

The Guardian, Charlottetown, Tues., Sept. 15, 1964. 3

Want to know the amount of potassium in the city water supply? The average daily maximum temperature in Charlottetown in 1962? The 1963 provincial livestock population?

Answers to these, and to more pressing questions that may come to mind, can be found in a colorful, attractive industrial brochure published recently by the Charlottetown Board of Tourism in conjunction with city council.

The brochure, which contains information on everything from the history of Charlottetown to the number of manufacturing establishments in the city to types and locations of recreation facilities, is designed to fulfill what was termed a long-felt need by board member Rupert Godfrey, chairman of the brochure committee.

Its main purpose is to provide information to firms or individuals interested in locating in Charlottetown. The board of trade receives a number of inquiries about the city each year, and this is the first time answers to almost any conceivable question have been accumulated in such a manner.

BENEFITS NOTED
Theme of the brochure, illustrated by color photographs on the cover, is the proximity of city residents to such benefits as transportation, recreation, manufacturing, education, religious and shopping facilities, and products of the land and sea.

Sheets of paper carrying information inside the folder are of 11 different sizes and colors, making the brochure conveniently self-indexing.

Headings, which embody numerous sub-headings, point to such topics as services, shipping and transportation, industries and markets, communications, construction, retail, housing, education, recreation, arts and culture, hospitals,

churches, service clubs, and customs facilities.

Most of the work in planning the brochure, gathering information and assembling the brochure has been done by Mr. Godfrey and his committee, with city council lending a financial hand.

DISTRIBUTION 5000
Mayor A. W. Gaudet said yesterday the board has ordered about 500 copies, and they will be available for distribution within the next few days.

A meeting of the board council tonight will discuss further the question of distribution, but members say they do not favor "indiscriminate" distribution of copies because of production costs.

First copy given out by the board was that of R. Ronald Latham, British Trade Commissioner for the Atlantic Provinces, who visited the city recently. Each of the Canadian premiers also received one.

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Public Credit Institute Seen Depression Cause

SUMMERSIDE — The education of the consumer and the education of the credit granter is the foremost function of a local credit association, Steve French, manager of the Credit Bureau of St. John's, Nfld. told a meeting of the Summerside Credit Granters' Association here last evening.

The meeting was attended by more than 25 members and was presided over by Arthur Johnston, president of the association. Also at the head table were William Jay, a director of the Credit Granters' Association of Canada and Ernest Heckbert, secretary of the local association.

Mr. French, speaking with the distinctive accent of a true Newfoundland, recalled how the misuse of consumer credit facilities was often given as one of the major contributing causes of the great depression of the thirties.

"Today, we are moving towards the desirable state where the consumer and the seller are using credit purchasing power for consumer goods as wisely as their forefathers used their savings for cash purchases," said Mr. French.

He feels that the credit association must do everything possible to ensure more successful credit selling if we are to maintain our economy and standard of living. It is his opinion that the best way to do this is through education.

Mr. French said last evening what may well be the most important area of education regarding successful credit selling was with the group of people who formulate credit policies and those that carry those policies out.

"Misleading the public," he went on, "through catch phrases and distortion of the facts is one of the worst things that can be done."

Mr. French stressed the importance of the consumer and the credit granter in the economic life of the community. He urged credit sales organizations to keep each customer informed with regular notices of his balance, payments, etc.

Mr. French pointed out that "learning to live within one's credit limits is not so obvious as learning to live within one's cash-on-hand limits."

Speaking of the collection departments and collectors of credit sales organizations, he stated that the necessity of this department is recognized, but in the eyes of the public the profession is not given much stature. Mr. French said that 85 to 90 per cent of the people make their obligations as agreed.

It is from information or misinformation of the public's buying power that the public's buying power is formed.

He cautioned the gathering that "no longer can collectors depend upon severe collection methods or scare tactics to recover past due accounts. There are in Canada people who are referred to as 'good' buyers. They are always looking for a 'cause' to take up and a banner to carry. The credit and collection industry is vulnerable to such attacks."

CHILDREN LOST
More than 4,700 children were lost and found at the New York World's Fair between April and August, an average of 8 a day.

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ALEX MCKINNEY, Brampton, Ont., president of the Canadian Plowing Council (left) was guest speaker at the weekly luncheon of Rotary in the morning.

