

# Potato Conference At Acadia U. August 15

"Quality pays in potato production from the farmer right through to the consumer," states J.F. Mahoney, program chairman for the eighth annual potato industry conference, scheduled for August 15, at Acadia University, "and that's why we have designed a program with the theme 'quality pays'." Potato production has become "so specialized for the farmer, so diversified for the processor and distributor and so quality conscious to the consumer, that we have invited many of the most highly qualified experts in Canada to address the conference on topics ranging from weed control to trends in merchandising."

Dr. John Brown, president of Oshawa Wholesalers, who is also president of the Canadian Horticultural Council, will deliver the key note address at 10:30 on the morning of August 15. Farmers in particular will also be interested in the afternoon symposium involving production topics from disease resistance of potatoes to the advantages of planting on the flat versus hills.

The crowning of a National Potato Queen and a demonstration of aerial spraying of potatoes by fixed wing aircraft are two other events of wide interest on Monday's program.

Comparative costs of producing potatoes in every region of Canada will be discussed on Tuesday morning, followed by demonstrations of machinery used in modern potato production. The theme "quality pays" will be continued with speakers from across Canada, dealing with various forms of processed potatoes, and even into the evening, with a mammoth chicken barbecue, along with entertainment designed for all delegates and their families. Advance registration confirms that delegates will be attending from Alberta to Newfoundland.

Wednesday's program will examine distribution patterns of potatoes in North America, trends in merchandising, as affected by quality from the grower through the wholesaler, the retailer and finally to the consumer. Speakers on these topics will come from Ontario, Quebec and the Maritimes and they will set the stage for another speaker on the "Potential and Problems of Export Marketing."

Probably never before has Canada's potato industry come under such an intensive quality assessment than is planned for this eighth Canadian potato industry conference, August 15, to be held on the beautiful campus of Acadia University in Nova Scotia's Annapolis Valley.

Inquiries about the conference and the optional tour along Nova Scotia's south shore following the conference, may be directed to Mrs. Lorna Smith, conference secretary, Box 247, Kentville, Nova Scotia.

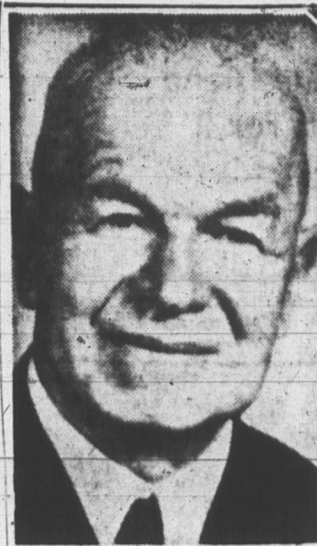
## Japanese Student Visits

A charming kimono-clad visitor to P.E.I. this week is 21-year-old Chizuko Okyama. She is a Japanese medical student in her last year of college.

She made the trip with three other Japanese students by way of Honolulu, San Francisco and Chicago. Then she came alone to Toronto where she stayed for two weeks. When it was discovered that she had always dreamed of seeing Green Gables, the local Lions Club immediately sponsored her. Chizuko has read 10 of the "Anne" books in Japanese and was delighted to make the trip.

Presently staying at Brackley Beach, she visited Green Gables yesterday afternoon under the guidance of the hotel's hostess, Mrs. "Carol" Anne Shepherd. Also on her schedule was a tour of Woodleigh Replicas that evening and another of the Confederation Centre today.

Chizuko leaves this afternoon to return to Toronto for another week and then to the United States to meet her friends again. After some time there, she will go to the town of Oyodo-Ku Osaka, Japan.



## Death Of Rev. Dr. Britten

Rev. Dr. Charles A. Britten, Summerside, passed away Sunday after a prolonged illness.

Dr. Britten was born in Woodford, Northhamshire, England in 1880 and came to Canada in his early twenties.

He attended Horton Academy and graduated from the School of Theology of Acadia University in 1912 followed by a year at Colgate Rochester Divinity School. Several years ago he was honored by Acadia University with the degree of Doctor of Divinity.

Dr. Britten served as pastor of the Central Bedouque Baptist Church for two periods totalling more than a quarter of a century and was pastor of the Bedouque Church when he retired in 1960. Since that time he had been residing in Summerside with his daughter Phyllis, who is a teacher at the Athena High School. Over the years he also held pastorates at Penticton, B.C., at North Sydney, Bedford, Billtown and Hantsport, N.S. and Dorchester and Coverdale, N.B. In addition to being a power-

ful preacher, Dr. Britten was a gifted expositor and writer. For many years he wrote the material for the weekly Sunday School lessons for the Maritime Baptist. He also reviewed many religious books and articles for a number of publishers.

