

THURSDAY
FRIDAY
SATURDAY

GIGANTIC STORE-WIDE SALE

THURSDAY
FRIDAY
SATURDAY

STORE CLOSED ALL DAY WEDNESDAY - DOORS OPEN ON THURSDAY AT 9 A.M.

A repeat of last year's Gigantic Storewide Sale — when the crowds lined Queen Street an hour before the store opened — This year the savings are bigger than ever so be early.

The selections are big! The savings are terrific — Every department from the Men's and Ladies' Basement to the Linens and Housefurnishings on the third floor. Dresses going at \$3.00; Boys' Suits worth up to \$31.50, going at \$10.95; Men's Suits worth up to \$67.50 going to 75 men at only \$29.50 — also terrific savings in lingerie, blankets, linens, curtains, children's wear and hundreds of other items. Cut out this ad and take it with you.—Sorry No Phone Orders.

Here They Are

Suits worth up to \$67.50 for
\$29.50

Only 75 — but what terrific buys — not just suits bought for a sale — these are suits from our regular stock which we were selling for as high as \$67.50. We are determined to give even better bargains at this great sale, than we gave last year when some customers bought as many as 3 and 4 suits.

All wool Gabardine — striped and plain yarn dyed worsteds. Blues — Browns — Greys — single and double breasted — sizes 36 to 44.

DEFINITELY NO ALTERATIONS

Men's Pants — \$6.95

100 pair Men's Pants worth up to \$14.50 — naturally not all sizes in every pattern — these are broken ranges — Gabardines — Coverts — Worsteds — Glen Checks and many others — all sizes 30 to 44—No alterations at this price .. **6.95**

Men's Topcoats — \$24.95

25 Only Men's Topcoats \$24.95 worth up to \$47.50. Again its a case of broken sizes and that's the reason we are clearing them out — Hollywood Coats and Slip Ons — some of all sizes .. **24.95**

Men's Furnishings (Main Floor)

125 only Men's Plain White and Fancy Striped Shirts by a well known nationally advertised maker. Specially priced at this sale, each .. **2.50**

200 pair Men's Wool Half Hose — all sizes 10½, 11, 11½ — browns, blues and maroons with contrasting stripes. Specially priced at, pair .. **1.00**

Nationally advertised line of Jockey Shorts and Shirts — elastic waistband — good quality cotton in all sizes from 30 to 40 in shorts and 36 to 42 in Shorts. Three day sale price, each .. **75c**

150 Men's Ties, worth up to \$2.00 each going at only 95c — all smartly designed in smart new shades — out they go, each .. **95c**

A small assortment of Men's Leather Gloves — small sizes only in this lot—to clear at, pair .. **1.00**

11 only Men's Summer Jackets worth up to \$8.50, some lined, some unlined, zipper front—fawn shade—broken sizes — be early if you wish to get one at .. **1.75**

12 only Men's Cotton Gabardine and Zelan Cloth Jackets, zipper front — broken sizes — regular up to \$8.75 and now clearing out at .. **3.95**

26 only Men's Gabardine and waterproofed Zelan cloth — broken sizes and various colours. Worth up to \$11.50 and now going at only .. **5.00**

18 only Men's "Bing Crosby" Jackets — coat length — belted back with slash pockets — mostly all sizes in colours wine, brown and fawn. Regular \$13.95 .. **7.95**

A small quantity of Men's Striped T-Shirts — small size only— Reg. \$1.35—priced to clear at .. **75c**

Another small lot of "Catalina" interlock T-Shirts with "duck" and "lobster" crest — sizes small only. Reg. \$3.00 — to clear at .. **1.75**

Jewellery & Cosmetics Dept. (Main Floor)

Manufacturer's Special — a special purchase from the manufacturer gives you beautiful Pearl Necklets at unbelievable low prices —

Five and six strand Pearl Necklets .. **2.50** Pearl Ear Rings .. **1.00**

Dorothy Gray "In the Pink Bath Powder" — a manufacturer's Special — Reg. \$2.50 value. There is only a limited quantity—on sale Thursday morning at .. **1.00**

SOAP AND SHAMPOO SPECIAL —
Lustra Cream Shampoo — regular .. 29c
3 Cokes Cashmere Soap — regular .. 30c

Total value 50c

On Sale beginning Thursday — All for .. **39c**

Men's and Boys' Basement

10 dozen Men's Fancy Stripe Dress Shorts, sizes 14½ to 16½. Regular \$2.49, and now clearing out at each .. **1.69**

10 dozen Men's Fancy and Plain Polo Shirts, specially priced for this weekend at each .. **1.39**

5 dozen Men's Cotton Half Hose in smart patterns and colours — out they go this weekend at 3 pairs for .. **1.00**

