

EATON'S OCTOBER SALE



WOMEN'S UNTRIMMED FALL and WINTER Coats

Coats

Outstanding values in this group of untrimmed coats specially selected for this sale. The season's newest styling featuring all the new Fall trends. All coats are warmly interlined throughout and chamois to the hips. Lovely shades include royal, wine, green, brown, black and red. Sizes in the lot 10 to 18 and half sizes 18½ to 24½. Shop early for best selection, especially at this money saving feature.

EATON'S OCTOBER SALE

EACH **28.00**



CORDUROY SLIM JIMS

Domestic pinwale cotton corduroy slims in black only. Specially purchased to sell at this low, low price. One pocket, slide fastener at side. Black only. Sizes 10 to 18.

Eaton's October Sale, each **2.99**

Imported Fully Fashioned

MUCH BELOW USUAL PRICE

Specially purchased and imported from England, these high quality, fully fashioned botany wool sweaters are offered at a big saving to you.

- 21 gauge
- Matching buttons and ribbon trims
- Colours Misty Blue, Carnation Red, Pale Pink, Royal Blue, Black, Pebble Beige, Saddle Brown and Pastel Turquoise.
- Sizes 34 to 42 in Cardigans and 34 to 40 in Pullovers.

Eaton's October Sale,

Cardigan each **5.94**
Pullovers Special each **4.94**



WOMEN'S FLATTIES

Seconds in an assortment of styles, colours and materials. Composition soles and heels. Sizes 4 to 9.

Eaton's October Sale, pair **2.69**

CHILDREN'S PULL-ON BOOTS

Gaily patterned tops featuring hard-riding cowboy with whirling larial decoration. Brown moulded rubber winter boots with comfortable cotton pile lining to give snug warmth. Sturdy rubber soles and heels. Child's sizes 4 to 12.

Eaton's October Sale, pair **2.49**

CHILDREN'S OXFORDS

Brown leather oxfords with moccasin toe pattern. Smartly styled for active feet. Sturdy composition soles and rubber heels. Sizes 8 to 13.

Eaton's October Sale, pair **2.79**

WOMEN'S PLASTIC OVERSHOES

Good quality, light weight plastic in clear or smoke colour. Fit over flat or high heels. Sizes 4 to 9. Buy now for wet weather protection.

Eaton's October Sale, PAIR **1.59**



CHILD'S AND MISSES' RUBBER OVERBOOTS

Low priced strap boots of sturdy brown rubber. Cozy fleeced cotton lining for warmth. Durable rubber soles and heels. Strap and buckle at top. Sizes 6 to 12.

Eaton's October Sale, pair **2.69**

MEN'S RUBBER HI-CUTS

Made of good quality medium weight rubber. Corrugated rubber soles. Sponge rubber insoles, solid rubber heels. Built in steel shanks for arch comfort. Four eyelet lacing at top. Olive drab colour. Sizes 6 to 12. 12" high.

Eaton's October Sale, pair **6.25**

MEN'S SHOES AT A SAVING!

Sturdy black or brown kip leather with composition soles in choice of three popular styles. Sizes 6 to 11.

- Three-eyelet Tie in black or brown
- Moccasin oxfords, blucher cut, brown
- Side lace oxfords in black.

Eaton's October Sale, pair

4.99



MEN'S HI-CUT RUBBER OVERSHOES

Light weight rubber with glossy black finish. Front slide fastener, to be worn inside or outside trousers. Sizes 6 to 12.

Eaton's October Sale, pair **4.45**



MEN'S WATCHES

A most attractive gift suggestion with outstanding appearance and quality. Some are ultra thin with assorted dial and designs. All have luminous hands and hour markers. Also sweep second hand. Movements have 17 jewels and are anti-magnetic, also shock protected. Waterproof case.

WOMEN'S WATCHES

An attractive assortment of ladies' yellow plated watches in a variety of designs. Movement in 17 Jewel type, with unbreakable mainspring, gold figures and hands. Complete with matching expansion bracelet.

Eaton's October Sale, each

17.95

Haddon Hall Scissors

For household and dressmaking use. 8" long, made in Germany. Chromium plated for long wear. Straight or bent handles. Reg. 2.50

Eaton's October Sale

EACH **1.89**

PEARL NECKLETS

One, two, three and four strand simulated pearl necklets with assorted clasps and various styles. Reg. 1.00.