World Plowing Relations Described In Rotary Talk

"I need with deep interest and satisfaction in your morning paper that plowing competitions have been carried on in this province for more than 125 years," Alex McKinney, Brampton, Ont., president Canadian Plowing Council said in speaking before the Rotary Club at their weekly luncheon meeting at the Charlottetown Hotel yesterday.

Mr. McKinney was much impressed with the well kept farm and city buildings in the province.

Describing the development of the world-wide organization, the speaker dealt with various plowing competitions in Britain and Europe since 1853 the active participation in such events by representatives from Canada.

"We have a great deal to do. Industrial firms are making many things possible in the overall picture of farming. Our plowing representatives will be the guests of Esso Imperial Oil agencies while in Vienna, Austria," Mr. McKinney stated.

CANADA NOW TWICE
The first A. Carrol, of Canada was the president of the World Organization of Plowing and he was succeeded by another Canadian, J. D. Thomas in the 11 years of operation in Canada.

The speaker said that this world-wide competition has developed a universal trend among manufacturers of plowing and harrowing machinery. He noted that he had one of the oldest agricultural arts — plowing."

The speaker was introduced by chairman Robert A. Parrott who arranged on behalf of the Rural Affairs Committee of Rotary to have Mr. McKinney address the meeting. The speaker was thanked by co-chairman J. D. Thomas and by the president of the club, Mr. McKinney.

Christine Anne Hewitt, dairy queen of England and Wales expressed thanks of herself and company on behalf of the Rotary. Speaking briefly she described farm life on the 450 acres owned by her father, miles from London. Wheat, barley, oats and sugar beets are

grown and milk and dairy products complete the set-up. Race horses are raised by her father. President Andrew Likely also addressed the welcome extended to all visitors and made a presentation to Miss Hewitt on behalf of the club and also to Elaine Bryenton, P.E.I. Dairy Queen and Elaine Bryenton, Prince Edward Island Dairy Princess.

Head table guests included: Lincoln Dewar, secretary, treasurer P.E.I. Plowing Council; Stanley Wilkie, representing Canada at world plowing match in Vienna; Elaine Bryenton, P.E.I. Dairy Queen; Alex McKinney, president Canadian Plowing Council; Christine Anne Hewitt, Dairy Queen.

Queen, England and Wales, Elaine Dunworth, companion to Miss Hewitt, and Dr. Carl Wilkie, visiting Rotarians were: L. J. Nafziger, Shoemakerville, Pa.; Harold German, Chilliwack, B.C.; William Clark, Salisbury, Md.; S. A. MacDonald, Summerside, B.C.; Stan Steeves, Moncton; Earl MacEachern, Eric Woodside, and E. J. Hickey, Summerside.

Guests of Rotary were: Premier W. R. Shaw, Dr. Peter Iolan, city; Daniel Gilchrist, Fredericton, N.B.; James M. Dowler, Winnipeg; Rev. C. H. Dickenson, Toronto; Cecil Campbell, Montague; Ray Fry, Toronto and Clark Young, Unionville, Ont.

CANADIAN

(Continued from page 1) p.m. Bruce Bore, parliamentary secretary to Agriculture Minister Hays expects to be here to represent the minister. John Muttally, MP for Kings will also participate in the opening ceremonies. It is expected also that Alex McKinney, of Brampton, Ont., president of the Canadian Plowing Council will speak.

Raynaill MacNeill, Mr. French, speaking with the distinctive accent of a true Newfoundland, recalled how the misuse of consumer credit facilities was often given as one of the major contributing causes of the great depression of the thirties.

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City Council Agrees On Street Improvement

KENSINGTON — A number of street improvement projects were under discussion at last night's meeting of Kensington Town Council, which was presided over by Mayor Everett Champion, with four councillors present.

Council decided to lay a storm sewer from Kennedy's store to the railway intersection near Victoria Street east. The pavement is to be widened and curbed from the railway to the town limits on Margate Road.

A request was received from a citizen for ditching along the street to stop flooding of his property.

Building permits were granted to Fenner Stewart for an extension to his home and to the Kensington United Church for a Christian education building. Lighting committee chairman Arthur Reedy was asked to check all lights in town.

PUMPING TROUBLE
It was announced that action was taken on the trouble frequently experienced at the pumping station. Money was paid to town clerk Mrs. C. M. Kennen for the sale of an engine formerly used to pump water.

