanics Institute Museum that was established in 1834.

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TUESDAY — 11.30 P.M. — CAPITOL

ONE OF THE MOST UNUSUAL MOTION PICTURES YOU'LL EVER SEE!

EMOTIONS SO PERSONAL THEY'RE PARALYZING!

You're part of the picture! This is you! Your family! These killers have taken over your home ... doomed your wife and children! You must ACT but you don't dare even scream!

See It! WED. and THURSDAY

Looking for **HUMPHREY BOGART** escape ... looking for money ...



ADULT

CAPITOL FINAL TODAY!
"AIN'T MISBEHAVIN'"

With **BOB CALHOUN - PIPER LAURIE** SPORTS - CARTOON — SHOWS 3-5-7-9

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THE PICTURE OF THE YEAR!
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GREAT SPRING SALE WADDELL BROS.

WEDNESDAY - THURSDAY - FRIDAY - SATURDAY

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STORE WILL BE OPEN TUESDAY, THURSDAY AND SATURDAY NIGHTS AND CLOSED WED. AFTERNOON.

Fruits & Vegetables

- ORANGES, 2 doz. . . 55c
- Large GRAPEFRUIT, 4 for . . 33c
- TOMATOES, per pkg. 21c
- Bulk Seeded RAISINS, 2 for . . . 45c
- Bulk Seedless RAISINS, 2 for . . . 35c
- WALNUTS, 1-4 lb. . . . 19c
- DATES, 2 lbs. for . . . 29c

MEATS

- BREAKFAST BACON, lb. 39c
- BOLOGNA, lb. 23c
- PICNIC HAMS, lb. . . . 43c
- SAUSAGES, lb. 43c
- PEAMEAL BACON, lb. 55c

HARDWARE and PAINTS

- 2 QUARTS OF ANY GLIDDEN PRODUCT AND 4-INCH NYLON BRUSH AT — 1/2 PRICE
- Discontinued Lines PAINTS 1/2 PRICE
- 14 Qt. Size Galvanized BUCKETS, reg. 1.20 . . . 93c
- 20-Piece Set DISHES 6.49
- 32-Piece Set DISHES 10.95
- Plain White CUP and SAUCER, 6 for 1.39
- ELECTRIC KETTLES 20% Off
- AXES 20% Off
- WEB SAW FRAMES 20% Off
- 4-String DUCHESS BROOMS . . 99c

- SUGAR, white, 10 lbs. 79c
- MOLASSES, bulk, gal. \$1.00
- MILK, 6 tins 79c
- SHINOLA WAX 39c

- LIMITED AMOUNT
- 5c OFF Red Rose TEA, 1/2 lb. 55c
- Red Rose COFFEE, lb. tin . . . \$1.15
- KLEENEX, 2 for 39c
- BULK TEA, lb. 79c
- COCOANUT, 8 oz. pkg. 29c

GIANT SIZE

- 20c off 64c
- REGULAR 10c off 32c



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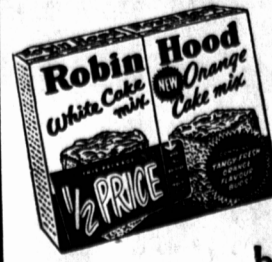
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