

Quebec City Ends store Hours Rule

By GERRY McNEIL
QUEBEC (CP)—Major downtown retailers have decided to operate two nights weekly in the wake of a surprise decision by city council to throw shopping hours wide open.

A new bylaw allows stores to remain open until 10 p.m. six nights weekly. Previously Friday was the only downtown shopping night.

Surrounding communities of Ste. Foy, Sillery and Charlesbourg have lured shopping centres in recent years with wide open bylaws.

The city Chamber of Commerce recently recommended a bylaw allowing Thursday and Friday night openings, but pressure from two North-End shopping centres evidently resulted in the council decision.

Tourist shops in the old walled city also have pressed for wide-open hours. Some may remain open six nights a week during the summer season.

FORCED TO LIMIT

But simple economics will force the majority of outlets to limit themselves to two nights weekly.

"Even I, I don't think it will be beneficial to us," said Dan McCaughey, president of the Downtown Retail Merchants' Association, in an interview.

North America shopping patterns had shown the suburban shopping centres lure the night trade, while the downtown area gets it during the day.

Vice-president J. A. Chagnette of Le Syndicat de Quebec Lee, one of four major downtown department stores on Charest Boulevard, says experience in Montreal has shown Thursday night openings just means less business Friday night.

The Syndicat, like neighboring Faubourg, has an outlet in the St-store Place Laurier Centre for wide-open hours. It is to open three nights weekly.

Shopping centres in Charlesbourg and Sillery, Quebec City, are open three nights weekly. The \$5,000,000 Place Fleur-de-lys, was established in north-end Quebec City last year and was limited to one night until this week.

Monday's newspapers announced the centre will be open Tuesday, Thursday and Friday nights.

The downtown stores, evidently caught off guard, have not announced plans yet. The Merchants' Association held a meeting Monday, however, and indications are most stores will open only two nights.

"The news that all regulations would be abolished came like a bomb," Mr. Chagnette said.

He and other executives speculated the council measure might, by placing the whole metropolitan area on the same footing, lead to a provincial regulation for the metropolitan area.

Beaverbrook's Estate Valued At \$12 Million

SAINT JOHN, N.B. (CP)—Lord Beaverbrook's estate has been valued at \$12,000,000, his executors announced here Wednesday. The bulk of his estate was bequeathed to the Beaverbrook Canadian Foundation, a charitable organization he set up several years ago.

The late peer's will was probated at Newcastle, N.B., in a boyhood home. Executors are Lady Beaverbrook, G. Kenneth McKennie, a Saint John chartered accountant, and the Acadia Trust Company.

They said in a statement that Lord Beaverbrook's will also made certain provisions for his family to supplement those made during his lifetime. No details were given.

He died June 9 at his home in England at the age of 83. While Lord Beaverbrook's holdings were said to have far exceeded \$12,000,000 during his lifetime, it is understood he divested himself of large parts of his estate in recent years in setting up charitable foundations in Canada and England.

The Beaverbrook Canadian Foundation is headed by the peer's son, Max Aitken. Lady Beaverbrook is vice-president. The Northumberland County probate office at Newcastle, N.B., is to make public details of the will.

Executors of the will of the late Rt. Hon. Lord Beaverbrook have been granted probate by the probate court at Newcastle, N.B. The executors are Lady Beaverbrook, G. Kenneth McKennie of Saint John, N.B., and the Acadia Trust Company.

By his will Lord Beaverbrook made certain provisions for members of his family to supplement those made during his lifetime and then bequeathed the bulk of his estate to the Beaverbrook Canadian Foundation, a charitable organization created by him some years ago. Sir Max Aitken is president of the foundation and Lady Beaverbrook is vice-president.

The application for probate indicates that the estate has a value of \$12,000,000.



MAINLY BECAUSE OF THE HEAT...

Serve Cool Crisp

SALADS

Canadian Home-Grown Produce
Now at its BEST!