He was married to Blanche Coes of Saint John, N.B. who predeceased him in 1947.

Dr. Britten is survived by one sister, Mrs. Alfred Taylor, Vancouver, B.C., a daughter, Phyllis of Summerside, and two sons, Douglas of Thorold, Ontario and Rev. Edward, pastor of the Trvon Baptist Church. The funeral will be held today at 3:30 from the Bedouque United Baptist Church with interment in the Central Bedouque cemetery.

## Howard To Appear In Cavendish

Howard "The Turtle" parties will be held for children in the Stanhope and Cavendish areas this week by "Smart Alex", Alex Eptmoff and other members of the Canadian Puppet Company.

On Thursday morning at 10:30 a.m. they will be at the Stanhope Campground in Stanhope and on Wednesday they will be entertaining at Cavendish at the campground in the pavilion.

The Canadian Puppet Theatre puts on two shows daily at Confederation Centre and on Saturday there are three performances.

## Eat, Drink and Be WARY...

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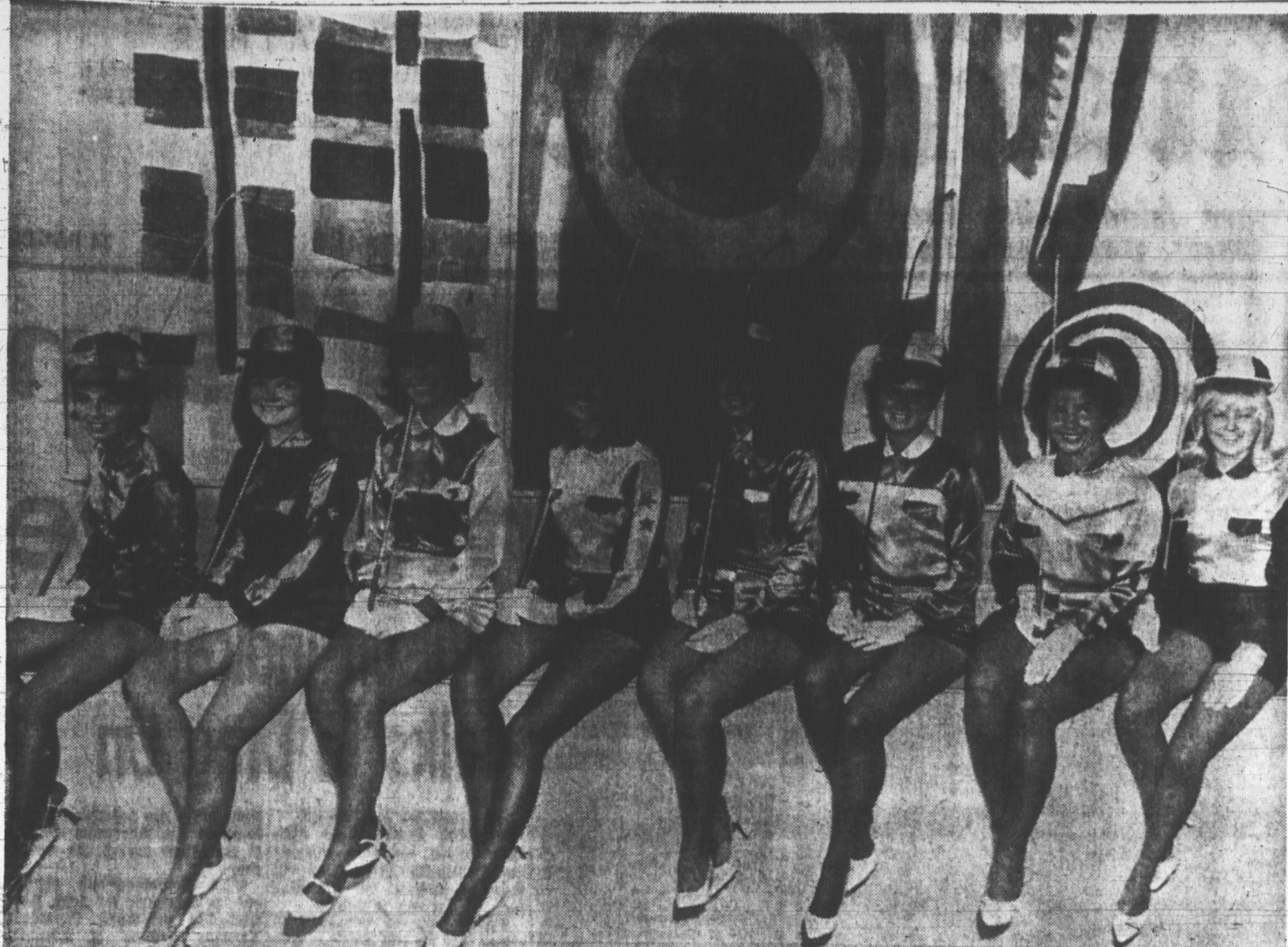
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**COLD CUP and Sauer girls for 1966 are (FROM LEFT) Carol Foster, Lorna Vessey, Patsy Lappin, Paulette Burke, Trudy Callbeck (Miss Cold Cup and Sauer, 1966), Aida Marie**

