

It's

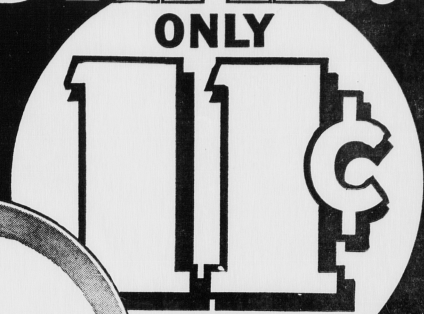
# CENTS SATIONAL!



**START TODAY**



Build a Complete Set of  
*Beautiful "Autumn Leaves"*  
**DINNERWARE**  
at amazing Low Cost!



ONLY

A PIECE  
with each \$5<sup>00</sup>  
in purchases



Every WEEK  
A DIFFERENT PIECE!  
This Week it's  
**DINNER PLATES**

Dinner Plates — the first of 10 elegantly worked pieces of pure white dinnerware — highlighted by delightful sprays of autumn leaves to be offered in the next 12 weeks sale. The service pieces will be offered twice — the complete pieces will be available the entire 12 weeks. Start today at

NEXT WEEK it's **FRUIT DISHES**  
THEN **Cups! THEN Saucers!**  
THEN **Bread and Butter Plates!**  
THEN **Soup Bowls!**

BEAUTIFUL "COMPLETER" PIECES  
YOUR • CREAM & SUGAR SET  
CHOICE • MEAT PLATTER  
• VEGETABLE BOWL **99¢ EA.**



FRESH FRUITS & VEGETABLES

SAVE 16c CASH  
NEW CROP IMPORTED WASHED CORELESS

**CARROTS**  
4 LB. **33¢**  
BAG

CRISP TENDER IMPORTED  
**LETTUCE** . . . . . EACH **23c**  
SWEET JUICY SUNKIST  
**ORANGES** . . . . . 5 LB. BAG **79c**  
NOVA SCOTIA FANCY RUSSETT  
**APPLES** . . . . . 5 LB. BAG **49c**  
WASHED-TENDER, HEALTHFUL  
**SPINACH** . . . . . 10 OZ. PKG. **35c**

EVERYTHING IS 100% GUARANTEED  
Values Effective Until Closing, Saturday, April 4  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES



**DOMINION**  
DOMINION STORES LTD. PARKDALE & CHARLOTTETOWN

SAVE 8c CASH  
DAVIDS PLAIN OR SALTED  
**SODAS**  
1 LB. PKG. **29¢**

QUAKER KING SIZE  
**MUFFETS** 15 3/4 oz. pkg. **33¢**  
ROBIN HOOD, TOASTED FOR FLAVOR  
**ROLLED OATS** 5 lb. bag **59¢**  
DELICIOUS HOT OR COLD, FRY'S  
**COCOA** 8 oz. tin **35¢**

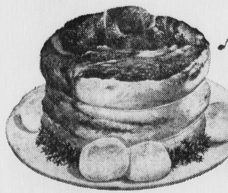
DOMINION'S OWN DOMINION  
**Chocolate Bars**  
5 FOR **39c**  
DOMINO FANCY TOMATO JUICE 2 20 OZ. TINS **35c**  
DOMINO CHOICE QUALITY TOMATOES 2 25 OZ. TINS **33c**

ST. PETER'S RD. ONLY  
SPECIAL BARGAIN PAK  
**SPONGES**  
10's pkg. **49¢**  
PAKELLENNE BOIL PROOF  
**PAILS** EACH **98c**  
5 STRING CORN  
**BROOMS** EACH **98c**

SAVE 10c CASH  
YORK CREAMY SMOOTH  
**Peanut Butter**  
16 OZ. JAR **39¢**

MAPLE LEAF TENDERFLAKE  
**LARD**  
2 1 lb. pkgs. **49c**  
FOR YOUR PET CHUM  
**DOG FOOD**  
2 15 oz. tins **27c**  
MAPLE LEAF  
**CHEESE SLICES**  
8 oz. pkg. **35c**

SAVE 6c CASH  
CANADA PACKERS SNOWFLAKE  
**Shortening**  
1 LB. PKG. **27¢**



ITS MAINLY BECAUSE  
OF THE  
**MEAT**

We handle Only Canada's Finest Government Inspected Red or Blue Brand Beef  
Tender Juicy—Excellent for Pot Roasting  
**BLADE ROAST** LB. **49¢**  
PREPARED FOR EASY CARVING  
**PRIME RIB ROAST** LB. **69c**  
NO BONE—NO WASTE BONELESS  
**POT ROAST.** . . . . . LB. **69c**  
HIGHLY NUTRITIOUS, RICH & JUICY  
**RIB STEW** . . . . . LB. **39c**  
CANADA PACKERS DEVON BRAND RINDLESS  
**BACON** . . . . . 1 LB. CELLO **69c**

SAVE 10c CASH  
CANADA PACKERS EASY TO SLICE  
**KAM**  
CRINO INSTANT POWDERED  
**MILK**  
YORK CHOICE DESSERT  
**PEARS**  
BICKS SWEET GHERKINS  
**PICKLES** 12 OZ. JAR **39c**  
HEINZ IN TOMATO SAUCE  
**SPAGHETTI** 2 15 OZ. TINS **35c**  
MARVENS MALTED  
**MILK LUNCH** 11 1/2 OZ. PKG. **31c**  
RADIO CHOICE QUALITY  
**PEAS** 20 OZ. TIN **21c**  
OGILVIE TWINKLE  
**CAKE MIXES** 15 OZ. PKG. **27c**

**FROZEN FOODS**  
MINUTE MAID FRESH FROZEN  
**ORANGE JUICE** . . . . . 6 OZ. TIN **37c**  
DOMINION'S OWN DOMINO  
**FRENCH FRIES** . . . . . 2 9 OZ. PKGS. **35c**  
HIGHLINER HADDOCK  
**FISH STICK** . . . . . 10 OZ. PKG. **44c**  
FARM HOUSE  
**APPLE PIE** . . . . . 24 OZ. EACH **55c**

12 oz. tin **39c**  
3 lb. box **99c**  
20 oz. tin **29c**  
DOMINION'S OWN DOMINO  
**DETERGENT** 12 OZ. TIN **31c**  
SYMPHONY, WHITE, PINK & LAVENDER 400g PKG. **29c**  
**FACIAL TISSUE**  
GRAVES VITAMINIZED  
**APPLE JUICE** 48 OZ. TIN **36c**  
DELICIOUS SNOWS  
**Clam Chowder** 15 OZ. TIN **39c**  
AUSTRAL HALVES OR SLICED  
**PEACHES** 15 OZ. TIN **29c**