

National Program Of Road Safety For 1956

FOR HIGHWAY SAFETY
Our Maritime Provinces Board of Trade in their progress report on Highway Safety, just issued, has a well-organized, national programme of action in highway safety will be in operation in 1956.

A famous traffic safety authority stated this year: "In our day, street and highway traffic has become so critical an element in the national life of our respective countries that it must be recognized as one of the major problems of government. In countries bound by the principle of political democracy, however, no official action programme can be continuous or successful without broad and well-organized public support."

The report suggests their principal objective in a Safety Programme must be public education regarding the basic reasons for accidents, and that our official control agencies should be assured of public support. It also suggested that while the public have accepted the fact that in order to achieve an orderly and efficient society, we must adopt certain conditions and controls in our way of living, these controls have become more numerous and complicated, but have generally been accepted by our people, except those which affect the automobile. The public have been inclined to resent any curtailment upon the freedom which the automobile furnished to move about as they pleased. This started when drivers' licenses and identification plates were required and were opposed as an unwarranted intrusion upon personal rights.

This attitude, on the part of many, and the enormous increase in the number of vehicles on the highways, has created a problem of frustrating situations, with highways and streets blocked with traffic and great numbers of people killed by bad driving habits.

It is now generally agreed that uniform signs, signals, laws and ordinances are essential for safety on our roads. Many conferences have been held by national organizations, and Federal, Provincial and Municipal commissions and committees have been appointed to improve conditions. New Brunswick has rewritten its Motor Vehicle Act based on the Uniform Code; this is expected to be effective January 1st, 1956. Prince Edward Island is likely to have a revision of its Motor Vehicle Act along the same lines. Nova Scotia has a Royal Commission to study the increased cost of automobile insurance.

The Boards of Trade have achieved much by their interest and activity. They must continue, for traffic accidents are increasing in all of our provinces. The public must be educated until they are behind our public officials to the fullest extent, as they implement wise and necessary controls and regulations to protect our people on the highways.

Many of the deaths and much of the destruction of property on our highways are caused by wrong driving by drivers who are unconcerned with traffic laws that interfere with their ways, and are willing to be publicly recognized as guilty of willfully wicked acts. The public

should face the fact that most traffic accidents are simply the normal result of willful wrongdoing. These acts have become habits, committed so frequently that they do not produce even a twinge of conscience.

The following is a common example: A driver leaves for an appointment in the city too late to travel in heavy traffic and arrive on time. After minutes of impatience behind another vehicle, while traffic prevents him from passing, he suddenly decides to pass, knowing that it will be close. This decision is wrong; it is so wrong that it may cost his own life and that of innocent, unknown people in two or more other vehicles. In essence it is a similar wrong to that of dictators who mercilessly slaughter others to obtain their own ends. It is not a question of whether the driver's decision was legal or not, it is that the decision was wrong, wickedly, destructively wrong.

The driver who dawdles along at a rate much below the rate of the flow of traffic on a main highway is doing what is wrong and is as well, a menace to life and limb. You frequently see him at the head of a line of more than half a dozen cars that find it unsafe to pass him against the oncoming traffic. This is reckless selfishness, and has caused many accidents.

The sleepy driver should leave the road. He assumes he can safely drive his car with practically none of his senses functioning. He is a menace, and his act is likely to produce an accident. The man who drinks and drives is a gambler, and the stakes may include others as well as his own life.

At Oruro in Bolivia we were shown a turn on the road, well on the side of the mountain, where tests were conducted before applicants were granted licenses to drive motor vehicles. The road was rough and not much wider than would permit cars to pass one another. There was no rail or protection and from the edge of the cliff the drop was precipitous. The tests were difficult including turning around on the narrow strip.

This calls to mind "The Four-Way Test" that is just another version of the Golden Rule: "Do to others as you would that they should do to you."

The Savannah Rotary Club took on "The Four-Way Test" as a project to make known to all, including the youngsters and students from the 4th grade in the schools to those in the High Schools of Chatham County, Georgia, the words and meaning of the Four-Way Test, this guide for better conduct as proposed by Herbert J. Taylor in 1933 for the improvement of public relations by his company, was copyrighted, and last year assigned to Rotary International, when as President he made it available to over four hundred thousand Rotarians throughout the world.