**Waller, Gheryl Paquette (Miss P.E.I. of 1965), Rosemary Brown. One of these girls will be the 1966 Miss Gold Cup and Sauer after the big Old Home Week harness race.**

# National Holiday To Be Declared?

By RALPH CAMERON

It is not a national holiday, even though we think it should be, but it is certainly a red letter day on the calendar of every Islander. We mean August 19 when the manfully beautiful Gold Cup and Sauer Girls are unveiled as they take part in the year's outstanding event.

Yes, it is Gold Cup and Sauer Parade time again and already an air of excitement is beginning to pervade this capital city as people get set for the biggest show of the year.

Friday the 19th is the day and the time of the start of the parade is 10 o'clock in the morning. But don't leave it till then to start looking for a place from which to view it. You can either be early—or unhappy—the choice is your own.

They are successors to a long line of beautiful gals who have worn the silks of the famous Maritime harness racing event, the great Gold Cup and Sauer race to be held that night. The annual championship pace attracts the best horses in the Maritimes; the parade before it attracts everyone.

Literally one hundred thousand people have watched past parades since they began as a small show with the eight girls riding to City Hall in convertibles. Now it has grown to something almost unbelievable for a city as small as this.

star, Gordie Tapp, on hand to greet the watching thousands.

Of course there will be plenty of other girls in addition to The Gold Cup and Sauer lovelies. Some of them will make you wonder why they, too, are not in facing silks. They will be seen on floats and on horseback and on foot; they will be waving, marching or playing, whatever they are doing people will watch delightedly.

It will be another tremendous parade with the greatest number of bands ever heard in one show in this city as no less than 12 of them will be in the parade.

Highlighting this musical extravaganza will be the fantastic Estevan (Saskatchewan) High School band of 55 pieces and the internationally known Spartan Drum and Bugle Corps from Milford, New Hampshire, which was heard as it took a big part in the Miss America Beauty Contest down in the United States. This musical group is 75 strong.

And of course there will be clowns and ponies, marchers and saddle horses and a fine representation of automobiles of another era as the Antique Car Club puts eight of its more famous models on display.

Interspersed through them all will be a wonderful display of floats as merchants and manufacturers, governments and clubs have filed 30 entries.

The parade will start out at Queen Charlotte High School on North River Road and follow a two-mile route as it winds its way through city streets in order to give every citizen, and especially hospital patients, a chance to see it.

Don't miss the big show.

## THIS AGRICULTURAL INDUSTRY

# Steer Contest Seen Feature, National Potato Conference

By NEIL A. MATHESON

The registered steer class will be one of the features of the Provincial Exhibition here next week. At least I hope it will be a feature. It was a flop last year. That's my observation at least, and "the flop" was caused when the buyers were so low in their bids that the owners got their heads together and withdrew their animals from the auction.

This time it will be different—again I add the words "I hope". The timing was bad last year. The timing is much better this year. The steer show will be held in the Coliseum immediately after the vaudeville on Monday evening. The hour is set for 8:30 p.m. The sale of steers will follow immediately.

Ivan Kerry who impressed many people with his handling of 200 head of cattle for Horace Willis recently, will auction the steers.

There are 15 of the finest steers in the province entered. Glen Cotton tells me. And one is coming from Saint John.

Topping the list of Island exhibitors are such well known beef breeders as Fulton Steadson and Sons of York Point who topped the steer class at the Atlantic Winter Fair for the last two years.

Mr. Justice R. R. Bell had the steer that topped the exhibition steer show last year. He's back this year. James Cudmore, Winsloe had the grand champion steer at the Easter Beef Show two years ago. He's in this one too.

Irving MacDonald, York had the best steer on the hoof at Halifax last year. He's in this one with one of his Angus beauties.

from memory—invited newsmen, some of their friends, and some top beef fanciers, for a most unusual night.

So far as I know they are the first Maritime people to try such a colorful stunt, though it had been tried in one or two other places previously.

You can be sure the Franklin Farm steer will be a good one, but he'll be up against a group of good steers here.