Eaton's October Sale

EACH **69c**

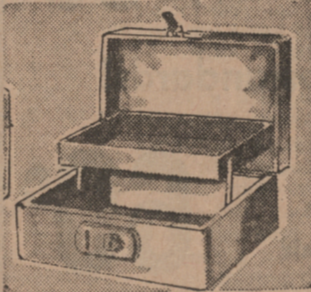


JEWEL BOXES

Jewel boxes which have been greatly reduced due to very minor defects in manufacturing. Have built-in elevating jewel tray, complete with lock and key. Simulated leather finish in an assortment of colours.

Eaton's October Sale,

EACH **1.00**



ALARM CLOCKS

40-hour plain dial alarm clock. Rings cheerily at this low price. Features an easy to read dial and enamelled metal case in ivory, pink, turquoise.

Eaton's October Sale, each

1.89

HANDBAGS

Smart group of up-to-the-minute in styles that would go nicely with that new Fall suit. Colours black, brown, navy, tan and panama.

Eaton's October Sale, each

2.79

BILLFOLDS

Leather billfold. Zipper closing, has bill section, domed change purse. Two swing windows. Tan colour only.

Eaton's October Sale, each

79c

Pocket Lighters

Assorted designs in chromium-plated and enamelled finished. Fully automatic. Reg. 1.00

Eaton's October Sale, each

79c

Kitchen Knives

Cold meat slicers, butchers, chef and bread knives. Stainless steel blades with wood handles.

Eaton's October Sale, each

79c

NEW SHICK "Wiskaway"

Has super-honed head with built-in whisker guides and fast AC or DC rotary electric motor. It's so easy to clean too, with flip-open "whiskets" and comes with cord, plug and cleaning brush in handsome travel case. Reg. 26.95.

Eaton's October Sale, each

18.95

COMPACTS

Mother-of-Pearl topped. Attractively styled in polished yellow metal. Protective inner lid and powder puff. Assorted styles. Reg. 3.98.

Eaton's October Sale, each

1.97

CUFF LINKS & TIE BAR SETS

Yellow gold plated. Assorted styles in gift boxes. Reg. 1.29.

Eaton's October Sale, set

89c

STATIONERY DEPARTMENT

GIFT WRAP ENSEMBLE

Contains 6 sheets 19 x 26"-2 French fold gift cards-6 sheets 20 x 30" gift wrap paper-10 enclosure cards.

Eaton's October Sale, box

49c

WHITE PAPER NAPKINS

Handy for general household use. Good weight. Pkg. of 250.

Eaton's October Sale, pkg.

57c

4 PEN

DESK ENSEMBLE

Black plastic holder with 4 ball point pens. One each red, blue, green, black.

Eaton's October Sale, set

69c

BALLPOINT PENS

Retractable pens with assorted colour barrels. Standard re-fill.

Eaton's October Sale, each

25c

NOTION SAVINGS-BUY NOW and SAVE!

IRONING BOARD PADS and COVERS

Foam plastic pad with silicone-aluminized cover. Elasticized edges. Standard size.

Eaton's October Sale, set

2.63

JUMBO GARMENT BAGS

Plastic with 12 oz. moth crystals. Cap at outside top for refilling. About 54" long. 36" slide fastener. Navy.

Eaton's October Sale, each

2.79

PLASTIC BATHROOM SETS

Low priced! Set consists of contour mat to fit around base of toilet, round mat and toilet seat cover. Assorted colours.

Eaton's October Sale, set

1.79

CORDUROY CUSHIONS

Foam rubber cushions with cotton corduroy covering. Size about 12 x 14". Assorted covers.

Eaton's October Sale, each

2.98

WASHING MACHINE COVERS

Red printed plastic. 2 piece style.

Eaton's October Sale, each

1.33

TEA COSIES

A colourful flannel tea cosy with good lining for insulation. Assorted colours.

Eaton's October Sale, each

2.19

SEWING THREAD

Black and white, assorted sizes, excellent for all purpose sewing. 12 spools in package.

Eaton's October Sale, pkg.

53c

KNITTING YARN

4-ply yarn in ¼ lb. hanks which has just been received in time for this sale. Good quality. Low priced for savings.

Eaton's October Sale, hank

86c

T. EATON CO. LIMITED
CHARLOTTETOWN BRANCH