5 dozen Men's Doekskin Windbreakers in sizes 36 and 38 only. Regular \$3.75, and now clearing at each .. **2.25**

3 dozen Men's Cotton and Wool Linters, sizes 36 to 44. Regular \$2.25 value and now priced to clear at each .. **1.50**

5 dozen Men's Workshirts, all sizes from 14½ to 17. Regular \$2.50 value, special sale price each .. **1.65**

4 dozen Men's Button Coat Sweaters, brown and maroon, in all sizes from 36 to 44. Priced to clear at each .. **2.69**

5 dozen Men's Felt Hats, various colors in sizes 6 5-8 to 7 3-8. A bargain at, each .. **1.95**

36 pair Men's Whipcord Breeches. Ideal for fishing or shooting. Worth up to \$5.50 pair and now being cleared out at the very low price of, per pair .. **98c**

5 dozen white mesh Athletic combination underwear, short legs and shoulder straps, all sizes 36 to 44. Specially for this great sale at, each .. **1.25**

48 pair Men's Fancy Tweed Pants, sizes 30 to 44 inch waist, \$5.25 value and now clearing at per pair .. **3.95**

30 only Men's Fine Quality Wool Flannel Shirts in sizes 14½, 15, and 16½ only. Regular \$4.75. Now priced to clear at, each .. **3.25**

36 only Men's Chauffeur Caps, large sizes only, in colours blue and green. Regular \$1.49 for, each .. **98c**

100 pairs Boys' Cottonade Shorts, sizes 24 to 30. LOOK, per pair .. **25c**

20 only Boys' Oilskin Slickers, sizes 4, 6 and 8 only. Sale price, each .. **1.98**

36 only Boys' Cotton Gabardine Jackets, sizes 26 to 28 only. Regular \$2.50 for, each .. **98c**

5 dozen Boys' Cotton Pullover Sweaters, sizes 28 to 34. Special sale price, each .. **1.45**

5 dozen Boys' Spring Weight Combination Underwear, sizes 24 to 34. Regular \$2.15 and now clearing at, each .. **1.75**

10 only brown and green Cotton Gabardine Jackets, sizes 26 to 32, a special at, each .. **2.98**

60 pairs Boys' Cotton Drill Long Pants, sizes 24, 26 and 28. Regular \$2.25 value and now clearing at pair .. **1.49**

Lingerie Department (Second Floor)

Lingerie Half Price

A very large quantity of slightly soiled gowns, slips, panties, vests and some housecoats, all clearing at HALF PRICE.

\$2.00 SLIPS for .. **1.00**

\$3.95 SLIPS for .. **2.00**

\$4.95 GOWNS for .. **2.48**

Children's Cotton Briefs and Vests in sizes 6 to 10— all drastically cut to only .. **25c**

A very good assortment of Girdles and Bras in broken sizes and ranges — also going at HALF PRICE.

\$10.00 garments for only .. **5.00**

\$5.00 garments for only .. **2.50**

Strapless Brassiers — regularly worth \$5.00 now priced to clear out early at only .. **1.00**

Ladies' Wear (Second Floor)

DRESSES

We are determined to clear out every summer dress carried over from last season.

You will find slubs, linens, broadcloths, wild rice, crepes and printed silks.

19 ladies dresses worth up to \$10.95 going at only .. **3.00**

27 ladies dresses worth up to \$17.95 going at only .. **5.00**

28 ladies dresses worth up to \$25.00 going at only .. **10.00**

9 ladies dresses worth up to \$35.00 going at only .. **15.00**

Also—all last fall's dresses, including crepes, and satins, in black, brown, beige, grey, wine and red—

Dresses worth up to \$8.95 going at .. **3.00**

Dresses worth up to \$11.95 going at only .. **5.00**

Dresses worth up to \$35.00 going at only .. **10.00**

Dresses worth up to \$39.00 going at .. **15.00**

18 only Raincoats by "Croyden"—last season's in colours beige, black and navy, regularly worth up to \$27.50 and now going at .. **15.00**

21 only ladies blouses in all the new summer shades of white, blue, pink, grey and brown, these are all worth from \$3.95 to \$8.25 and are now divided on two racks and priced each at .. **2.00 and 3.00**

Boys' Department (Main Floor)

115 only Boys' Sport Shirts — all sizes — carried over from last season at \$3.75, and now drastically reduced to clear at, each .. **1.98**

13 only boys Two-Piece Camp Suits, broken sizes — sizes only 4, 6, 12 and 14 — worth up to \$3.50 and now priced to clear out early at, set .. **98c**

100 only Boys' Woolen Sweaters, zipper — V-Neck and Crew Neck — a good assortment of colours — and priced to please — all sizes 24 to 34 — each .. **1.98**

20 dozen Boys' Summer Short Sleeve Polo Shirts — buy these now for summer and save money — all sizes — stripes and two-tones — yellow, blue and wine — Terrific at — each .. **89c**