It has been translated into many languages, and can be applied to every action between individuals including those that occur from day to day on the public highways. The Four-Way-Test has four questions:

- (1) Is it true?
- (2) Is it fair to all concerned?
- (3) Will it build goodwill and better friendships?
- (4) Will it be beneficial to all concerned?

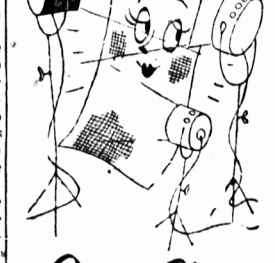
The Savannah Rotarians during the Golden Anniversary year 1955 placed this test in colors on 26 billboards throughout the city and county. They presented it on radio programmes, over television and through their newspapers. With the co-operation of the schools, two man Rotarian teams visited the schools and had 30,000 students study and memorize this guide to their conduct one with another. One Rotarian explained the Test and the other presented a framed poster of it to be hung in the school.

One teacher made the comment: "When students are brought to me for quarrels about who-owns-this or who-said-that, I tell them to go back and settle it by The Four-Way-Test; they never come back a second time." A little negro boy told his teacher: "I was just ready to fight Johnny the other day, but both of us knew we weren't telling the truth, so we had nothing to fight over."

The human will can choose right from wrong. Good from evil, and we will have gone a long way towards greater safety on our highways when we get drivers to apply basic courtesy to their own actions when using the roads of our country.

BIG CHANGES

Britain's aeronautical research establishment at Farnborough was started 50 years ago to deal with observation balloons.



Screen Star keeps "young" look

Time and weather can't mar the perennial good looks of aluminum screen cloth. It gets star-bling among builders and home owners both because it lasts so much longer and because it never stains or discolors surrounding woodwork.

It is also the lowest-priced non-rusting insect screen on the market. And that adds point to the happy fact that Canada is the world's most efficient aluminum producer. And that fact, in turn, means that people who make aluminum screen and window frames, roofing and hardware for Canada's active building industry can do so at prices that save a lot of people a lot of money.

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN)

Burlington

Miss Katherine Green, Youth Worker for the Diocese of Nova Scotia was guest speaker at a New London Parish meeting at Irish-town Hall on September 20. Miss Green, who is a daughter of Rev. Canon Green of the Columbia Coast Mission was introduced by the rector, Rev. W. Eric Ingraham. Under her expert leadership a number of folk songs, old and new, were performed by the audience. A duet was rendered by Sylvia and

George Murphy, accompanied by Mrs. Lorne Campbell. Harvest hymns were sung with Mrs. H.B. MacLeod at the piano. The ladies of St. Stephen's Church served refreshments. Bur.

Mr. Al Carsia left Summerside by plane on September 21, returning to Germany after a 30 day leave. He was accompanied by his wife and two children Debbie and Rickey, who have been visiting Mrs. Carsia's father, Mr. Wilfred Campbell and family at Irishtown.

Mr. Norbert Brennan has returned to his home in Toronto after

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spending a two week vacation here, when he was the guest of Mr. and Mrs. William E. Johnstone and family, Long River, Bur.

Among those attending the P. E. Island Guernsey Breeders Association Dinner meeting at Birch Court, Charlottetown, were Mr. and Mrs. Harold Laird and Mr. and Mrs. Eric MacMurdo, Kelvin Grove, Mr. and Mrs. Harold Palmer, Kensington and Mr. Alton Bell and Mrs. Ruth Carr, Burlington, Bur.

The many friends of Mrs. Elmer Paynter, Kensington, will be glad to know that she is making a good recovery following an operation at the Prince County Hospital on Sept. 21. Bur.

Miss Elizabeth Johnstone, R. N. of Burlington, left on September 20, for Montreal where she will take a post graduate course in nursing. Bur.

Canadian producers sold 4,967,000 gallons of anti-freeze for \$9,796,000 last year.

LIBERAL MEETING

Annual Meeting Liberal Association of 2nd District of Queens will be held in KINGSTON HALL FRIDAY, SEPT. 30 AT 8 P.M.

Everybody Welcome.

Signed:
P. R. BOYLE, Pres.
P. J. NOYE, Sec'y.

EATON'S FRIDAY SHOPPING NEWS

WOMEN'S BLOUSES

Made of Dacron and cotton, completely washable, pre-shrunk and colourfast. Three quarter length sleeves, button front with sparkle buttons and mandarin collar. White, red, black and blue.

