

# HENDERSON & CUDMORE

# Easter SALE



## TOP COATS

- Famous McGregor Cashmere and wool
- Newest grey herringbones and darker charcoals and olives
- The popular half regular style sizes 34 to 46 in regular and tall

Values to 59.00

**\$39.00**

## COATS

- Imported poplin, showerproof fabrics
- Reversibles included
- Sizes 34 to 46

Regular to 29.00

**\$17.95**

## SPORT SHIRTS

- Plaids, checks, neat prints, short and long sleeve styles
- All completely washable
- Large range of colours
- Sizes from small to extra large

VALUES TO

6.00

**2.79**

2 FOR 5.00

## JACKETS

- Dark brown with knitted collar and cuffs
- Sizes 36 to 44
- Some are developable

\$17.00 Value

**\$12.00**

## WORKSOX

- Reinforced nylon heel and toe
- Ideal for under your fishing boots

\$1.00 Value

**79c**

## DRESS YOUR BOY THIS EASTER AT BIG SAVINGS!

### Boys' SUITS



- Choose now for Easter, Music Festival, or First Communion
- Popular charcoal grey, and neat blue and green checks
- Sizes are 4 - 16
- Styled just like Dad's
- Specially priced from

Specially Priced From **\$17.00**

### BOYS' JACKETS

It's boys' spring jacket time. We have hundreds of new arrivals to show you this week. Choose for your boy while selections is complete.

PRICED FROM **\$4.95**

### FREE BIKE

Nothing to buy—just fill out a ballot, drop it in the ballot box. You may win a C.C.M. bike (girls' or boys') from The Bike Shop. Drags to be made Easter Saturday.

## PANTS

- Luxurious durable perma-crease pants. Crease is built in for the life of the pant. Seldom needs pressing. Popular pleated styling or the new continental slit. Fashioned in hankery grey, charcoal, brown and olive. Choice of sizes 29 to 44 shorts, regulars and tall.

REGULAR TO 20.00

**\$13.95**

20% OFF ENTIRE STOCK OF PANTS

Except Daks

### CHESTER REED'S

- New imported from England wool worsted fabrics
- Styled in the young men's slims or regular men's pleated models
- Sized 29 to 44
- Regular 22.95

**\$17.21**



Sale starts this morning at 8:30 . . . Save 20 to 60%. Men the Spring clothes you want are at Henderson and Cudmore now . . . and at special Easter Sale Prices. This is our Annual Pre-Easter Sale Event, combining top quality, special low sale prices and remember no sales are final until you are satisfied.

## SALE of MEN'S SHOES

- Good quality leathers
- Styled in oxford, moccasin toe and slip on styles
- Sizes 6 to 12
- In dark brown and gleaming black

Regular To 14.00 **\$8.99**



## DRESS SHIRTS

- White in 100% terylene drip-dry no iron
- Bold stripe broadcloth in the new high style

Values to **\$3.99**



## SPORT COATS

- All-new coats, just arrived
- Bigger selection than we've ever had
- Seldom do you get an offer of these high quality sport jackets at such a low price
- Sizes 34 - 46
- Choice of light and dark greys, tweed tones
- Save up to 10.00

Values to 32.00

**\$22.**

## PYJAMAS

- New spring fine sanforized broadcloth in plaid, stripes and neat prints
- Full size range

Values to 6.00

**\$3.99**

## SUITS

- Hundreds and hundreds! Flattering new Spring arrivals!
- Fine British imports, fine Canadian all-wool worsteds and flannels!
- New patterns and shades, pie in pies, classic checks, mini-checks, striped effects and plain shades—new tones of grey, blue, brown and olive
- Many Towne Hall included

VALUES TO 79.00

**\$49.**

## SUITS

LIMITED QUANTITY

- Greys, blacks, olive greens
- Wool and wool blend worsteds
- Sizes 34 to 50 included
- New aerilan suits with a one year guarantee

**\$35.**



## DRESS SOCKS

- Values to 1.50
- By Harvey Woods and MacGregor
- Stretchies and sized styles

3 for 2.75

**95c**

## T-SHIRTS & BOXER SHORTS

- White T Shirts
- Nylon elastic neckbands
- Shorts are plain shades and sanforized

3 for 2.75

**95c**

## CHINO PANTS

- Popular young men's slims and regular men's styles
- Many colours in plain shades for spring

Regular 5.95 to 7.95

**\$4.99**

100% Nylon Hooded WIND JAMMER

## JACKETS

- Many sold already this Spring
- Rollaway hood (bean bag) storage pocket
- Blacks, reds, white, blues

**\$7.95**

## Shirts and Shorts

- Good quality athletic underwear
- Nylon reinforced legband
- Selected subs included

Regular 1.25 Value

**79c** 2 FOR \$1.50

## Pullover and Cardigans SWEATERS

- One of a kind in orlon and wools
- Many by Tony Day and Regent knit
- Regular 8.95 to 12.95

**\$6.99**

# HENDERSON & CUDMORE

WHERE QUALITY IS SURE

SHOP THE CONVENIENT WAY OPEN A OPTIONAL CREDIT ACCOUNT AT H. & C. FOR ALL YOUR CLOTHING NEEDS

100% RUB AWAY THROBING ARTHRITIC RHEUMATIC PAIN

Special Trial Offer