40 only Boys' Two-Tone Long Sleeve Sweat Shirts — fleece lining — yellow and brown combination — sizes 24 to 34 — reg. \$2.00 for—each .. **1.29**

20 only Boys' Summer Jackets — zipper front — fawns and browns — worth up to \$4.75 and going at only — each .. **1.98**

21 only Boys' Two-Tone Sharkskin and Corduroy Jackets — brown, green and blue — all sizes, but only a couple in each size — these were selling last summer at \$6.75 and they are now given a bargain label at each .. **2.98**

A big assortment of Boys' Ankle Length and half Length Hose — special sale price, pair .. **49c**

We have Boys' Shirts and Shorts on sale, also knitted Jockey Type Shorts with elastic waist band — all sizes 24 to 34 — specially priced for the three days of this sale only, each .. **59c**

SHIRTS — all sizes 11 to 14½ — we will have hundreds on sale Thursday morning — all at one price \$1.39 each. Seconds of regulars worth up to \$2.75 — whites with fused collars — sanforized shrunk — westerns in Cotton and Doekskins — and a few Sport Shirts — you will have to see them to appreciate the wonderful value, each .. **1.39**

Ladies' Basement

Women's SILK BRIEFS in colours white, yellow, blue — in sizes small and medium only — Special at, pair .. **39c**

Women's SLIPS, rayon with lace trim in white and yellow only — straight cut in sizes 34 to 38. now being cleared out at, each .. **1.25**

Ladies' Basement Continued

Women's COTTON BLOOMERS in white only — sizes small and medium — Special Sale Price — pair .. **69c**

Broken sizes of ladies' COTTON DRESSES — Floral and stripe designs in lovely combinations of colour — sizes 14 to 20 in the group—clearing at, each .. **1.98**

Women's Mercerized Cotton plated HOSE — light shades in sizes 9 to 10½ — priced to clear at — pair .. **50c**

Children's Summer VESTS with strap shoulder — white — in sizes 12 and 14 — A special at each .. **39c**

Children's White COTTON PANTS — sizes 12 and 14 — Clearing at .. **69c**

Children's COTTON DRESSES, sizes 2 to 6 in colours pink, navy, brown and light blue — Sale Price — each .. **49c**

Children's OVERALLS, sizes 6 to 10 — navy blue only. Out they go at this sale, each .. **49c**

Children's 1-1 Rib Long Cotton HOSE — beige colour, in sizes 6 and 6½ only — To clear at pair .. **39c**

Children's 1-1 Rib HOSE — Same as above in sizes 8 to 9½—to clear at, pair .. **59c**

Children's one-piece Cotton Summer PYJAMAS, sizes 1 - 2 and 3 — blue and pink — Sale price, pair .. **79c**

Children's Two-Piece Cotton Summer PYJAMAS in size 4 only—Now priced to clear at, pair .. **98c**

One BIG SPECIAL lot of Women's and Children's PANTS— banded leg — colours white, blue and maize — Children's sizes 2 to 14 — Ladies' sizes small, medium and large — These are a terrific bargain at .. **49c**

381 only 1 oz. Balls of YARN — a real saving at only 18c a Ball — 12 beautiful shades to choose from — this is Paton and Baldwins, a nationally advertised Yarn — sky pink, apron, maroon, brown, rose, green, yellow, navy, scarlet and black — going at the special clearance price of .. **18c**

Ladies' Accessories (Main Floor)

2 dozen only Ladies Fine Quality CAPE GLOVES — brown colour, worth up to \$2.75 and now clearing out at, pair .. **1.50**

10 only Ladies' HANDBAGS, a real bargain at \$1.50 each — light browns, dark browns and green — there are only ten of these — so be early.

A good assortment of Ladies Suede Finish Rayon GLOVES, in colours black, white, green, grey and navy, reduced for this Sale only, to, pair .. **1.00**

A small lot of Ladies' Silk Squares in a wonderful assortment of colours, going at the clearing price of, each .. **1.59**

120 pair Women's Chamoisette GLOVES in a host of nice shades in almost every size — regularly worth up to \$1.95 and now clearing at pair .. **79c**

Boys' Suits

60 only Boys' One and Two Pant Suits — single and double breasted models — browns, blues and greys — sizes 24 to 33 — suits which were worth up to \$31.50 are in this group and out they go at only .. **\$10.95**

\$10.95

Students' Suits

WORTH UP TO \$50.00 GOING AT ONLY \$19.50

45 only students' Suits from our regular stock — these boys are terrific — we are determined to pack the store with customers — and suits at this price should do it — all sizes from 33 to 37 — single and double breasted.

Be Early — No Alterations

\$19.50

See Other Items on Page 9

MOORE & McLEOD limited