From this distance it looks like a really top show. It'll be a top sale too, if the buyers get into the spirit of the occasion.

Nobody expects—at least I don't—a price like the \$475 found they paid for the grand champion at Halifax last November, but premium prices are expected for these steers that have been fitted up for this special show.

Mr. Cotton, beef fieldman for the province, expects that the show and sale will be completed early in the night, so that people who stay in the Coliseum for the performance will have plenty of time to take in the rest of the features that are present on opening night at the big fair.

type of spraying economically which reminds me that Horace Willis will have potato rows, or drills, one and one-quarter miles in length, and that should be long enough. Whether Mr. Willis will go for this new type of aerial spraying, or not, is something I don't know. I haven't discussed it with him.

A release from the conference headquarters notes that 67 per cent of all aerial spraying in the United Kingdom is for late blight of potatoes, and that 4,000 acres of potatoes in New Brunswick are under aerial spraying contracts this year.

The aerial spraying routine is becoming popular with some orchardists, the release adds.

## GORDIE TAPP COMING

In other years great names of the entertainment world have taken part; this year it will be the same with the great CBC

## Alberton Council Meets

ALBERTON — Routine town business was carried out last night at the regular meeting of Alberton town council. Mayor Roy Leard presided and all councillors except councillor Gordon were present.

Bills amounting to \$296.86 were ordered paid.

The police report listed five cases under the Criminal Code, three under the highway traffic act and eight under the liquor control act.

Estimates are to be requested for the paving of two sections of town streets and also for the installation of mercury vapour lights on main street leading to Alberton South.

## Formér Tignish Woman Dies

TIGNISH — Mrs. Arthur Robichaud passed away at her home in Chelsea, Mass., on Monday.

Mrs. Robichaud was a daughter of the late Mr. and Mrs. John B. Gallant of Tignish. Besides her husband and four children, all residing in Chelsea, she leaves to mourn two brothers, Henry Gallant, Charlestown, Centred of Chelsea, also a sister, Mrs. Andre Paquette, Tignish.

The funeral will be held Wednesday from Saint Rose Roman Catholic Church, Chelsea.

## Portage Break Investigated

SUMMERSIDE — RCMP here reported last night that they are conducting further investigations into a break that occurred early Monday morning at Sharbell's General Store in Portage.

The thief of thieves were reported to have stolen a safe containing a large sum of money from the building.

Assisting the Summerside RCMP are members of the Alberton and Borden detachments along with Cpl. Smith of Charlottetown.

## ELEPHANTS OVERBREED

NEW DELHI (AE) — Birth control for elephants? It may be necessary because of elephant overpopulation since banned, says a spokesman for India's inspectorate-general of forests.

## MANY GOOD BREEDERS

There are many others all of them, really good breeders of beef cattle. Leo McIsaac and Sons have their farm at Mermaid, Gerald Dollar, Winsloe had the grand champion Scotch Shorthorn bull at Halifax two years ago. Hayden Brothers, Cherry Valley have some of the best Herefords in the province.

Buddy Loane, Kilmuir is one of the top men among the younger breeders. Jimmy MacDonald, Hunter River and Lester Rankin and Son, Bunbury are other men who always put up a fine product.

All of these men will be vying for supremacy in the show, and hoping for a solid price in the sale that follows.

The one mainland steer is entered by Franklin Farms, Saint John. This is the company that put on such a show at the Atlantic Winter Fair last November. They hired a large space in one of Halifax's classiest hotels, took their Hereford bull—I believe he was reserve grand champion, though that's

## POTATO CONFERENCE

I don't think P.E.I. will have an entry in the competition for the National Potato Queen—at least I haven't heard of a candidate. And we really should have one of our attractive young ladies in that one.

The competition is to be staged as a part of the 8th Annual Canadian Potato Industry Conference, at Wolfville, N.S., next week. The dates are August 15 to 18 and the sessions will be held in the Acadia University buildings.

John Mahoney is program chairman and that indicates the program will be in good hands. Mr. Mahoney looked after the Island tobacco growers when they went on a two-day tour of Nova Scotia's tobacco-growing area a few weeks ago. He did a really good job. I know, for I was with the Island group.

J. E. Jack, Peil, chairman of the machinery committee, reports that a plane will fly two feet above a potato field at a speed of 90 miles per hour, applying spray materials. The demonstration, incidentally, is scheduled for the Lyndhurst Farms at Ganning, N.S. and the time is 7:00 p.m. on August 15.

My memory tells me that a similar demonstration was set up here some years ago, or it was to be set up. At any rate the result was the expressed opinion that our potato drills were too short on the average to make this

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