Salads are at their absolute best, when they're made with Canadian Home-Grown fruits and vegetables. Right now big colourful shipments of the freshest produce grown in nearby fields, are arriving daily at your friendly DOMINION. All your favourite items, selected by Dominion's expert buyers are on display... crisp leafy lettuce... snappy red radishes... cool cucumbers... tingling-good onions, red'n juicy tomatoes... celery... and many more. Switch to Dominion this week and save!

SAVE 9c CASH
FOR SALADS—CLOVER LEAF
FANCY PINK

SALMON

8 OZ. TIN

29^c

GRAVES WIENERS OR SWEET
RELISH 16 OZ. 35c
JAR

STAFFORD'S ORANGE, LEMON
AND GRAPEFRUIT
MARMALADE 12 OZ. 31c
JAR

LIL ABNER ORANGE
DRINK 48 OZ. 39c
TIN

DOMINION'S OWN RICHMELLO SALAD
DRESSING . . . 16 OZ. 37c
JAR

ARMOUR, EASY TO SLICE
CORNED BEEF 12 OZ. 49c
TIN

JERGENS LOTION MILD
FACE SOAP 3 BARS 25c
BANDED

COOL CRISP—RED CARDINAL
GRAPES LB. 21c

ONTARIO NO. 1 STAKED
TOMATOES 2 LBS. 49c

CRISP "N" CRUNCHY GREEN PASCAL
CELERY SIZE 36 EACH 21c

LOCAL GROWN—NEW
POTATOES 6 LB. BAG 33c

SAVE 5c CASH
Q. T. F. TROPICAL

Fruit Salad

15 OZ. TIN

SAVE 18c CASH DOMINION'S OWN RICHMELLO ORANGE PEK OIE

90's PAPER PKG.

Tea Bags

SAVE 5c ON THREE TINS MASON'S ASSORTED CANNED

Beverages

SAVE 8c LB. FOR SALADS—FIRM, RIPE

BANANAS

LB. 17^c

23^c

BLADE ROAST

SAVE 16c lb.

Government Inspected
Red or Blue Brand
Tender, Juicy,
"Pot Roast"
Back Strap Removed

OVER 90% BONELESS

CROSS RIB ROAST

LB. 59^c

EXCELLENT FOR HAMBURGERS, OR MEAT LOAF

GROUND BEEF

LB. 49^c

CUT INTO TENDER JUICY CUBES
MAPLE LEAF WAX OR CELLO

BONELESS BEEF LB. 69c BOLOGNA LB. 33c

ST. PETER'S ROAD STORE

NICKLE PLATED SPRING TYPE
ICE CREAM

SCOOPS EACH 98c

GOOD QUALITY
OVEN MITTS PAIR 59c

FROZEN FOOD

PERFECTION ASSORTED FLAVORS
ICE CREAM 1/4 GAL. 95c
PKG.

DOMINION'S OWN DOMINO FRENCH
FRIES 1 LB. 49c
POLY

Everything is 100% Guaranteed

BROWN'S, MOLASSES, GINGER OR FRUIT

COOKIES

2 DOZ. PRGSS. 59^c

DOMINION'S OWN SYMPHONY
FACIAL TISSUE 400's PKG. 29c

DOMINION'S OWN DOMINO
INSTANT COFFEE 4 OZ. 91c
JAR

BEAVER BRAND, FRESH POPPED
POP CORN 3 OZ. PKG. 39c

KON TIKI, CHOICE SLICED
PINEAPPLE 2 1/2 OZ. TINS 45c

AYLMER, 3 TOMATO, 2 VEGETABLE
SOUP DEAL POLY BAG 59c

NEW SKY CLEAR LOTION
DETERGENT

2 24 oz. Plastic 79^c

WESTON'S SUMMER TIME
MARSHMALLOW
CANDIES

3 OZ. PKG 35^c

VALUES EFFECTIVE UNTIL CLOSING
SATURDAY, AUGUST 8th
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DOMINION

QUEEN STREET PARKDALE DOMINION STORES LIMITED