

marquis was not offered to us, but we could have approached [MAPUS],” commented McCarville, who does not feel threatened by her opponent’s use of the board.

Johnson is not the only candidate adding glam to his campaign. McCarville, who has also put up hundreds of posters, chose to distribute candy as bait to bring attention to her pursuit for the presidency. This is not a first for her. Her

successful during the 1999 Student Union election campaign when McCarville was elected Vice President External.

“Treats really attract students,” said McCarville.

Carlaw is appalled by the campaign.

“It is kind of funny,” said Carlaw, “the campaign resembles my grade eight [student council] elections. This was not the kind of campaign I wanted to run.”

Carlaw is not bothered by his fellow candidates’ campaign material, but he maintains that he does not see the

point of so many posters. “I don’t want to get caught up in that,” said Carlaw, who does not plan on putting any posters up.

Carlaw thinks the posters “mess up the campus.” In his opinion, campaign material should be better organized and a clear, defined space should be set aside on campus for all campaign material.

Posters such as the ones plastered across UPEI may not be to their owner’s advantage, said Carlaw. “The Students’ first impression [of the candidates] comes from these posters.”

farce of the campaign commented Carlaw, who thinks the Student Union should try to run a more respectable campaign.

“Do you want to make yourself the laughing stock on campus, or do you want to be serious about it?” asked Carlaw.

The poster blitz also makes it impossible for other campus groups to promote events during the campaign, he said, because these posters will likely be ignored.

To promote his candidacy, Carlaw turned to the use of a paid advertisement in



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