

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Great Footwear
- Beach Things

WELCOME TOURISTS

LePAGE SHOE CO.

The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

in P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



The Summerside Lobster Carnival... a highlight of the summer... will provide many thrills to young and old this week. Continuing all this week, dances, and of course Lobster. This scene shown is Holman's of P. E. I. float that was in the Parade, Monday of this week.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

HARNESS RACING

NEXT RACING
JULY 22-25-27 - 8 P.M.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture!

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend
Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 floors of *Quality* merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics

BUCKET
DOW'S KENTUCKEY FRIED CHICKEN

15 PIECES SERVES 5-7 \$3.95

SMALL BUCKET
Serves 2 to 3 **2.50**

Dows
RESTAURANT Ch'town

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

LUNCHEON 12 to 1 p.m.
AFTERNOON TEA 2 to 4 p.m.

DINNER 5 p.m. to 8 p.m.
7 miles from Ch'town

Caltering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/4 Miles from Cornwall on Route 19

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For your cooler or at the Beach or your social evenings.

S. R. Johnston's FINESTATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

BEFORE
the most comes to Condon's Woolen Mill

AFTER
it has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Auto Ropes
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
Queen St. Dial 4-8713
Charlottetown

FILMS All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S' side

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and - Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett,
President and General Manager

North Rustico, P.E.I.
Four miles from Green Gables on the National Park Highway

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

NORMA'S
Kent Street
across from Eaton's

Campbell's Personal Guided Tour of P.E.I.

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

Accommodations for picnics, fishing, or day at the beach. For further particulars **PHONE 894-1703** or New Haven - 6 - "Moderate Rates" -

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearne Wed., Music by the Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

VISIT P.E.I.'s PARK and SANDY BEACHES

WELCOME TO OUR ISLAND

TOURISTS
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Painter's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Delany, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery, side tours to Woodlough Rapids and the points of interest throughout the island. This also includes... a stop at Rustico, "an Acadian fishing village".

Phone 4-9966

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat

Sandwiches Milk Shakes Sodas Banana Split Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

Drive In Theatre
Brackley Pl. Road
Route 15
Show Nightly at Dark
Come Enjoy Yourself

Summer Cottons

sizes 7-24 1/2

The GLORIA
Ladies' Wear
153 Gt. George St.

TOURISTS
For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

North River Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653
Kent St., Ch'town

MOTEL

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

WAY DINING ROOM

Be sure and drop in at the place where the people are most hospitable.

SEE THE GOLD CUP AND SAUCER PARADE AND RACE
AUGUST 16

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dows
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

ISLAND GRILL
Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-8418

Kennedy's

... ladies' fashions of distinction

One sixty-six Queen Charlottetown

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Manrice Mill Ltd.
Summerside

HOSPITALITY CORNER SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us at

REDDIN BROS. DRUGS
112 Richmond St.

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40c; Children 25c

MILLER BROS. MUSIC DEALERS

DIAL 4-5355
Great George Street

BUYING FURNITURE
for the FOLKS at HOME?

Archib & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6488

WE RENT
Television, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PIRESTONE HOME & AUTO CO. Ltd.
Ch'town - Next door to King Loan Laundry

Radio & TV Sales & Service
Phos 75, Murray River, P.E.I.
Attention Visitors to Charlottetown. We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

J. & S. Store Ltd.

infants to teens speciality store

- authentic vyella tartans
- other exclusive lines for children & teens
- Water Street Summerside

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON Souris

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek
- Quality Souvenirs

113 Kent St. Charlottetown

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario. Live or Cooked.

Victoria, P. E. I. Phone 38

IF IT'S FISH, AND CAN BE CAUGHT - WE HAVE IT!

Queen St. Meat Market
223 Queen St. Dial 4-7338
Free Delivery

BELL'S BOOK & NOVELTY STORE

Souvenirs, Postcards, Bonn China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

Mary's Tourist and Overnight Guests

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 898-2101.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.