Sizes 12 to 20.

EACH **3.98**

Lunch Counter

Do your shopping at Eatons. No need to leave the store for lunch. Eatons lunch counter is fully equipped to serve you. Friday's Feature. Complete noon luncheon

- Grapefruit juice
- Toasted egg sandwich, potato salad, pickles.
- Lemon Pie
- Tea, coffee, or milk

Complete **60c**

CHORE GLOVES

Men's reversible cotton chore gloves that protect your hands from dirt and cuts. Brushed inside, in-sewn seams. Ribbed cuffs. Reversible. May be worn on either hand. Prolongs life of gloves. White only. One full size. Pair 35c

3 for 1.00

Men's and Boys' OVERALLS

Kitchener streamliner overall in sturdy blue denim—two way slide fastener — sanforized. Elastic braces, high back

Sizes 36 to 44

PAIR **5.25**

Boys' styled same as men's.

Sizes 10 to 16

PAIR **3.95**

MARY MAXIM YARN

ply homespun yarn. 100% pure wool, shrink resistant. Excellent for knitting warm and long wearing sweaters. Contains natural sheep oil which gives sweaters remarkable water-repellant qualities. In attractive colours of white, dark grey, paddy green, brown, scarlet, navy and fawn.

Approximately 4 oz. hank.

EACH **90c**

MEN'S HALF HOSE

Eatonia dress socks, full length of fine quality wool. Made in Ireland. Nylon reinforced heels and toes. Knit in 5-1 rib with 1-1 ribbed cuffs. Slate grey, maroon, navy and black.

Sizes 10 1-2 to 12

PAIR **1.00**

CHILDREN'S BOOTS

Children's brown elk (trade name) leather boots with chrome leather or neolite soles and heels. Very soft and pliable. In full and half sizes all in E width. A very special buy. Sizes from 2 1/2 in tots to 3 in Misses.

PAIR **1.98**

Mary Maxim Patterns

These popular "graph style" patterns offer you a wide assortment of sweater designs from size 4 to 44. There's a pattern to suit the tastes of children, teen-agers and adults.

EACH **25c**

Hunting SUPPLIES

FULL DROP-SEAT HUNTING COAT

Nylon-impregnated, water repellent, drop seat zips down to provide a dry seat on soggy ground or wet boat seats. Serves as large game pocket in "up" position. Water repellent cotton duck with softly napped 16 oz. wool jersey cloth lining. Lined hood detachable. Gun patches on shoulder. Two button cuffs with knitted wristlets. Double shoulder, large bellows lower pockets with row of shell loops. Even sizes 36" to 46" chest.

EACH **22.75**

Lightweight SHELL VEST

Four rows of reinforced elastic topped pockets to hold 26 shotgun shells 12, 16, 20 gauge. Sewn from a sturdy cotton fabric. Even sizes 36" to 46" chest

EACH **2.95**

"Chill Dodger" VEST

Insulated with waterfowl down—weighs only 13 ounces. Strong water-repellant, nylon fabric, quilted to down. Rayon lining. 4" dip in back for added protection. Knitted collar and snap back lapels. Two pockets. Even sizes 36" to 46" chest.

Hunter's scarlet, Olive green, Beige

EACH **12.95**

COMBINATIONS

Men's heavy fleece lined combination underwear—for those cold hunting days. Blue and white mottled.

Sizes 36 to 44.

EACH **3.95**

DOESKIN SHIRTS

Men's heavy doeskin shirts in red and blue checks. Ideal for the hunting season.

Sizes 14 1/2 to 17

EACH **3.95**

SHOTGUN AMMUNITION

Imperial special long range load shells. Made by C.I.L. with pressure-sealed crimp and water repellent duco finish.

12 gauge 2 3/4"	box of 25	each 3.55
16 gauge 2 3/4"	box of 25	each 3.15
20 gauge 2 3/4"	box of 25	each 3.00
410 gauge 3"	box of 25	each 2.75

Canuck standard load shells.