Fire Chief Bruce MacLeod inquired about insurance and compensation for firemen injured while fighting fires, and council agreed to look into the matter.

Police committee chairman Alton Cotton was authorized to look into the possible purchase of a vehicle for use by town police officer Vernon Reeves.

A discussion was held on the problem of old car bodies with in sight on Irishtown Road with in the town limits.

Bill's paid amounted to \$860.18.

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Parade of Fair Inventory Specials

FREE
One bottle of oven cleaner with each range.

FREE
Free pot holder with each range.

FREE
One can of no stick oven spray with each range.

Enteprise Foundry Proudly
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24 inch automatic Gas Range with large perma-view window. Clock controlled oven. Centre simmer pot burners, smokeless in a drawer broiler, full length fluorescent top light, finished in gleaming white porcelain, trimmed with bright blue finish. Electric minute minder and many other features.

Their newest combination Oil and Gas range with a large 35000 BTU oil space heater and 24" automatic gas range, which has a large 20" oven, smokeless broiler, clock controlled oven, centre simmer pot burners, full length fluorescent top light. Large perma-view oven window and many other features.

Regular 279.95 Regular 449.95
SALE SPECIAL SALE SPECIAL
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Speedy Propane

ON THE SPOT FINANCING

305 WATER STREET SUMMERSIDE

58 GRAFTON STREET CHARLOTTETOWN

may be sure to see these good looking, good cooking Gas Ranges by Enterprise at one of our show rooms located at

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Council To Check On Peddlers

ALBERTON — Routine reports of committees were heard last evening at the regular meeting of Alberton Town Council with Mayor Roy Leard presiding and councillors Gordon, Milman, McNeill, Hardy and McRae in attendance.

Bills amounting to \$91.63 for the month were approved and ordered paid. No parking signs are to be placed on the north side of Church Street from the railroad crossing to the exhibition grounds.

The town policeman is to be asked to check on a number of people from out of town who are peddling in the town limits without a license.

Peddlers for the position of town policeman are now being called annually the mayor informed the council and this will be done right away.

A framed photograph of the original Farmers of Confederation has been received from town magistrate Howard Clark. The photograph, which has been in Mr. Clark's family for many years, will be placed in the council chamber.

Two emergency vapor lights have been installed on Church Street bringing the total to 15 of this type in the town.

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DECEASED BRIEFS

PROFT FUNERAL — The funeral of Charles E. Proft was conducted by Rev. M. R. Bess Monday afternoon. Hymns were The Sands of Time and Unto The Hills. Pallbearers were: Mayor Roy Leard, Percy Harvey, Herbert Leavitt, Frank McNeill, Willard Oulton and Alfred Perry. Interment was in the church cemetery.

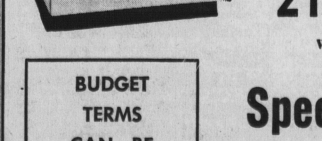
MATGUE FUNERAL — The funeral for Ernest Matgue took place Monday morning from the Henessy Funeral Home to St. Simon and St. Jude's Church, Mass was celebrated by Rev. J. H. Rev. Michael Rooney, who also conducted service at the grave. Rev. Eric Robin was present in the sanctuary and Rev. Clare Honorary pallbearers were: John MacIntosh, Justin McCarty, Frank Skusewicz, P. E. Carthy, Morrissey, Clifford MacIntosh and J. J. Morris. Active pallbearers were: E. C. Perry, Frank Johnson, E. B. Borne, Frank J. Gaudet, Joseph Dewar and Urvain Gaudet. Interment took place in the church cemetery.

DEATH NOTICES
Received too late for Classified death notices column

GAMBLE — At the Commemorative Session of the Legislature, Sept. 14, 1964, Fred Gamble of Cascoqueque, P.E.I. died of Cascoqueque in his 85th year. His remains were interred in the St. John's Anglican Church, St. John's, N.S. on Wednesday. Burial was on Wednesday at Cascoqueque United Church with services conducted by Rev. C. W. O'Clock. Interment in the church cemetery.

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“the money you termPlan loan saved us paid for this extra chair”



See Royal Bank first before you shop. Arrange for a low-cost termPlan loan. It puts buying power, bargaining power in your pocket, leaves you more dollars to spend on that new set of furniture, or any other "big buy". Save money next time you borrow...

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