12 gauge 2 3/4"	box of 25	each 2.85
16 gauge 2 3/4"	box of 25	each 2.60
20 gauge 2 1/2"	box of 25	each 2.45

New more-powerful 12 gauge "magnum" shells. Imperial brand standard 2 3/4" shells with 1 1/2 oz. shot loads with about 20% more pellets. Water repellent. Pressure sealed crimp. Shot sizes 2 and 4. Box of 25

EACH **4.05**

FOX DOUBLE BARREL

A twelve gauge single trigger shotgun with barrels of special alloy steel, proof-tested. Matted rib, white metal head sights. Chambered for all 2 3/4" shells. Hammerless action, rugged lockup. Coil springs: fast hammer fall; positive extraction. Automatic safety. Selected walnut stock with pistol grip. Special fore-end fastener positively prevents it from shooting loose. Fluted comb and corrugated butt plate.

Weight about 7 1/2 lbs.

EACH **92.75**

BINOCULARS FIELD GLASSES

Made in France. 4 power 43-mm. objective lenses. Centre wheel focusing. Protective eye shields. Leather covered body. Lined Leather Case.

EACH **14.95**

STEVENS DOUBLE BARREL

Stevens model 311 in 12 gauge with trigger for each barrel weight about 7 1/2 lbs. Coil spring-hammer — sear mechanism of proven design gives clean, crisp, trigger pull — split second hammer fall.

EACH **64.95**

DERAISME "DAYROP" BINOCULARS

Made in France. 30-mm. coated lenses. Centre wheel focusing adjustable eye width. Brightness ratio, 14. Field vision 336 feet at 1000 yards. Leather Case.

EACH **27.50**

REMINGTON WINGMASTER 12 GAUGE PUMP

A smooth pump-action shotgun known for ruggedness and reliability. Cross bolt safety. Chambered for 2 3/4 inch shells. 30 inch barrel. Weighs about 7 lbs.

EACH **87.75**

DERAISME "STAROP" BINOCULARS

Made in France. 12-power 40-mm. achromatic lenses. Precision ground coated prisms. Centre focusing wheel with right eye compensation. Hinged bridge. Leather covered body, carrying case, and straps. Ratio, 14.

EACH **45.00**

SAVAGE "LIGHTWEIGHT" AUTOMATIC

A hammerless automatic shotgun weighing only about 7 1/4 lbs with an overall length of 48 1/2 inches. Friction ring adjustments for light or heavy loads. Walnut stock with full pistol grip.

EACH **114.50**

DECOYS

"Deeks" Self inflating rubber decoys. Compact and light weight — inflating on contact with water. Tough no head breakage. Molded in life-like colours. Metal ring at bottom serves as keel.

EACH **1.65**

Carry-lite black duck decoys as illustrated.

EACH **1.25**

PARKAS

Men's "commander" parkas in a rugged all weather cotton drill with quilted lining. Olive drab. Hood detachable.

Sizes 36 to 44.

EACH **9.95**

REMEMBER THE EATON GUARANTEE: GOODS SATISFACTORY or MONEY REFUNDED

Hunting Pants

Lined hunting pants featuring plastic inner-lined seat and front that afford great protection. Cut from olive green cotton duck and lined throughout with a soft, brushed cotton fabric. Zipper fly. Five pockets — including one for watch or compass.

Even sizes 34" to 42" waist

EACH **9.50**

EATON'S

TAILORED-TO-MEASURE SUITS... SALE PRICED!

MEN Order your New Suit Now and Save Dollars at EATON'S During This Big Event.

SALE CONTINUES UNTIL SATURDAY NOON, OCT. 1st

REGULAR 67.50, 75.00 and 85.00 TWO-PIECE SUITS

EATON'S SPECIAL PRICE TWO-PIECE SUIT 49.95

Three-Piece Suit 54.95 Extra Trousers 15.95

Materials are imported and domestic all wool, yarn-dyed worsteds in plains, checks, striped and small novelty patterns. You'll want a new suit for Fall and Winter events coming up, so order during this sale and save! Your suit will be hand tailored in our own factory which means you'll have a suit that will be smart looking and comfortable to wear. Choose from the large selection of materials... choose your favourite style... choose from popular blues, greys, browns, and popular "charcoal" shades.

ATTENTION MEN OVER SIZE 44 — NO EXTRA CHARGE FOR OVERSIZE

STORE HOURS:
MONDAY TO FRIDAY — 9 A.M. TO 5:30 P.M.
SATURDAY — 9 A.M. TO 12:30 P.M.

EATON'S CUSTOMERS PARKING LOT LOCATED ON FITZROY STREET DIRECTLY BACK OF EATON'S STORE. DOOR ENTERS FROM LOT INTO BUILDING.